



Subject: Shoot 360 Pineville, NC

12243 Nations Ford Road, Pineville, NC 28134

To whom it may concern,

Shoot 360 is a high-tech basketball training facility that uses machine vision to track and provide an individual player's data and analytics in real time.

The best analogy from a usage standpoint is indoor golf simulators for basketball, where one player is in the bay at a time.

This facility at 12234 Nations Ford Road would have 10 individual stations, which will accommodate a maximum of 8-10 players. There would also be a full court for medium sized group instruction. Group instruction will vary from a schedule standpoint, consisting of 4-8 athletes.

The sessions run one hour long. There is no dedicated spectator seating inside the facility, so parents typically drop off their kids, run some errands, and return to pick them up after their session. Our main market is 8 - 18-year-olds, male and female, averaging 70/30 male-to-female facility usage.

This facility will also have a typical staffing level of 3-4 people in the facility. Our parking requirements normally range from 15 - 20 spaces for a facility of this size. Parking parameters for other Shoot locations are 1.5/1,000 - at 4.62/1,000, parking here is more than sufficient.

Additionally, during the school year, our business does not peak until 5:30 - 6:00 pm and during the summer hours, we typically run at around 50% capacity because our hours are twice as long. We have included a conceptual design to provide an idea of how the space would be laid out.

Please let me know if we can answer any additional questions.

Thanks,



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