



# **Raising Colorectal Cancer Awareness**

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Cancer Committee Chair



# 80% IN EVERY COMMUNITY STRATEGIC PLAN



The 80% in Every Community Strategic Plan (2020-2024) provides a focused, action-oriented roadmap for stakeholders, collaborators, and cross-sectored partners. Partners are committed to achieving the shared goal of reaching and exceeding 80% colorectal cancer screening rates in communities across the nation. The plan provides a variety of recommended activities that all stakeholders can use to help define, prioritize, and accomplish their goals.

# Introduction



Alaska Natives have the highest rates of colorectal cancer (CRC) and mortality rates in the world.<sup>1</sup> (91.3 among Alaskan Natives vs. 35.5 cases per 100,000 for white Alaskans). CRC is thus a major public health problem for Alaska Natives.<sup>1</sup>



[Source: Cancer statistics for American Indian and Alaska Native individuals, 2022: Including increasing disparities in early onset colorectal cancer - Kratzer - 2023 - CA: A Cancer Journal for Clinicians - Wiley Online Library](#)

# Colorectal Cancer (CRC)/Colon Cancer



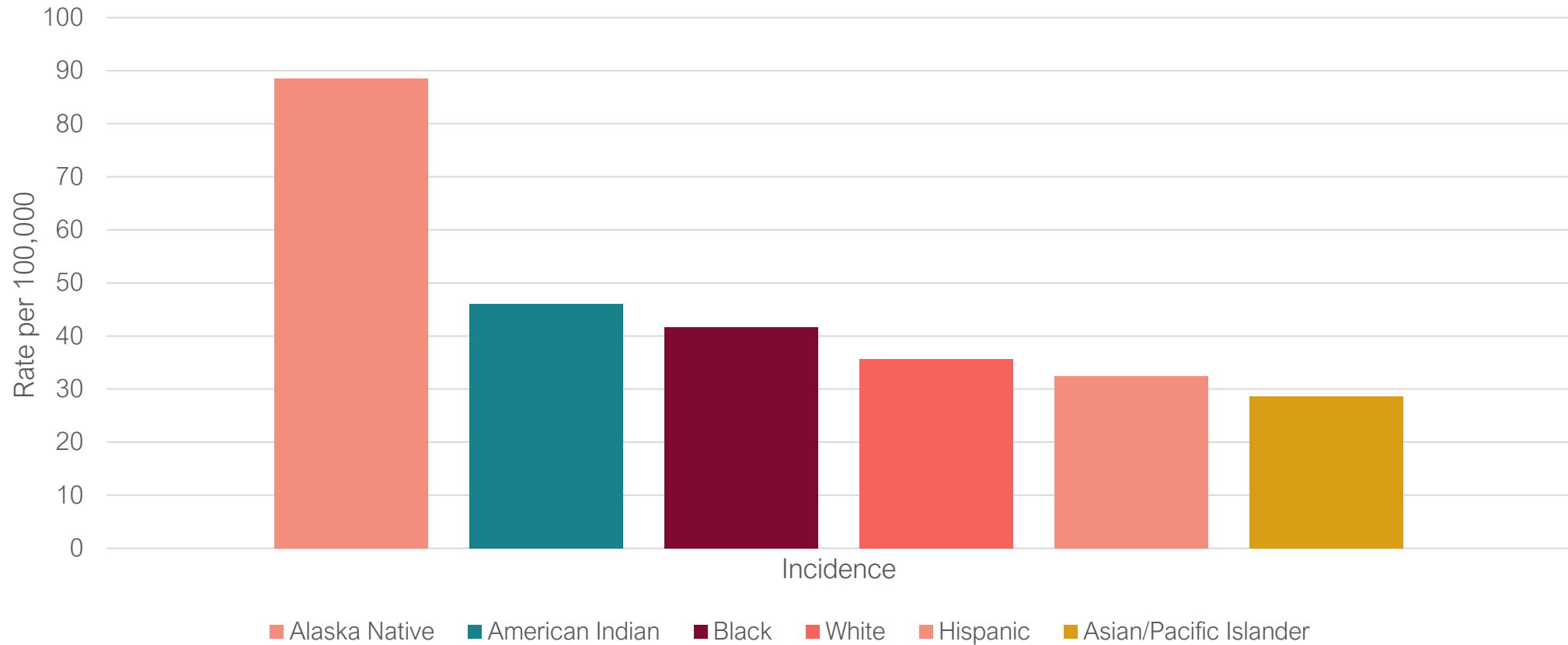
Colorectal cancer (CRC) is the second most common cancer among Alaska Natives, and the second leading cause of cancer death. There are usually no symptoms until it's too late; regular screenings can detect polyps in the colon early, before they turn into cancer.

Although it is one of the most common forms of cancer in the United States, it is also one of the most preventable ones!

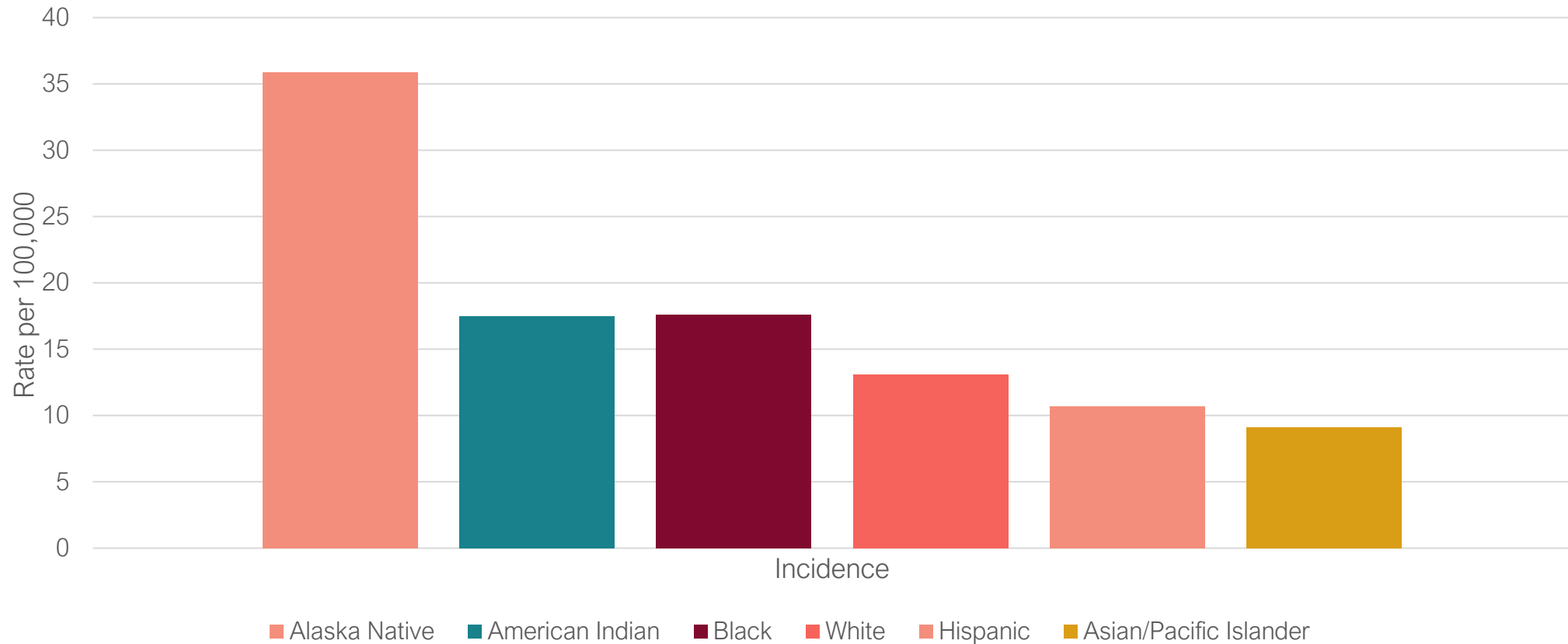


[Source: Cancer statistics for American Indian and Alaska Native individuals, 2022: Including increasing disparities in early onset colorectal cancer - Kratzer - 2023 - CA: A Cancer Journal for Clinicians - Wiley Online Library](#)

# Colorectal Cancer Incidence (2015-2019) by Race & Ethnicity

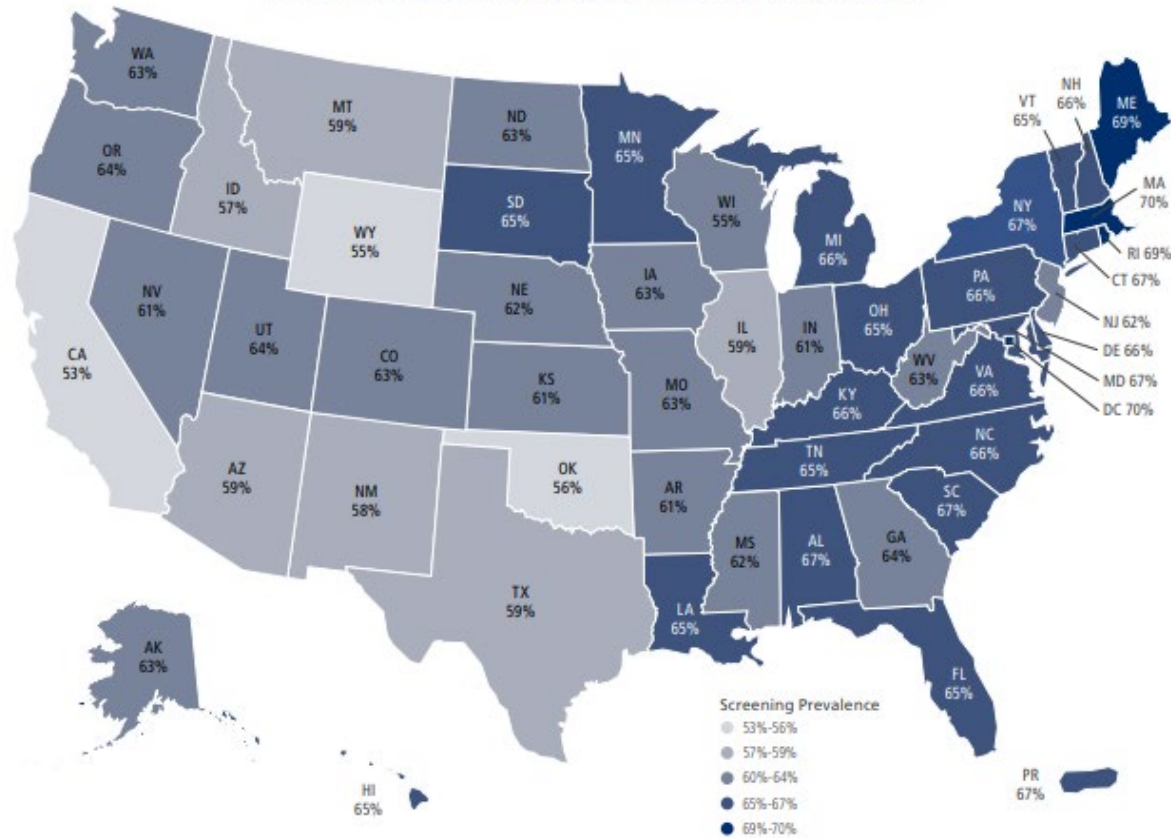


# Colorectal Cancer Mortality (2016-2020) by Race & Ethnicity



# Colorectal Cancer Facts & Figures 2023–2025

Colorectal Cancer Screening\* (%), Adults 45 Years and Older by State, 2020



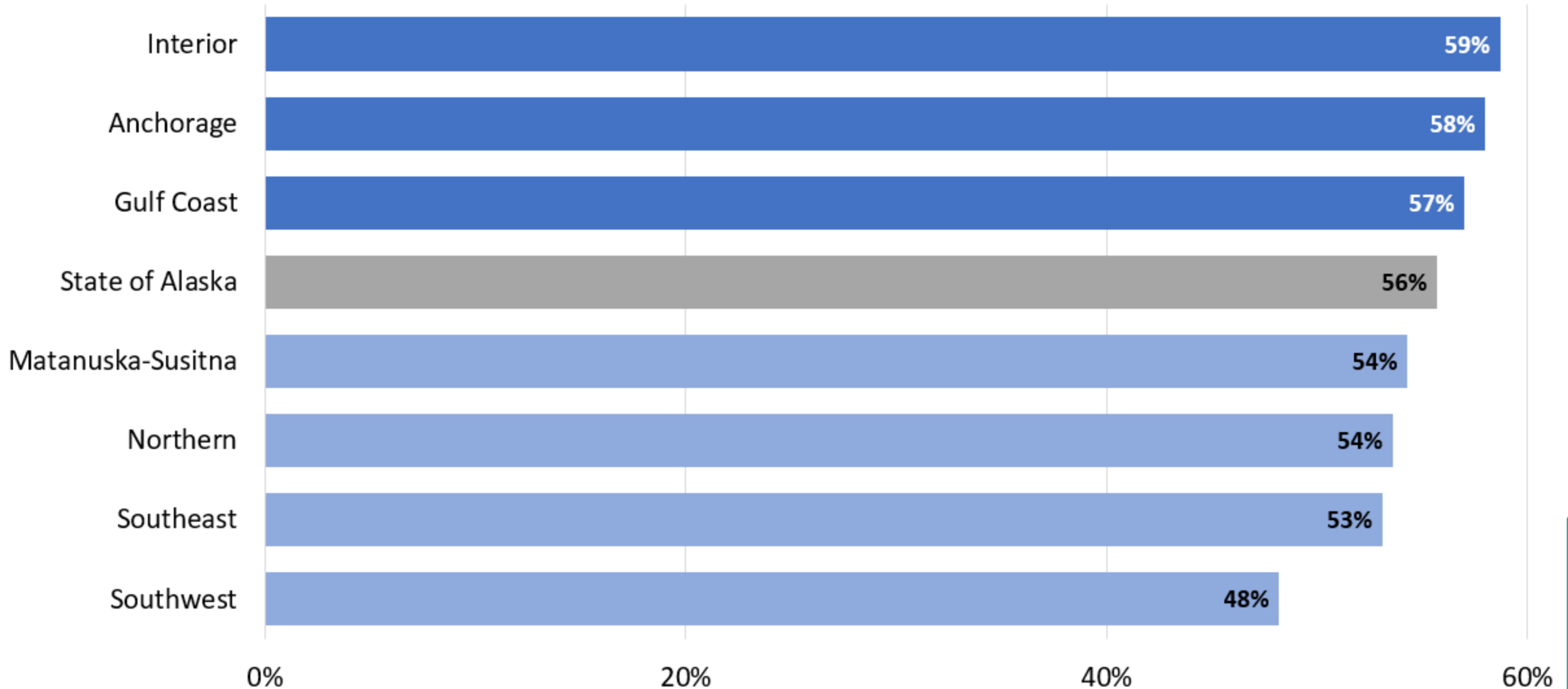
\*Blood/DNA stool test, sigmoidoscopy, or colonoscopy in the past 1/3, 5, or 10 years, respectively. Note: Estimates are age adjusted to the 2000 US standard population and do not distinguish between examinations for screening and diagnosis.

Source: Behavioral Risk Factors Surveillance System, 2020.

# Colorectal Cancer Statistics 2023



# Over 55% of Alaskans aged 45-75 met the recommended guidelines for colorectal cancer screenings, but rates varied by public health region



Data obtained from: Alaska Department of Health, Division of Public Health, Section of Chronic Disease Prevention and Health Promotion. Alaska Behavioral Risk Factor Surveillance System. Years of Data: 2022 using 2021 USPSTF guidelines

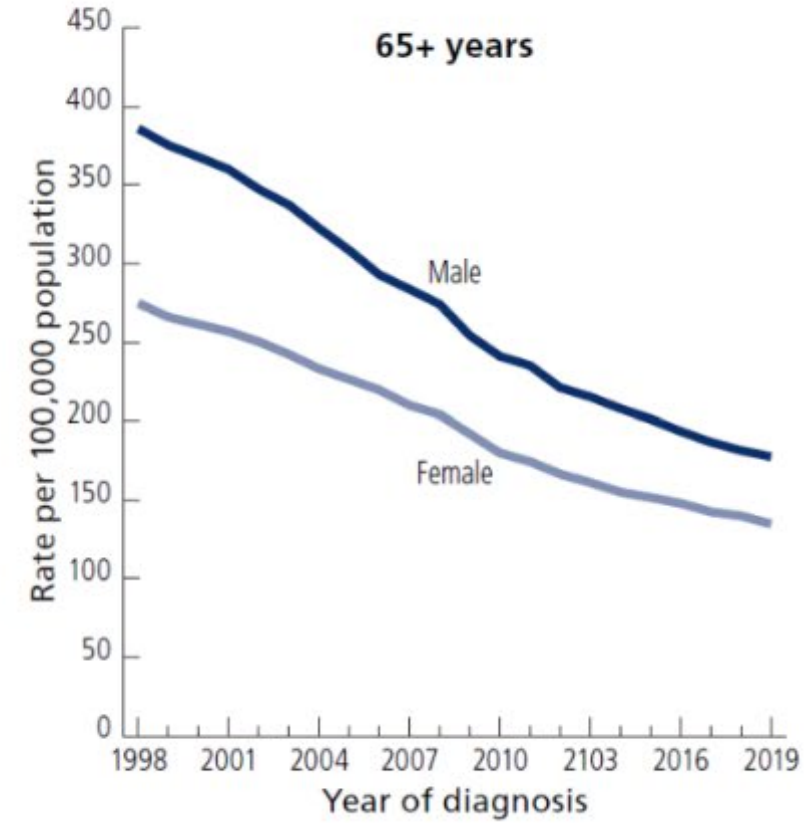
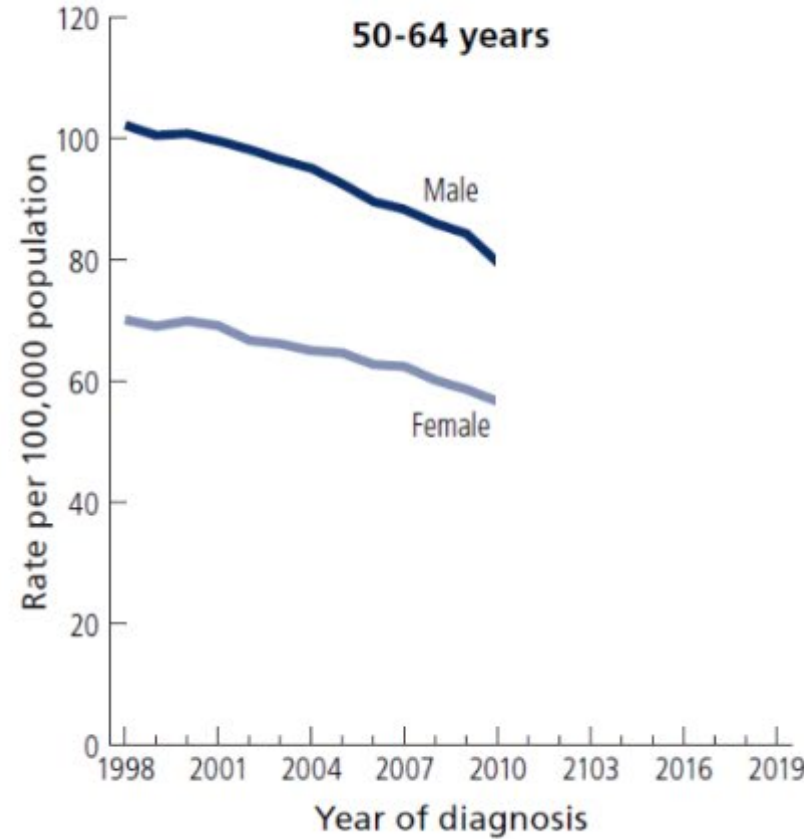
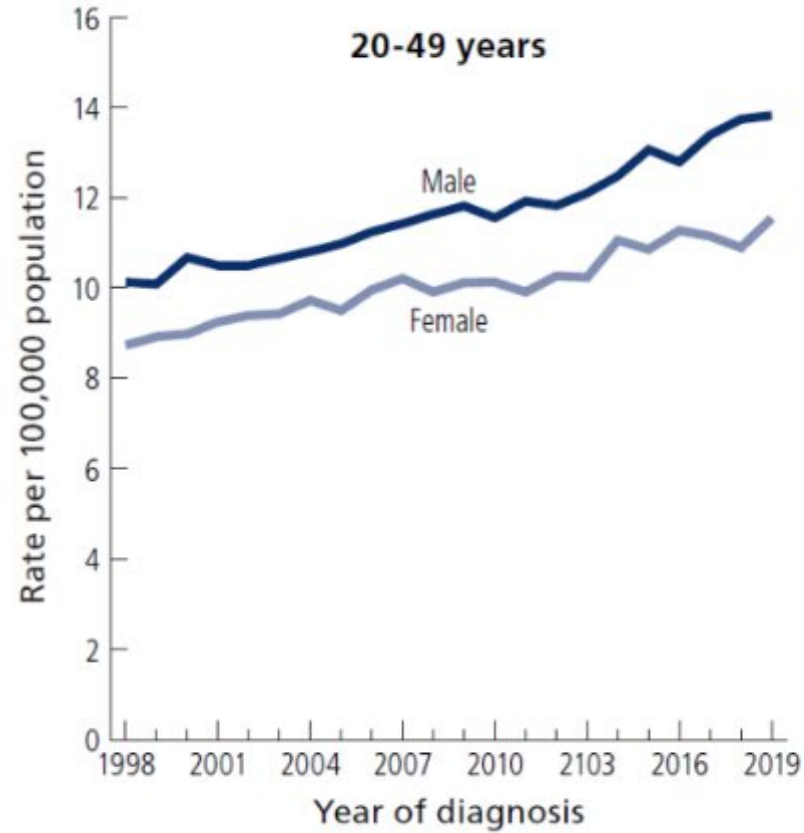
# Estimated New Colorectal Cancer Cases and Deaths in 2023

Cases		
Age in Years	Totals	Percent
0-49	19,550	13%
50-64	48,210	32%
65+	85,260	56%
All Ages	153,020	100%

Deaths		
Age in Years	Totals	Percent
0-49	3,750	7%
50-64	13,160	25%
65+	35,640	68%
All Ages	52,550	100%

45% of cases in ages < 65 years, up from 27% in 1995

# Trends in colorectal cancer incidence by age, 1998-2019



Sources: Incidence: North American Association of Central Cancer Registries, 2022. Mortality: National Center for Health Statistics, Centers for Disease Control and Prevention, 2022

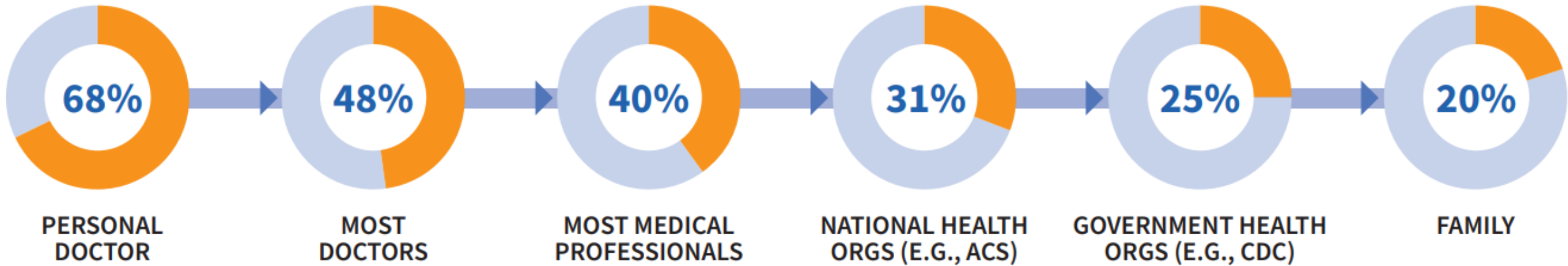


**ALARMING:**  
**COLORECTAL**  
**CANCER IS NOW**  
**A LEADING KILLER**  
**OF YOUNG ADULTS.**  
**Listening yet?**

*We're here for you, at **FIGHTCRC.ORG***

# Trusted Messengers

## Trusted Messengers



# COLON CANCER: Age is not a factor



KIRSTEN  
COLON CANCER SURVIVOR

**THIS IS KIRSTEN.  
KIRSTEN HAD SYMPTOMS.  
KIRSTEN WENT TO THE DOCTOR  
KIRSTEN WAS DIAGNOSED AT 23.  
BE LIKE KIRSTEN. DON'T IGNORE SYMPTOMS.**

ColonCancerCoalition.org



YOUR  
LOGO  
HERE

"Dealing with  
a colonoscopy  
is easier  
than dealing  
with cancer."

**Anna Dahlgren**

colorectal cancer survivor  
diagnosed at age 33



# Track and Report your Progress

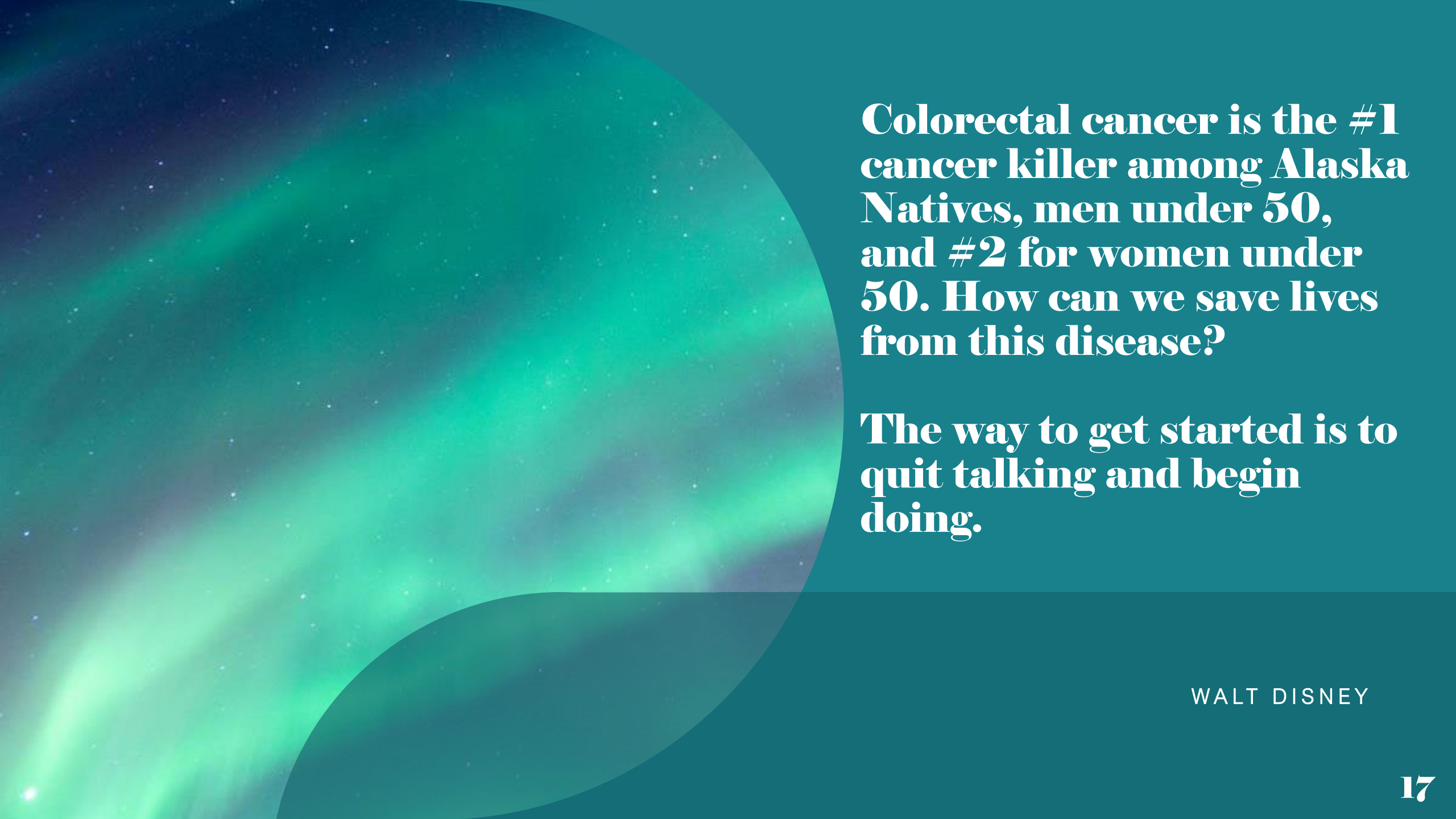




# Partner to Prioritize Colorectal Cancer Screening



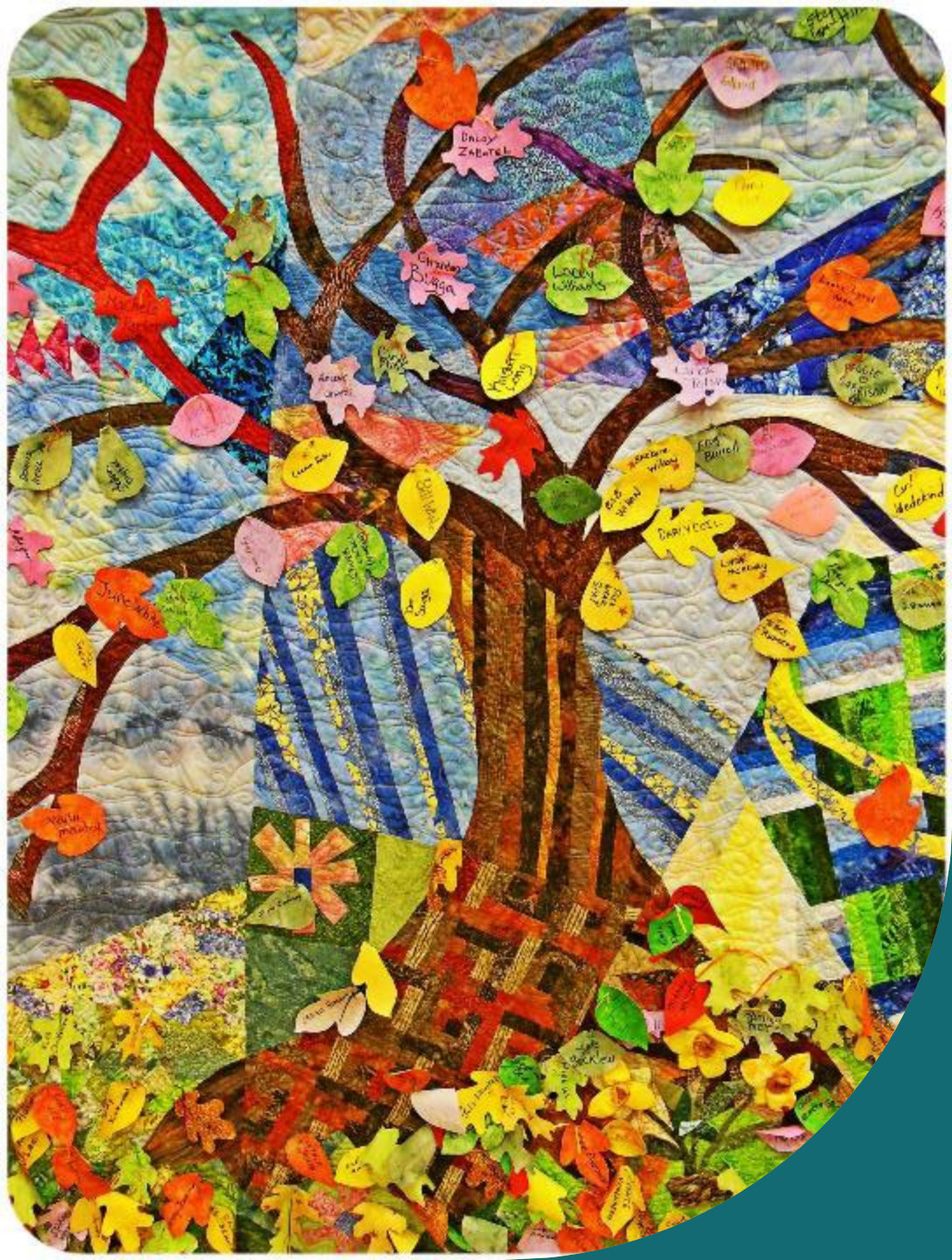




**Colorectal cancer is the #1 cancer killer among Alaska Natives, men under 50, and #2 for women under 50. How can we save lives from this disease?**

**The way to get started is to quit talking and begin doing.**

WALT DISNEY



# Thank You



Michele Parker



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[BEAT THE ODDS, CANCER COMMITTEE - Home](http://beattheoddspsg.org)  
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