

Memorandum



To: Mayor and Town Council

From: Ryan Spitzer

Date: 11/6/2023

Re: Social District

Overview:

Town Council previously approved an Ordinance to allow Social Districts in town. The Downtown Business Association is now requesting to have the first established social district be downtown (map of the area is attached).

Town Council will need to approve the map and decide on the logo for the social district. Three logos were presented to the downtown merchants in an online survey and 31 businesses voted. The votes and logos are attached.

If Town Council approves the social district, the town will begin working with the downtown merchants on signage and the application to the State of North Carolina. The Town will be responsible for purchasing the signage for the social district and the downtown merchants will purchase the materials needed for the cups.

At the last Council Meeting the PD presented Town Council with a Memo on ongoing enforcement efforts for downtown as well as other suggested safety measures. The Town will continue to pursue these safety measures and PD will continue to do enforcement and the other items outlined in the Memo. Ongoing updates will be provided to Town Council.

Recommendation:

Approve the map for the Social and Logo