

Workshop Meeting

To: Town Council

From: Travis Morgan

Date: 2/26/2024

Re: **Town Entry Sign** (*Informational Item*)

REQUEST:

Consideration and recommendation for new welcome to Pineville sign on North Polk Street.

STAFF COMMENT:

We are looking at replacing the prior sign that was by the current Hyundai dealership. We are moving away from the prior “cabinet” style internally illuminated sign type and more toward a more attractive municipal sign type reflective of the character of the Town. See attached sign types and initial staff proposal. Comment and suggestions welcomed. Brick is a suggested material reflective of Main Street, The former mill, and overlay standards. The sign should be legible at night so illumination is a consideration. Carved wood signs can be nice but not the best choice for long term maintenance. Text can be “Welcome to Pineville” or simply “Town of Pineville. A standard graphic interest tactic would be to use a script serif font with a sans serif font. Lighting can be internally lit, down lit, up lit, or back “halo” type.

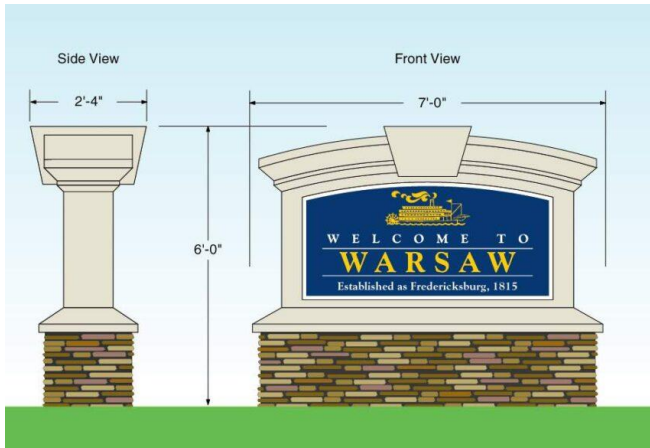
NEXT STEPS:

With consensus on sign type/style we can progress to going out for formal design that we can bring back before you and then proceed after quotes to install.

Note images below are Brick style:



Slab style sign on masonry base:



Hanging sign type:



"L" shape slab style sign



Carved wood between posts type

