

TOWN OF PALMER LAKE, COLORADO

RESOLUTION NO. 55-2025

**A RESOLUTION AUTHORIZING PUBLIC RELATION SERVICES FOR THE
TOWN OF PALMER LAKE, COLORADO**

WHEREAS, the Board of Trustees of the Town of Palmer Lake, Colorado, pursuant to Colorado statute and the Town of Palmer Lake Municipal Code, is vested with the authority of administering the affairs of the Town of Palmer Lake, Colorado; and

WHEREAS, the Town Board desires to consider using professional services to assist the Board to improve communication and relations with the public and to promote and ensure dissemination of accurate information on matters of public concern; and

WHEREAS, the Town Administrator presented a proposal for media consulting and reputation management services from CBK Consulting and further solicited a second estimate from a Public Relations firm, receiving no response to date.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE
TOWN OF PALMER LAKE, COLORADO AS FOLLOWS:**

1. The Board of Trustees for the Town of Palmer Lake hereby authorizes a service agreement for a period of 90 days for an amount not to exceed \$15,000 with CBK Consulting, substantially in the form used by the Town for professional services.
2. Severability. If any article, section, paragraph, sentence, clause, or phrase of this Resolution is held to be unconstitutional or invalid for any reason such decision shall not affect the validity or constitutionality of the remaining portions of this Resolution. The Board of Trustees hereby declares that it would have passed this resolution and each part or parts thereof irrespective of the fact that any one part or parts be declared unconstitutional or invalid.
3. Repeal. Existing resolutions or parts of resolutions covering the same matters embraced in this Resolution are hereby repealed and all resolutions or parts of resolutions inconsistent with the provisions of this Resolution are hereby repealed.

**INTRODUCED, RESOLVED, AND PASSED AT A REGULAR MEETING OF THE BOARD OF
TRUSTEES OF THE TOWN OF PALMER LAKE ON THIS 30th DAY OF JUNE 2025.**

ATTEST:

TOWN OF PALMER LAKE, COLORADO

Dawn A. Collins
Town Administrator/Clerk

BY: _____
Dennis Stern
Mayor