

**BOROUGH OF PENNINGTON
RESOLUTION 2024-4.13**

**RESOLUTION GOVERNING USE OF THE
BOROUGH MESSAGE BOARD**

WHEREAS, the Borough’s mobile electronic message board (“Message Board”) is intended for use in promoting events and activities for public purposes;

WHEREAS, Borough Council seeks to establish a policy that governs access to the Message Board to ensure that it serves these purposes;

NOW, THEREFORE, BE IT RESOLVED, by the Borough Council of the Borough of Pennington, that the following policy shall govern use of the Message Board:

1. Use of the Message Board shall be limited to publicizing (a) governmental messages and (b) events and activities sponsored by governmental and 501c3 non-profit organizations.
2. Access to the Message Board will be granted upon application to the Superintendent of Public Works, on a first-come first-served basis, with the exception that governmental messages and Borough events and activities will be given priority.
3. Except in the case of public emergencies, as determined by the Mayor or Administrator, all posts on the Message Board shall require approval by Borough Council. An application for approval must be delivered to Borough Hall, 30 North Main Street, at least five (5) business days before the first Monday of the month (the date of the regular monthly meeting of Borough Council) in advance of the requested posting.
4. An acceptable post consists of three (3) displays of up to three (3) lines each with a maximum of nine to ten (9-10) characters per line. The post will be displayed up to seven (7) consecutive days. **[How much screen time per day?]** All proposed postings are subject to editing to accommodate space limitations.
5. The location of the Message Board shall vary to suit conditions at the discretion of the Superintendent. Typically, the Board will be illuminated from 7 am to 10 pm.
6. Non-governmental organizations shall be charged an application fee of \$100 to cover the cost of processing the application. Each post will require a separate application.

Record of Council Vote on Passage

COUNCILMAN	AYE	NAY	N.V.	A.B.	COUNCILMAN	AYE	NAY	N.V.	A.B.
Chandler					Griffiths				
Davy					Lawver				
Gnatt					Marciante				

This is to certify that the foregoing is a true copy of a Resolution adopted by the Borough Council of the Borough of Pennington at a meeting on April 1, 2024.

Elizabeth Sterling, Borough Clerk