

Pineville Communication Systems
Report
Month Ending 7-31-2024



Fiber Neighborhood Direct Marketing

Second Mailing Results

In July we saw an increase in internet installations in our Huntley Glenn and Preston Park fiber neighborhoods. This appears to be a positive and direct result of our marketing campaign to our fiber neighborhoods. We have done two direct marketing mailers this year and it is yielding inquiries that are turning into new service orders. Our take rate in Preston Park is 39% which is an increase of 7% from February of 2024. In Preston Park we are competing with two different providers. As of today, we have a third of the Internet consumers in this neighborhood. In Huntley Glenn we are now serving 49% of the neighborhood which is an increase of 5% from February of 2024. I'm pulling new stats for all our fiber neighborhoods and sharing with the board in the near future. However, the team wanted to share these two stats in particular because of the gains in each neighborhood.

Below is a copy of the 2nd direct mailer that was sent to prospective consumers in the neighborhoods we serve. The 3rd addition will go out in the month of August.

Pineville
COMMUNICATION SYSTEMS

Local IS BETTER!

Get reliable, local, High-Speed Internet from Pineville Communications System. Internet speeds you need at prices you can afford!

704.889.2001 · PCSFiber.net

Offering High-Speed Internet to Traditions!

- We are the local fiber to the home provider
- This month enjoy FREE professional installation
- Ask how you can save up to \$25.00 each month off your electric bill with our PCS Rewards Program
- Personalized Customer Support & on call technicians
- Symmetrical Fiber Speeds
- No data caps or speed throttling
- Standard & Premium WiFi options
- 24/7 Tech support

300MBPS FOR \$35.95*

*300MBPS service is \$58.95/month minus the \$20.00 PCS Rewards Rebate applied to the Electric charges reduces monthly cost to \$38.95/month. Wireless Internet service available at additional charge. Restrictions may apply.

505 Main Street, Suite 201
Pineville, NC 28134

Pineville
COMMUNICATION SYSTEMS

For more information call
704.889.2001 or visit PCSFiber.net

PCS & PEC Annual School Supply Drive

PCS & PEC in partnership with *Pineville Neighbors Place* (a local non-profit assisting those who reside in Pineville) is collecting school supplies for children in need. Supplies that are collected by PCS & PEC will be given to *Pineville Neighbors Place* so they can be distributed to children in our area as they return to school. Supplies can be dropped off at **505 Main Street Suite 201**. Below is the list of items *Pineville Neighbors Place* is hoping to collect. If you do not have time to shop you can use their Amazon wish list and have most items delivered directly to *Pineville Neighbors Place*. Let's make sure no child is left without the supplies they need to start off this school year!



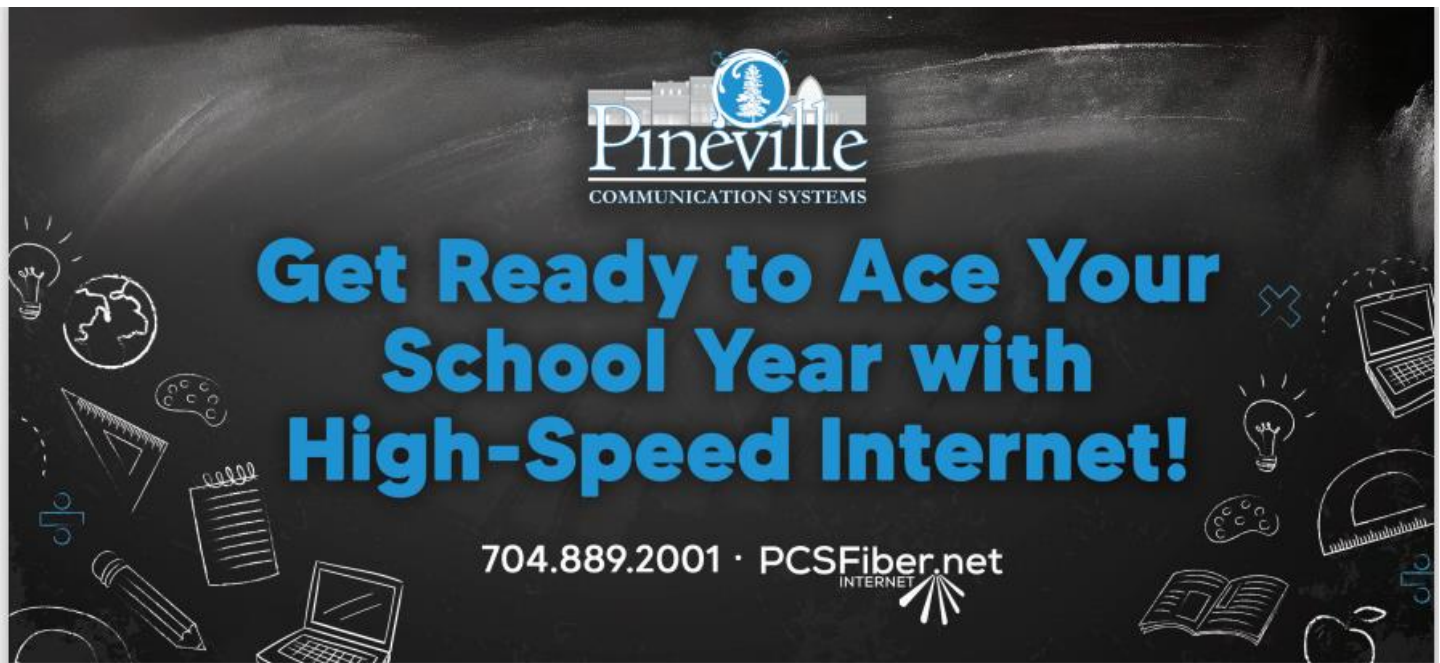
BACK TO SCHOOL DRIVE!

- ✓ COMPOSITION NOTEBOOKS
- ✓ LOOSE LEAF NOTEBOOK PAPER
- ✓ SPIRAL NOTEBOOKS
- ✓ PLASTIC POCKET FOLDERS
- ✓ PENS
- ✓ #2 PENCILS
- ✓ ERASERS
- ✓ CRAYONS (24 COUNT)
- ✓ KIDS SCISSORS
- ✓ GLUE STICKS
- ✓ RULERS
- ✓ BACKPACKS

Donation Drop off:
Pineville Communication Systems & Electric
505 Main Street Suite 201
OR
Use Our Amazon wishlist
PCS & PEC School Drive in partnership with Pineville Neighbors Place

Pineville Neighbors Place (704) 972-8722 info@pinevilleneighbors.org

PCS Bill Stuffer for August 2024



Pineville
COMMUNICATION SYSTEMS

Get Ready to Ace Your School Year with High-Speed Internet!

704.889.2001 · PCSFiber.net
INTERNET

Don't let slow Internet hold you back this school year. Sign up for High-Speed Internet from PCS today and unleash your full potential!

- We are Pineville's local fiber Internet provider
- Sign up by August 31th for 50% off Installation & \$10.00 OFF FOR THE FIRST 3 MONTHS!!
- Save \$20.00/Month off your Electric Bill by adding Internet with PCS Rewards
- Symmetrical Fiber Speeds, No Data Caps or Speed Throttling
- Personalized whole home Wi-Fi options
- 24/7 Tech Support



Local... Where YOU Matter!

*Restrictions may apply.

