



Petersburg Medical Center

Borough Assembly Report – July 2024 – Phil Hofstetter, CEO

FY24-28 Strategic Plan Goals, Priorities, and Benchmarks

Community Engagement:

- June 3: PMC reported out at the Borough Assembly meeting and the Borough Assembly authorized Petersburg Medical Center to Issue a Notice to Proceed to Dawson Construction for Full Construction of the WERC Building.
- June 27: KFSK Radio PMC Live.
- July 27: Save the date for the PMC Foundation’s Pedal/Paddle Battle. At this annual event, participants bike or paddle from Scow Bay to Sandy Beach to raise funds to support staff education and HS scholarships. Register here: <https://www.pmcak.org/paddle-battle-registration.html>.

Financial Wellness:

- Accounts Receivables (AR) is still hovering around 80 days. The revenue cycle team continues to work on improving this to get to target of 55 days, we are moving towards in-house revenue cycle and away from 3rd party contractors to help reduce the AR. This provides more local employment opportunities, reduces costs and is better for working with the community.
- PMC was awarded a total of \$116,375 in grants for Summer ORCA Camps, Teen Mental Health First Aid, and School-Based Health Services Grant. This is in addition to the four total continuing multi-year awards, including the \$20M Department of Treasury grant, \$8M for the HRSA grant, \$550K for falls prevention, and \$145K for tobacco cessation. A total of seven grants are pending for FY25-FY29 totaling \$7.8 million.

Workforce Wellness:

- As health insurance costs and premiums continue to rise nationwide, PMC has also experienced an increase. This year, PMC insurance premiums increased by 10.9%, reflecting a broader trend seen across the country. National statistics indicate similar hikes, underscoring the growing financial burden on both employers and employees in the healthcare sector.

Join the PMC Foundation in supporting continuing education for staff & scholarships for high school seniors!

Pedal/Paddle Battle

SCOW BAY TO SANDY BEACH

Saturday, July 27th
Start at Scow Bay
Paddlers @ 09:30 / Pedalers @ 11:00
BBQ & Prize Drawings at Finish

Register and/or Donate www.pmcak.org

Registration

- Kayaks, Canoes, SUPs, & Bikes welcome!
- www.pmcak.org to register
- \$20 registration (free for kids under 12)

Participant & Sponsor Drawing

- Participants entered for getting sponsors
- Sponsors entered by donating

HUGE PRIZES!

AK Airlines Tickets
Mountain Bike
Rumpl Puffy Blanket

Alaska AIRLINES



- To celebrate Mental Health Awareness Month, the Behavioral Health & Community Wellness departments launched a Self-Care Campaign to emphasize the importance of self-care and encourage ongoing mental health conversations within our community. The team set up a table on May 31 for employees to share self-care tips from employees and a chance to win prizes. Employees were encouraged to visit, share their self-care practices, and learn more about maintaining their mental health.
- In addition to Bravo and BetterHelp offerings, PMC provides various activities and opportunities for employee wellness. These include a Parks and Recreation Discount, Healthy Snack Carts, a Lifestyle Balance Program, Health Challenges, Winter Safety Gear, and access to a fat tire bike. Additionally, we host various one-time events to promote health and well-being.

Facility:

- Site preparation is complete for the full 4.9 acres of wetlands permitting. A small section in the northeast corner of the lot connected to the ballfields will need additional permitting, excavation, and fill development. The WERC building is FULLY funded, on budget with (~\$1M) contingencies, and on time. We really have the “A” Team working on this project. By fall 2025, this building will be complete including an MRI service expansion.



- Upon request, we can take staff, board members, and community members to the site for tours. We are also happy and available to provide tours of our existing facility.
- PMC made Federal Senator Murkowski’s initial cut of the appropriation list for \$3M. This still requires approval but marks an important recognition of the project’s significance. As the state capital budget, Governor’s budget, and state bond approaches, I encourage the community to continue advocating for this project to maintain its status as the Borough’s top federal and state priority for the next fiscal year. This is crucial for securing grants and funding. Additionally, while a USDA direct loan remains an option, it should be considered only as a last resort.

- Updates: Project updates are available on the PMC website under the “New Facility & Planning” tab: <https://www.pmca.org/new-building.html>.

Patient-Centered Care:

- Registration for PMC’s ORCA Camps are now open. The camps include a wide variety of

options for youth summer camps. Scholarships for ORCA Camps made possible thanks to WAVE Prevention funding. Register at: www.regpack.com/reg/PMCYouthPrograms.

- Telehealth has grown considerably in the past year. PMC has Kaitlin DuRoss Rathman, PT, now working with virtual visits for wound care; Dr. Hyer available for virtual primary care visits; Brandy Boggs as patient navigator working with the community on complex health insurance benefits, enrollment, VA and coordination; Pat Sessa, MSW LCSW with behavioral health; and Dr. Sonkiss for telepsychiatry.
- PMC has seen a large increase in ER an inpatient the past two weeks and over 10 patients in the inpatient unit for multiple days.
- Primary care continues to increase access to the community for same-day appointments, established patients, well child, prevention visits and routine care.

