

**BOROUGH OF PENNINGTON  
ORDINANCE 2026-2**

**ORDINANCE GOVERNING USE OF THE  
BOROUGH MESSAGE BOARD**

**WHEREAS**, Borough Council seeks to establish rules governing access to the Borough's mobile electronic message board to ensure its effectiveness in facilitating direct communication of governmental information to the public as well as in promoting events and activities sponsored by governmental and 501c3 non-profit organizations;

**NOW, THEREFORE, BE IT ORDAINED**, by the Borough Council of the Borough of Pennington, that the Code of the Borough of Pennington is hereby amended by the addition of a new Chapter 129, Message Board, which shall read as follows:

1. The Borough has acquired a mobile electronic message board to permit direct communication of governmental information and messaging to the public while serving as well to promote events and activities of governmental and 501c3 non-profit organizations. Use of the message board shall be limited to these purposes.
2. Access to the Message Board will be granted upon application to the Superintendent of Public Works, on a first-come first-served basis, with the exception that governmental messages and Borough-sponsored events and activities will be given priority.
3. An application for approval must be delivered to Borough Hall, 30 North Main Street, at least five (5) business days before the first Monday of the month (the date of the regular monthly meeting of Borough Council) in advance of the requested posting.
4. An acceptable post shall consist of three (3) displays of up to three (3) lines each with a maximum of nine to ten (9-10) characters per line. The post will be displayed up to seven (7) consecutive days. All proposed postings are subject to editing to accommodate space limitations.
5. The location of the Message Board shall vary to suit conditions and maximize its effectiveness in the discretion of the Superintendent. Typically, the Board will be illuminated from 7 am to 10 pm.
6. Non-governmental organizations shall be charged an application fee in accordance with Chapter 98 of the Borough Code.to cover the cost of processing the application and messaging for the post. Each post will require a separate application.

**AND BE IT FURTHER ORDAINED** that Chapter 98, Article VI of the Borough Code, concerning Miscellaneous Non-Land Use Fees, at Section 98-30, is hereby amended by adding a new subsection 98-30H requiring a \$100 fee for each application for use of the Borough message board by a 501c3 non-profit organization, in accordance with Chapter 129 of the Code, the amended Section 98-30 to read as follows (with new language underlined):

98-30. Miscellaneous Fees.

The following miscellaneous fees shall be collected as required by the applicable sections of this Code:

- A. Annual license fee for body art establishments, as required by Section 76-1 of this Code: \$500.
- B. Peddler's permit as required by Section 147-6 of this Code: \$100.
- C. Registration of vacant building, as required by Chapter 136, Art. II, initially and annually: \$250.
- D. Annual fee for electronic smoking device establishment license: \$600.
- E. Fee for Memorial Tree: \$500.
- F. Fee for Adopt A Flag: \$50.
- G. Fees for registration as a participant in the annual yard sale including use of yard sign advertising participation: \$25.
- H. Fee for each application for use of Borough Message Board pursuant to Chapter 129 of the Code: \$100.

**AND BE IT FURTHER ORDAINED** that this Ordinance shall be effective upon its passage and publication as provided by law

Introduced: \_\_\_\_\_  
Advertised: \_\_\_\_\_  
Public Hearing: \_\_\_\_\_  
Adopted: \_\_\_\_\_  
Published: \_\_\_\_\_

ATTEST:

APPROVED:

\_\_\_\_\_  
Elizabeth Sterling, Borough Clerk

\_\_\_\_\_  
James Davy, Mayor

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**BOROUGH MESSAGE BOARD**

**RECORD OF COUNCIL VOTE ON INTRODUCTION**

COUNCILMAN	AYE	NAY	N.V.	A.B.	COUNCILMAN	AYE	NAY	N.V.	A.B.
Angarone					Rubenstein				
Chandler					Stern				
Kassler-Taub					Valenza				

**RECORD OF COUNCIL VOTE ON ADOPTION**

COUNCILMAN	AYE	NAY	N.V.	A.B.	COUNCILMAN	AYE	NAY	N.V.	A.B.
Angarone					Rubenstein				
Chandler					Stern				
Marciante					Valenza				