



## TOWN COUNCIL AGENDA ITEM

**MEETING DATE: August 21, 2025**

Agenda Title/Category:	Logo redesign			
Staff Contact/Presenter:	Riley George			
Meets Strategic Initiative or Approved Plan:	Yes	No	If yes, list:	Marketing & Communications Initiatives
		X		
Background:	Logo updates and redesign for the Town			
Discussion:	Two logos are to be presented as options for Council to discuss and decide on keeping current logo or adjusting to a new one for the Town.			
Fiscal impact:	Unknown at this time.			
Attachments:	PowerPoint presentation			
Recommended Motion to be made by Council:	To give any edits and/or discuss the existing logo and potential others.			