



## TOWN COUNCIL AGENDA ITEM

**MEETING DATE: November 14, 2023**

Agenda Title/Category:	<b>Downtown Social District</b>		
Staff Contact/Presenter:	<b>Ryan Spitzer</b>		
Meets Strategic Initiative or Approved Plan:	<b>Yes</b>	<b>No</b>	If yes, list:
		<b>x</b>	
Background:	Town Council previously approved an Ordinance to establish Social Districts in Pineville. The Downtown Business Association is asking to establish a Social District in Downtown Pineville. If approved the Town will submit the application to the State and begin purchasing signage		
Discussion:	Town Council can do the following: <ol style="list-style-type: none"> <li>1. Approve the Downtown Social District map and the associated logo.</li> <li>2. Make changes to the map and/or logo</li> <li>3. Deny the Downtown Social District</li> </ol>		
Fiscal impact:	Cost of signage		
Attachments:	<ol style="list-style-type: none"> <li>1. Staff Memo</li> <li>2. Map</li> <li>3. Survey results on the logo for the district</li> </ol>		
Recommended Motion to be made by Council:	<b>Motion to approve the Downtown Social District Map and associated logo.</b>		