

PVFD Association Request for a Lighted Sign

Dear Assembly Members,

The PVFD Association has raised money for and purchased a lighted sign which is similar to the Compass Theater's lighted sign. The Association is requesting permission to install, at the Association's expense, this lighted sign for the purpose of public messaging, notice of department events and to use as a recruiting tool for the department. Please see the attached photos and drawing related to placement of the sign. More details can be found below.

PVFD Association

Installation details:

The sign will be mounted at ground level, parallel with Haugen drive, on two pilings that are concreted in place. This work will be performed by hired contractors.

Power will be supplied through a conduit connecting to existing 110v power near the sign and will be metered. Installation will be done by Mattingly Electric. The sign runs on 110v and draws 4 amps/hr.

DOT has given their blessing for the chosen location, provided that the sign does not flash, scroll or have any other "Graphics or Transitions" apart from simple switching of messages. The placement of the sign has been reviewed, in part by PMPL, Community Development, and the Emergency Services Director.

The sign is 6 feet wide, 4 feet tall, and 12" deep.

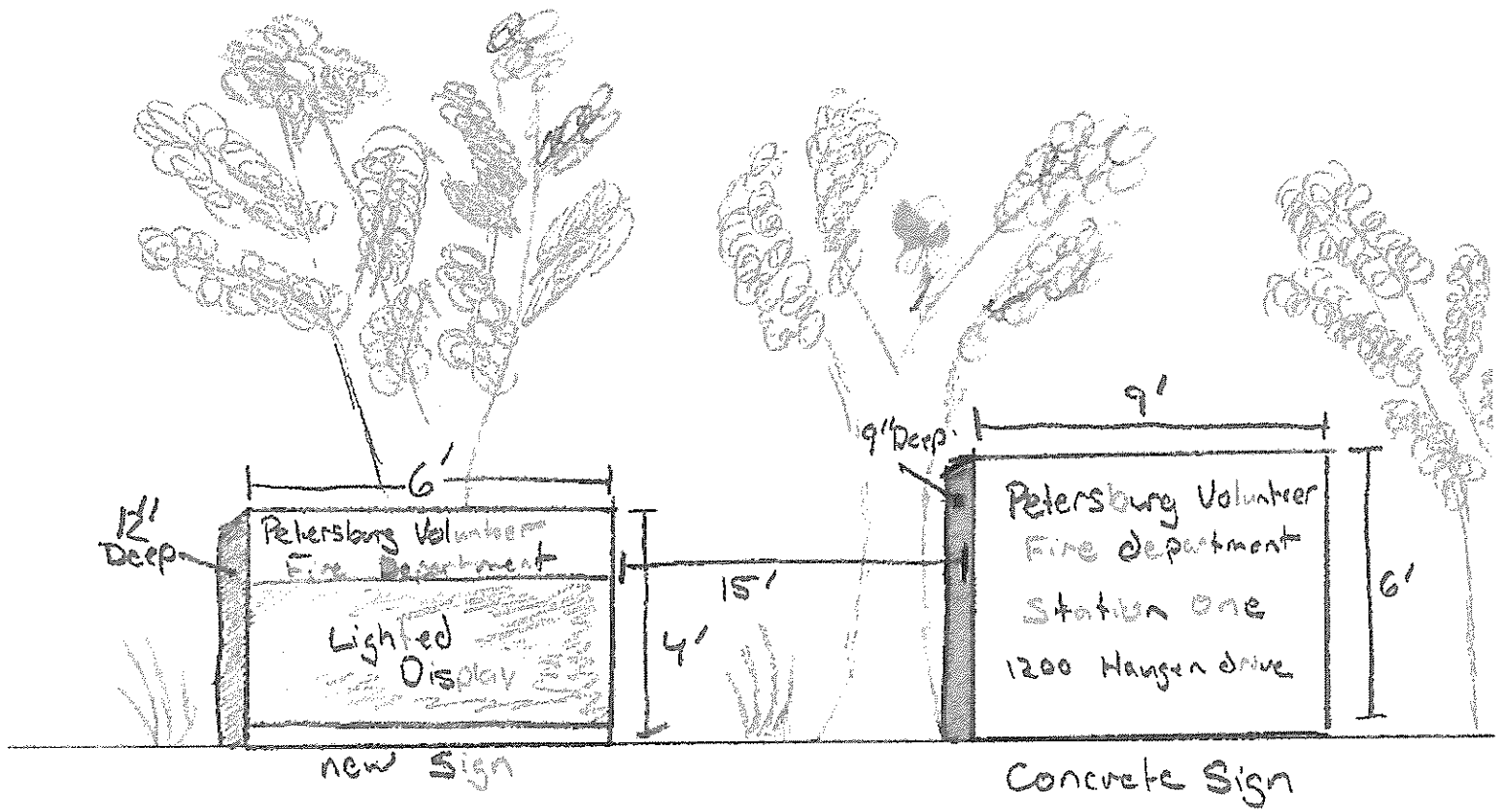
General placement would be 15 ft "Uphill, towards the Airport" from the current concrete sign near the corner of Haugen Dr. and 12th Street. The sign would be in Parallel with both the existing sign and Haugen Drive. Though the sign will be placed at ground level, the plan is to slightly elevate the sign by a foot to allow for snow accumulation around the sign, without blocking the sign.

Operation details:

The sign will be used to promote public safety messaging, important meeting dates for the department, ongoing fundraisers and other events, and to advertise for recruitment of volunteers. Maintenance of the sign will be paid for by the Association, the power will be supplied by the borough due to the difficulty of separating the circuit to be separately metered.

Policies will be put in place to govern what type of messages are placed on the sign, and how they are drafted, in coordination with the paid staff to ensure clear, effective messaging that also conforms to Borough standards. Access to the controlling program of the sign will also be limited to a few members to help conform to this standard.

Use of this sign to advertise for other Borough events has been discussed and may be approved by the sign committee on a case by case basis.



View from Road ↑

Top View ↓

Access Road to Apron

