



Petersburg Medical Center

CEO Board Report May 2024

Mission Statement: Excellence in healthcare services and the promotion of wellness in our community.

Guiding Values: Dignity, Integrity, Professionalism, Teamwork, Quality

Highlights:

- The QR codes and images provide an overview of the new buildings and with your smart phone, you can view 3D, 360-degree visualizations of what the building exteriors are projected to look like, as well as the Wellness, Education & Resource Center (WERC) floor plans.
- On May 9, we held the All Staff Meeting (Forum). There were two sessions and almost 90 employees in attendance. The presentation is in the board packet for review. The format followed the strategic plan outline, with managers presenting updates for each of the metrics and goals, with an overarching umbrella focus on Quality. We also conducted a post-event survey which will be reviewed at the board meeting.



- As part of the Employee Forum, PMC’s HR and Quality team led the initiative to benchmark employee workplace culture and engagement with an anonymous survey. We are pleased to report that we had an almost 90% response rate for the survey. I want to thank all the staff for responding as the responses provide leadership with a comprehensive picture of the organization. Results will be reviewed at the board meeting.

• [1st Quarter 2024 PMC Newsletter](#)

- As the spring legislative session comes to a close, we encourage community members to continue reaching out to our legislature to voice support for the hospital and long-term care project. PMC did not make the capital project list this legislative session. There was a focused effort with the state to have a number of capital projects that were school deferred maintenance and replacement school funding. It is critical for the community to provide continued support to make sure the next phase of the project is funded in the next session. A sample letter is available on the PMC website under the “[New Facility & Planning](#)” tab. Legislative bills such as the Nursing Compact came up and PMC provided support to Representative Himschoot and Senator Stedman, and we were prepared and ready to testify. This opportunity, unfortunately, did



not present itself this session to completion. HB344 was approved for Medicaid Demonstration projects and included HB343 to provide school-based Medicaid. This is an opportunity to bridge healthcare (i.e., mental health) Medicaid support in the school.

- Save the date for the PMC Foundation’s Pedal/Paddle Battle, scheduled for July 27. At this annual event, participants bike or paddle from Scow Bay to Sandy Beach to raise funds to support staff education and high school scholarships. Registration opens June 3

Financial Wellness: Goal: To achieve financial stability and sustainability for the hospital.

FY23 Benchmarks for Key Performance Indicators (KPIs): Gross A/R days to be less than 55, DNFB < then 5 days, and 90 Days Cash on Hand

- Accounts Receivables (AR) is unfortunately still hovering about 70 -80 days. The revenue cycle team continues to work on improving this to get to target of 55 days and we are actively changing our approach to bring more billing in house to reduce this number.
- Capital and Operational Budget for FY25 are being actively prepped and developed and finalized to present for review and approval at the June board meeting.
- Katie Bryson, director of grants planning and evaluation has submitted a number of grants in the past month as pictured at right.

New Facility: Goal: To expand the capacity and capabilities of the community borough-owned rural hospital through the construction of a new facility, while taking into account the needs and priorities of the local community.

- The new WERC and hospital and long-term care building site is on schedule for getting to shovel-ready status. Blasting was completed in early May, and we appreciated the community’s patience and diligence while this step of the site work was completed.
- At the May 6 Assembly meeting, Assembly members supported waiving all mud dump fees for the new hospital project in its entirety. This is a significant benefit to the community from the new hospital project, which also benefited the community through the redevelopment of the Borough’s rock quarry. This has saved the Borough at least \$100,000 in quarry development costs, and related improvements to the mud dump haul road and infrastructure brought another \$50-60K of value to the Borough.
- Updates: Project updates are available on the PMC website under the [“New Facility & Planning”](#) tab.

2024 PMC GRANT PROPOSALS
Total Pending Requests: \$7.8 million, FY25-FY29

- **SAMHSA Strategic Prevention Framework Grant**
5 Years | \$375,000 annually
Collaboration to develop community substance use and suicide prevention priorities.
STATUS: Pending (decision expected August 2024)
- **State SDS Division Adult Day Services Grant**
3 Years | \$165,000 annually
Support for Cedar Social Club staffing and other costs, including client scholarships.
STATUS: Pending (decision expected June 2024)
- **Denali Commission Basic Infrastructure Grant**
1 Award | \$2,000,000 total requested
New Medical Center & Long Term Care facility remaining costs through Phase 3.
STATUS: Pending (decision expected July 2024)
- **USDA Distance Learning and Telemedicine Grant**
1 Award | \$640,148 total requested
Equipment and software supporting telemedicine & workforce development goals.
STATUS: Pending (decision expected August 2024)
- **SBHA School-Based Health Services Grant**
1 Year | \$141,250 total requested
School District partnership to provide School Nurse & Behavioral Health supports.
STATUS: Pending (decision expected June 2024)
- **OASH Community Level Innovations Grant**
4 Years | \$55,600 annually
Collaboration to address colorectal cancer and hypertension health disparities.
STATUS: Pending (decision expected August 2024)
- **State DPH Division Opioid Settlement Funds Grant**
3 Years | \$142,828 annually
Sustain telepsychiatry access pilot program established by PMC's 2023 HRSA grant.
STATUS: Pending (decision expected June 2024)



Workforce Wellness: Goal: To create a supportive work environment and promote the physical and mental well-being of hospital staff, in order to improve retention rates and overall productivity.

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- Congratulations to Jordan Stafford and Kellii Wood on their Associate of Applied Science in Nursing. A UAA Pinning Ceremony was held to celebrate their achievement on May 10. This marks the 9th and 10th registered nurses produced by PMC trainers (big thank you to the nursing trainers: Jennifer Bryner, Nicole Mattingly and Ruby Shumway!) through the UAA program, a testament to our commitment to nurturing local talent in Petersburg. The fact that 5 out of the 8 previous graduates are still employed at PMC, all of whom remain in the nursing field, speaks volumes about the program's success. These graduates now constitute approximately a quarter of our RN workforce, underscoring the significance of investing in our own talent pipeline. Expanding upon this success, PMC is committed to expanding this success, exploring growth opportunities in all departments, inspired by models like RN and CNA training. The lab manager recently shared the lab's "grown-our-own: initiative at the employee forum, showcasing our ongoing commitment to internal workforce development for sustained organizational success.



- Staffing: After dedicating 11 years to PMC, Rehab Manager Kaitlin DuRoss will be resigning from her managerial position. She's expecting her second child next month and has chosen to relocate closer to family. In the interim, a new manager will be selected, and the position posted until filled. Additionally, we're thrilled to announce that Justin Morgan, MD, completed his residency and will be joining PMC in August. Please join me in extending a warm welcome to Justin as he becomes part of the Petersburg community later this summer. We are actively seeking candidates for the Chiropractor position, reviewing applications, and conducting interviews.
- PMC continues to promote employee well-being through the Bravo Wellness Incentive Program. Recent notable outcomes this past year included a reduction in health risks among 44% of participants, contributing to a healthier and more satisfied workforce.
- Employee engagement efforts offered all employees a platform to provide valuable insights into factors contributing to workplace satisfaction, provide feedback and engage with leadership. Recent initiatives included the annual Employee Forums on May 9, a new internal newsletter, monthly CEO office hours, and a



workplace satisfaction survey this spring. Office hours had a great turnout with 8 staff following promoting at the all staff meeting / forum.

Community Engagement: Goal: To strengthen the hospital’s relationship with the local community and promote health and wellness within the community.

- [1st Quarter 2024 PMC Newsletter](#)
- May 6: PMC reported out at the Borough Assembly meeting and provided input on the mud dump fees associated with the new WERC and hospital and long term care project.
- May 23: KFSK Radio PMC Live.
- July 27: Save the date for the PMC Foundation’s Pedal/Paddle Battle. At this annual event, participants bike or paddle from Scow Bay to Sandy Beach to raise funds to support staff education and HS scholarships. Registration for the event opens June 3.
- PMC Hazards Softball team was revitalized for MayFest softball tournament.

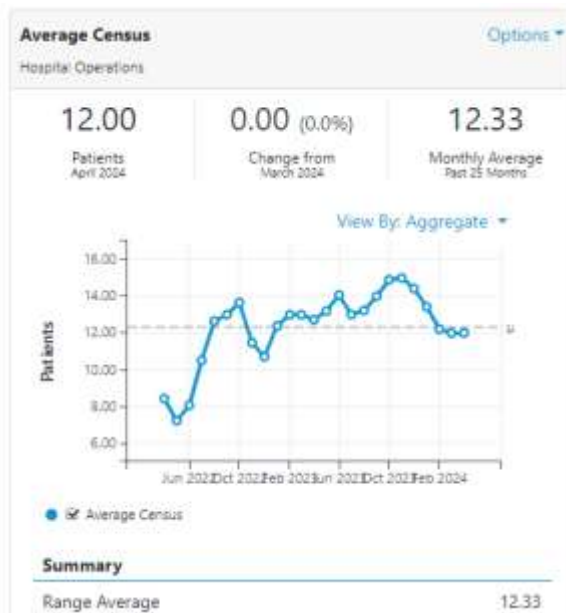


Patient-Centered Care and Wellness: Goal: To provide high-quality, patient-centered care and promote wellness for all patients.

- Visiting specialists in May include Optometry; Ear, Nose and Throat; and Dermatology.
- Long Term Care residents will be enjoying a Memorial Day Picnic at Sandy Beach with food, activities, and quality time for residents on May 27.
- PMC has a new 3D mammogram machine mammography machine. The Hologic 3Dimensions Unit has been shown to detect 20–65% more invasive breast cancers compared to 2D mammography alone. [Listen to the story on KFSK.](#)
- PMC Youth Programs is excited to announce our 2024 line-up of ORCA Camps. Open enrollment begins in May. Our Kinder Skog program is an innovative, fun, and engaging for children’s program and it is also rooted in evidence-based concepts that promote health, prevention, and wellness.



- Volumes have been increasing in the clinic and more recently in the home health census has increased considerably. LTC census has decreased but as well as swing bed an inpatient.



Submitted by: Phil Hofstetter, CEO