

**PETERSBURG BOROUGH
REMOTE BUSINESS
SIDEWALK SIGN**

CODE TO:	110.000.404110
PUBLIC NOTICE FEE:	\$70.00
TOTAL:	\$70.00

DATE RECEIVED: _____ RECEIVED BY: _____ CHECK NO. or CC: _____

APPLICANT BUSINESS INFORMATION	
APPLICANT NAME Robert Schwartz	BUSINESS NAME Seek Alaska, LLC
MAILING ADDRESS P.O. Box 1533	PHYSICAL LOCATION OF BUSINESS <i>824 S. Harbor</i>
CITY/STATE/ZIP Petersburg, AK 99833	
PHONE 907-518-0265	
EMAIL seekalaska@gmail.com	SALES TAX REGISTRATION #: ST1887

PHYSICAL ADDRESS FOR EACH PROPOSED SIGN

Sign 1: *400 North Nordic Dr.*

Sign 2: *309 North Nordic Dr.*

Sign 3: *110 North Nordic Dr.*

Sign 4: _____

SIGN DIMENSIONS (w x h): _____ ZONING DISTRICT: Commercial-1 Commercial-2
 Industrial

PLEASE CHECK EACH BOX TO INDICATE YOUR SIGN(S) COMPLY WITH BOROUGH CODE (PMC 19.56.050)

Sign is necessary for the purpose of directing traffic to a remote business.

Sign is moveable and will not be attached or affixed to a support structure, walls, or posts.

Sign does not exceed thirty inches in width and thirty-six inches in height.

Sign does not require electrical power in any form and does not display lights or contain any moving parts.

Sign allows a minimum of thirty-six inches of clear space on the sidewalk to not interfere with the movement of pedestrians.

Sign will be located directly in front of the approved premises.

Sign will only be displayed during store hours and when the store is open for business.

SUBMITTALS:

Signed *Notice of Intent to Occupy Sidewalk* for each proposed sign location.

Photo or proposed design of sign.

SIGNATURE:

I hereby affirm all the information submitted with this application is true and correct to the best of my knowledge.

Applicant: *Robert E. Schwartz* Date: *10-2-2021*


Applicant: *Colleen M. Schwartz* Date: *2-11-22*

NOTICE OF INTENT TO OCCUPY SIDEWALK

I, Chris Oppenheim hereby give permission to Seek Alaska, LLC
(Property Owner/Manager) (Applicant)
to place a remote business sidewalk sign in front of my property at
110 N. Nordic Dr
(Physical Address)

I understand the sign must meet the following requirements:

- The sidewalk sign may only be displayed during store hours and when the store is open for business.
- The sidewalk sign must allow a minimum of thirty-six inches of clear space on the sidewalk to not interfere with the movement of pedestrians.
- The sign must be located directly in front of the premises.
- The sidewalk sign shall not exceed thirty inches in width and thirty-six inches in height.
- The movable sidewalk sign shall not require electrical power in any form and shall not display lights or contain any moving parts.

 1/24/22
Signature of Owner/Manager Date

Contact phone number of Owner/Manager:

Contact email of Owner/Manager:

(Note: Giving permission for a remote business sign to be placed in front of your business does not prohibit you from having a sidewalk sign to advertise your own business, as allowed by borough code.)

NOTICE OF INTENT TO OCCUPY SIDEWALK

I, Carrie Petersen hereby give permission to Seek Alaska, LLC
(Property Owner/Manager) (Applicant)
to place a remote business sidewalk sign in front of my property at
309 N Nordic Glacier Laundry
(Physical Address)

I understand the sign must meet the following requirements:

- The sidewalk sign may only be displayed during store hours and when the store is open for business.
- The sidewalk sign must allow a minimum of thirty-six inches of clear space on the sidewalk to not interfere with the movement of pedestrians.
- The sign must be located directly in front of the premises.
- The sidewalk sign shall not exceed thirty inches in width and thirty-six inches in height.
- The movable sidewalk sign shall not require electrical power in any form and shall not display lights or contain any moving parts.

Carrie Petersen 10/27/21
Signature of Owner/Manager Date

Contact phone number of Owner/Manager: 425 478-5661
Contact email of Owner/Manager: Carrie.Petersen@gmail.com

(Note: Giving permission for a remote business sign to be placed in front of your business does not prohibit you from having a sidewalk sign to advertise your own business, as allowed by borough code.)

NOTICE OF INTENT TO OCCUPY SIDEWALK

I, GUYLYNN ETCHEP hereby give permission to Seek Alaska, LLC
(Property Owner/Manager) (Applicant)
to place a remote business sidewalk sign in front of my property at
400 NORTH NORZIC.
(Physical Address)

I understand the sign must meet the following requirements:

- The sidewalk sign may only be displayed during store hours and when the store is open for business.
- The sidewalk sign must allow a minimum of thirty-six inches of clear space on the sidewalk to not interfere with the movement of pedestrians.
- The sign must be located directly in front of the premises.
- The sidewalk sign shall not exceed thirty inches in width and thirty-six inches in height.
- The movable sidewalk sign shall not require electrical power in any form and shall not display lights or contain any moving parts.

 10/21/21
Signature of Owner/Manager Date

Contact phone number of Owner/Manager:

Contact email of Owner/Manager:

(Note: Giving permission for a remote business sign to be placed in front of your business does not prohibit you from having a sidewalk sign to advertise your own business, as allowed by borough code.)

From: [Dave Ohmer](#)
To: [Karen Malcom](#)
Subject: Seek Alaska application
Date: Wednesday, March 30, 2022 12:16:51 PM

Dear Liz, Karen and the Petersburg Planning Commission,

I am writing this letter in support of the Schwartz Family, dba Seek Alaska, LLC, and their application to place remote business sidewalk signs in the areas that they have requested. I offer this support because I believe very strongly in the potential for strengthening our local tourism/hospitality industry and the need to facilitate people becoming aware of its availability. Signage like Seek Alaska is requesting will add life to the downtown area and hopefully encourage others to consider getting involved in this industry and opportunity as well. We always talk about the potential of small local tourism operators creating the locally owned businesses that Petersburg has always desired. Well, here is our opportunity to help create visibility, and hopefully contribute to the success of a family who have invested time and money into bringing customers and new revenue to our town. I wholeheartedly support this request.

Sincerely, Dave Ohmer

From: [Ron Loesch](#)
To: [Karen Malcom](#)
Subject: Seek Alaska LLC signs
Date: Tuesday, April 5, 2022 12:51:59 PM

Planning Commission:
Re: Request for Sidewalk signs

I hope the commission will deny the request by Seek Alaska to post sidewalk signs along Nordic Drive. Such signage is unsightly, and detracts from downtown's sights and rosemaling. It also impedes pedestrian traffic. If all businesses were allowed to post such signs, it would be untenable.

Alternative advertising options abound:

Radio
Newspaper
Petersburg Visitor Guide
Harbor ramp signs
websites
window signs
wall signs
hotel wall literature racks
Chamber of Commerce racks
are all available.

Please vote against allowing this unnecessary use of a public thoroughfare.

Ron & Anne Loesch, owner
Property at 207, 209, 211, 213 and 215 N. Nordic Drive

Remote Business Sidewalk Sign

Seek Alaska, LLC

Locations of signs:

400 N. Nordic Dr.

309 N. Nordic Dr

110 N. Nordic Dr.

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AREA OF SIGN PLACEMENT



Sources: Esri, HERE, Garmin, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri China (Hong Kong), Esri Korea, Esri (Thailand), OpenStreetMap contributors, and the GIS User Community

Remote Business Sidewalk Sign

Seek Alaska, LLC

Locations of signs:

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