



CID 2021/22 BUDGET

CID Board

Wade Baldrige - President
Robert McBride – Vice President
Cindi Clifford – Treasurer

Chris Simmons – Secretary
Debbi Aiman – Member At Large

PROPOSED BUDGET FOR 2020/2021

*Budget is a percentage base.

Projects and Promotions of Projects **25%**

- Promoting Tourism
- Special Events
- Business Development
- Signage Upgrades & Additions

Marketing **30%**

- Website (HistoricPleasantHill.com)
- Social Media
- Marketing Materials
- Economic Development

Beautification **40%**

- Improvement of Downtown area

Operating Cost for C.I.D **5%**

Total **100%**