



VEDC Update for Port Lavaca

JUNE RECAP – July 2, 2025

Residential

- VEDC Staff has provided a developer with potential properties and other information (demographics, waterlines, sewer lines) as requested.
- VEDC staff is working with a local realtor on different potential residential properties.
- VEDC met with a home repair non-profit organization. They may be in the process of dissolving; however, they will use funds locally by donating to another organization/program that puts money into home-repairs.

Marketing

- VEDC will be having some photos done soon to compliment the web page. This has been weather dependent.
 - Photos will include both an “industrial” look and a retail look.
- VEDC moved to a new provider to pull MLS listings so they should populate. Staff will manually add properties not listed. The new list is being reviewed.
- VEDC staff has provided City Manager with a draft of guidelines regarding Port Lavaca becoming a certified “Film Friendly City”, as well as a short presentation. VEDC staff will present it to the council at the request of the City Manager. The guidelines will have to be approved by the City Council through a resolution. Once approved, Port Lavaca will be officially a Certified Film Friendly City.
 - VEDC staff met with Tania (5/30) to discuss photo locations to submit to the State for the Film Friendly website. Pending

Business

- The VEDC staff has reached out to a combined (breakfast/lunch) concept sit down restaurant to have a discussion with them opening in Port Lavaca. Pending.
- VEDC staff has reached out to a franchise broker, seeking opportunities in the area. This is a newer franchise to the area.
- VEDC staff is scheduling a meeting with a local business owner to see if there is any interest in becoming a franchise owner for a viable business.
- VEDC staff met with a local business owner who is interested in investing more in Port Lavaca. We discussed the various incentives offered by the state, depending on requirements.
- VEDC will be manually compiling a list of vacant buildings/land to ensure properties are listed.
- VEDC staff will be scheduling BRE visits with industrial clients in the next couple of months.
- Beginning in August, morning workshops will begin. Date and location TBD.

Projects/Other

- All projects will be updated by VEDC President during quarterly meetings, or if requested earlier. Projects in the area benefit the region.