

Memorandum



To: Mayor and Town Council

From: Ryan Spitzer

Date: 8/15/2025

Re: Peddler Ordinance

Overview:

Janelle has reviewed the Town's Ordinances that address solicitation and peddling.

- Chapter 74, section 74.08 allows soliciting for employment, business, or funds on the sidewalk, as long as it doesn't create a nuisance.
- Chapter 130 general offenses, section 130.04 doesn't allow aggressive panhandling, solicitation, or peddling.

**Our ordinances do not set forth regulations for soliciting or peddling on public property other than sidewalks, does Council seek to address peddling/solicitation on sidewalk, or other places?
**Being that we are banning all door-to-door solicitation, I believe we should enact ordinances that further address solicitation on public property, for purposes of clarity, being that the ban will effect for profit and non-profit entities, and questions will remain as to what is allowed by the Town

Section 111.03 – 111.07 are the Proposed Additions.

Town staff have recommendations for the new Ordinance. They are below in **red**:

1. Who will have to get a permit? **All peddlers will have to obtain a permit from the Town prior to selling or distributing items, unless associated with a Town Sponsored event.**
2. Where are peddlers allowed to set up? **Peddlers will only be allowed to set up in publicly-owned areas (e.g. Town owned parking lots, sidewalks, parks, town hall green, etc.). They will not be allowed to block access to any building or sidewalks to prevent ADA accessibility.**
3. Times of day, days of the week allowed? **8am – 5pm**
4. Cost of permit, if any **\$10 per day or \$50 for a week. (Town Council said they did not want it set too high)**
5. How long does a permit last, and how often can a permit be obtained? **Up to a week. No more than 24 per year**