## Charlotte Douglas International Airport: THE ECONOMIC ENGINE OF THE CAROLINAS



## Stuart Hair



## Commercial & Community Engagement Director

- Portfolio: Real Estate, Commercial Development, Community Engagement, and Noise
- City of Charlotte employee since 2015
- Certified Member of the American Association of Airport Executives
- Board Member of NC Airports Association
   and Charlotte Rotary Club
- Master of Arts (Geography) from UNC Charlotte; BA from Queens



## Katie McCoy



## **Strategy Director**

- Portfolio: Communications, Customer Insights, Government Affairs, Strategic Alignment
- City of Charlotte employee since 2003
- Certified Member of American Association
   of Airport Executives
- Former President of NC Local Government Budget Association
- Master of Public Administration from UNC; BA from Queens University of Charlotte



**MISSION:** CLT CONNECTS THE WORLD BY VALUING PEOPLE, PARTNERSHIPS AND PRODUCTIVITY.

**VISION:** CLT WILL BE THE HUB OF CHOICE WITH INNOVATIVE EXPERIENCES AND SUPERIOR FACILITIES.

## STRATEGIC PRINCIPLES



SAFETY & SECURITY STRATEGIC GROWTH POSITIVE PARTNERSHIPS ASSET PRESERVATION CUSTOMER EXPERIENCE EMPLOYEE SUCCESS



6<sup>th</sup> Busiest Worldwide in Arrivals & Departures 7<sup>th</sup> Busiest in North America in Total Passengers

1,400124DAILY ARRIVALS &<br/>DEPARTURESGATES

**118,000100+**DAILY PASSENGERSCONCESSIONS

**21,000** PARKING SPACES

**3** TOTAL RUNWAYS

**6,000** ACRES OF LAND **2.2M Sq. Ft.** TERMINAL WITH 5 CONCOURSES

## Charlotte Douglas International Airport

# **CLT ECONOMIC IMPACT**

**(s)** 

## CHARLOTTE DOUGLAS INTERNATIONAL AIRPORT CONTRIBUTES TO NC AND SC:

\$39.7B ANNUAL ECONOMIC IMPACT 184,400 AIRPORT JOBS SUPPORTED

CHARLOTTE DOUGLAS INTERNATIONAL AIRPORT GENERATES IN NC:

\$36.6B ANNUAL ECONOMIC IMPACT \$2.1B IN TAX REVENUE \$15.2B IN PERSONAL I



**\$15.2B** IN PERSONAL INCOME **167,045** AIRPORT JOBS SUPPORTED AMONG NC'S 72 AIRPORTS, CLT MAKES UP:

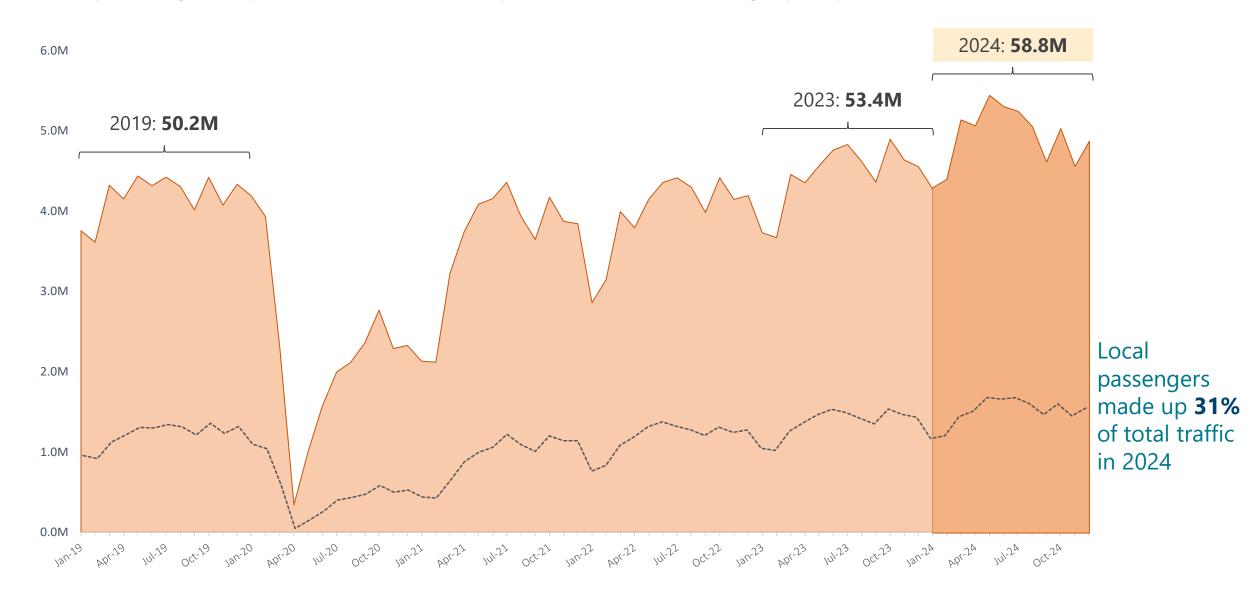
42% ANNUAL ECONOMIC IMPACT
44% IN TAX REVENUE
45% IN PERSONAL INCOME
39% AIRPORT JOBS SUPPORTED
5% OF GROSS STATE PRODUCT

## **North Carolina Public Airports**



## **Total Passengers**

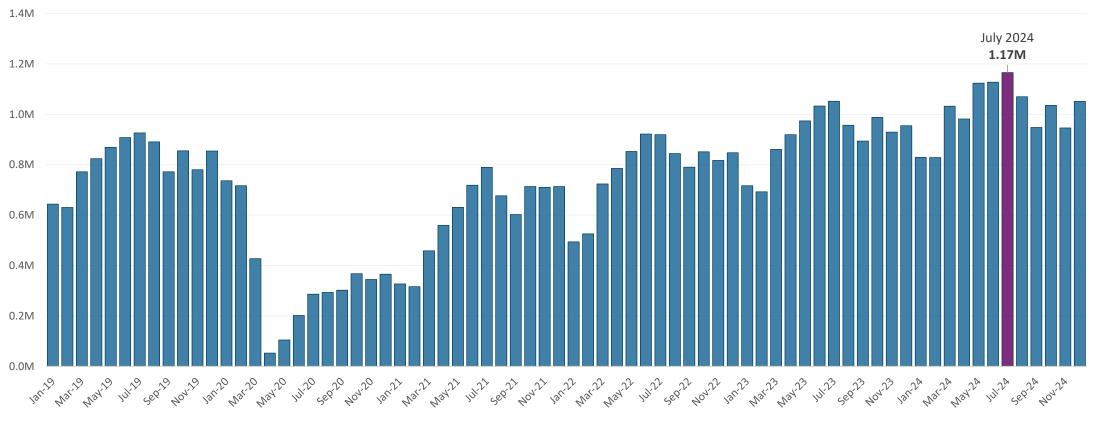
2024 passengers up **10%** over 2023 & up **17%** over record high pre-pandemic levels





## **Local Passengers**

- 2024 TSA passenger screenings up **11%** over 2023 and up **25%** over 2019
- 23 of the top 25 days of all time were in 2024
- Averaged over **33,100** screens per day
  - **3,100** more passengers per day in lobby than in 2023, **6,500** more per day than 2019





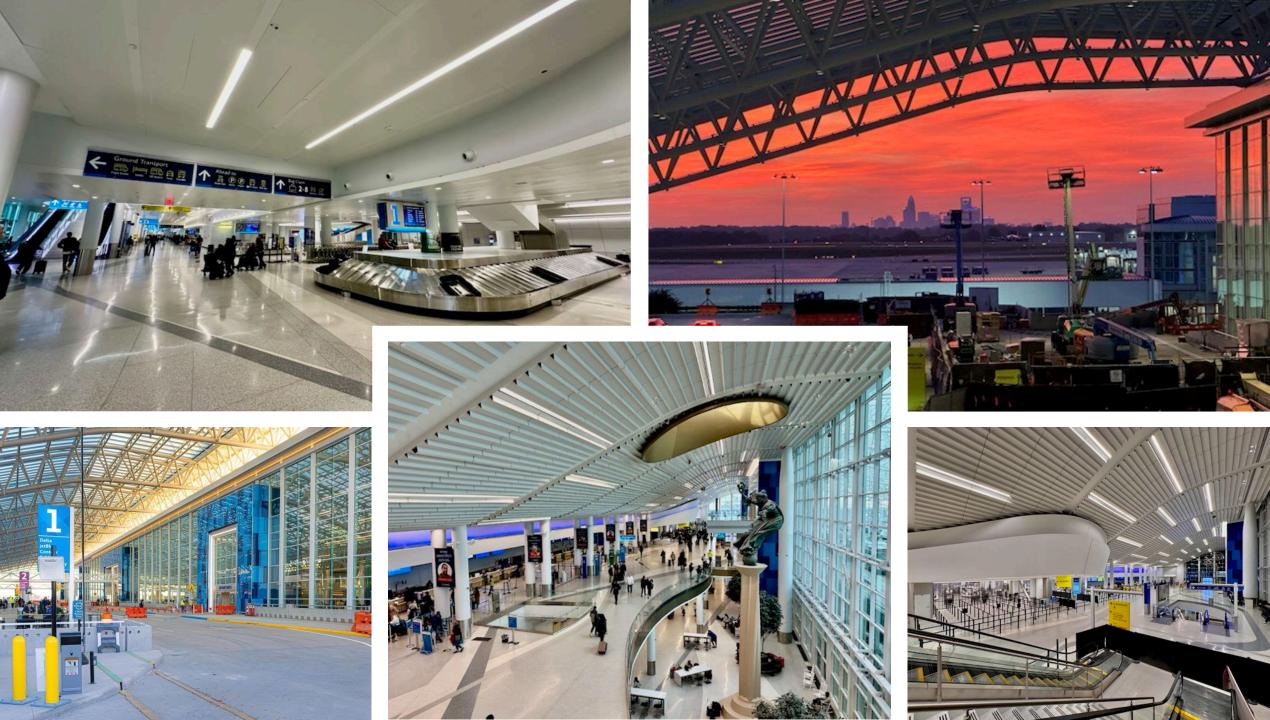






# Capital Investments: Looking Back Two Years













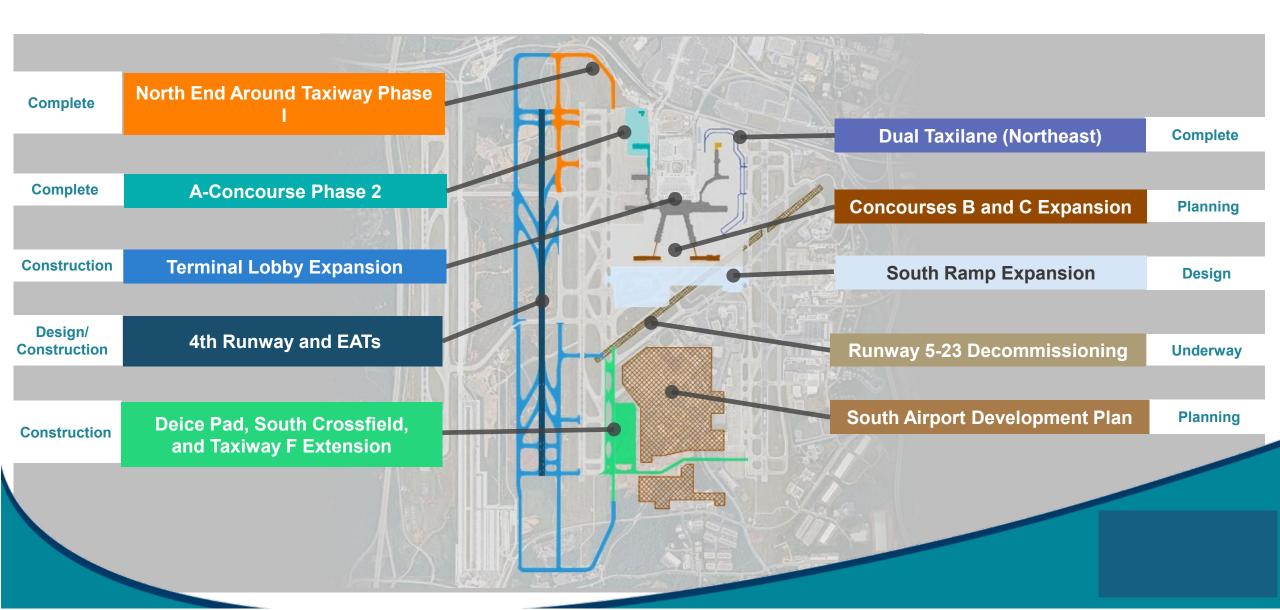




# Capital Investments: Looking Forward Two Years



## **Airfield Development**





# **Legislative Priorities**

- Maintain Federal Grants
- Maintain State AIP Funds
- Preserve Federal Partner Resources (TSA, CBP, ATC)
- Avoid conflict between Federal and State mandates

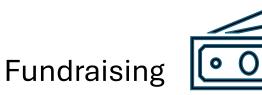
## Community Engagement 2024 By the Numbers



26 tours 819 people 20 organizations 15 schools

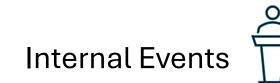


13 events 1,836 people



CPCC Opportunity Scholars \$65,165

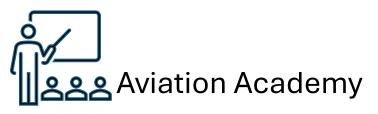
Charlotte Community Health Clinic \$117,650



3 Student Visits 2 Employee Resource Networks 4 CLT Partners



## Community Engagement 2024 By the Numbers

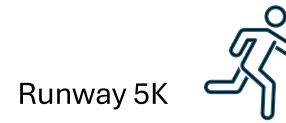


35 Alumni 8 Sponsors



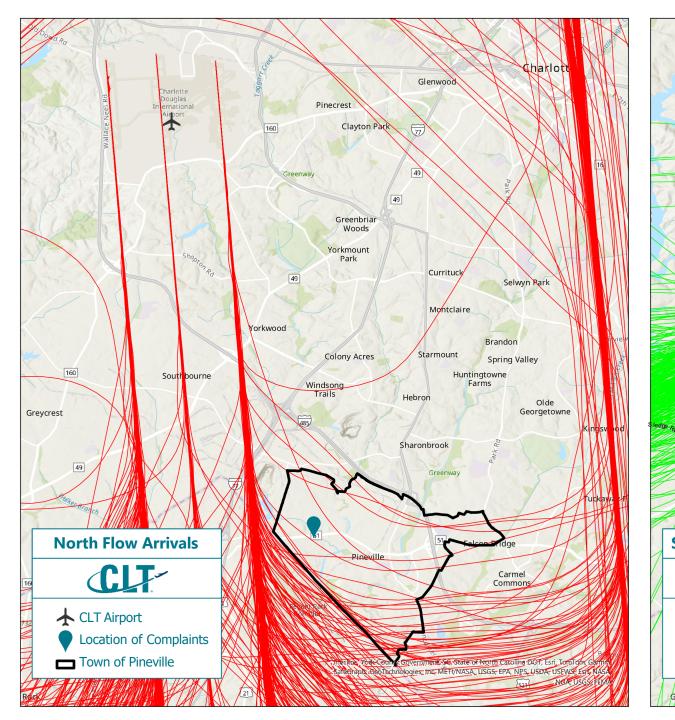
44 Participants 4 Sponsors Golf Tournament

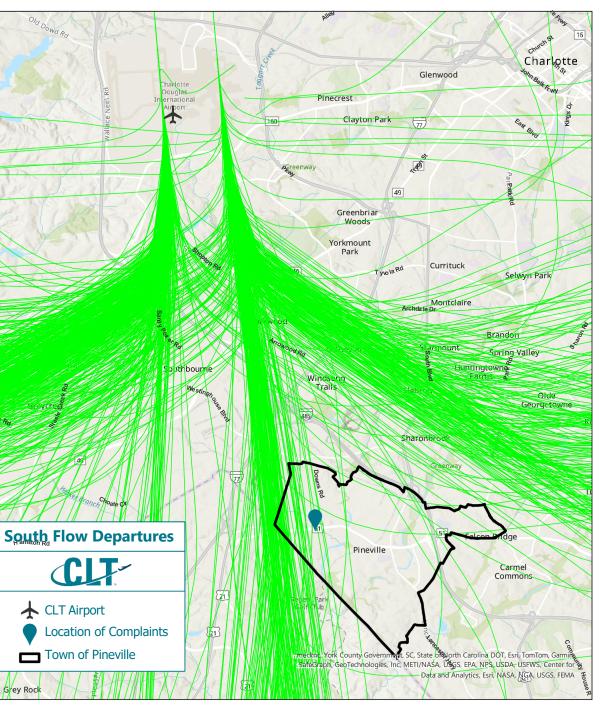
144 golfers 56 Sponsors



1300 runners (1677 registered) 24 Sponsors







### **Connect With CLT!** News



### **Orlando and London** Remain CLT's Top 2024 Destinations

Maybe it's the magic of Mickey, or just travelers seeking fun in the Florida sun, but Orlando continues to top the list of CLT's top five domestic destinations for the fifth straight year.

**DEVELOPMENT & INFRASTRUCTURE** 

**Big Year Lies Ahead for the Airport** 

FEB 12, 2025

Delta Sky Club\* Arrives at CLT

What to Expect in 2025 It's a new year, which means added improvements and the introduction of more passenger enhancing ...

PASSENGER EXPERIENCE



PASSENGER EXPERIENCE

Book Parking. Earn Points. **Get Rewards** 

#### FEB 12, 2025

#### Hear Ye, Hear Ye! Royalty Program **Perks Now Available**

If you're rushing to the Airport to catch a flight, the last thing you want is to furiously drive around searching for a place to park. Even..



#### FEB 12, 2025

Sullenberger Aviation Museum Lands First Wedding

TOP STORY

Volunteer and Fiancée Will Tie the Knot

Growing up in a military family, Todd Scandrett wanted to become a pilot but was told he was...



#### NOV 25, 2024

**CLT Expecting Record-Breaking Holiday Travel Numbers** 

This Thanksgiving, the dinner table has some competition as the hottest holiday destination. The Airport is expecting its biggest travel.



Charlotte Douglas International Airport - CLT March 26 at 8:54 AM · 🚱

Checkpoint 2 is now fully operational at #CLTairport! Launching the Checkpoint completes the Airport's plan to consolidate five lettered Checkpoints into three numbered... See more



**Charlotte Douglas International Airport** 9.277 followers 1mo • 🕥

Connected

CLF

The 2025 CLT Aviation Academy is in full swing here at #CLTairport! 🜠

So far, our attendees have had the opportunity to explore the Terminal, take a ...more



### **DOWNLOAD THE ALL-IN-ONE AIRPORT APP**

Search for CLT AIRPORT CLT



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Orlando and London Remain CLT's Top 2024 Destinations

Travelers passing through Charlotte Douglas International Airport (CLT) now have a fresh Maybe it's the magic of Mickey, or just travelers reason to look forward to their layovers. On.. seeking fun in the Florida sun, but Orlando continues to top the list of CLT's top five.

