



**TOWN OF PALMER LAKE
BOARD OF TRUSTEES - AGENDA MEMO**

DATE: March 28, 2024	ITEM NO.	SUBJECT: Consider Allowing A Business Sign on Town Property
Presented by: Town Administrator		

Background

Per the Planning Commission discussion and direction relating to a deviation for a directional sign off premises, note the minutes from the February and March meeting –

2/21/2024:

Request for a Sign Deviation - Alpine Essentials. Ms. Brenda Quinones of Alpine Essentials handed out a packet to members. Background was provided about the difficulty to find and see the location from Hwy 105. A deviation from the sign code is requested to place an approximate 4x5 ft directional sign on a few locations - town right of way either prior to approaching Circle roadway, the town right of way in front of Fletchers, or the opposite side of Hwy 105 on private property. Commissioner Miner offered feedback on the colors to contrast and align with their current signs. It was agreed that directional signage is needed and should come back to the Commission with a final design. Discussion took place about way finding signs. MOTION (Fisher, Zapalac) for long term consideration of a way finding sign system and, in the short term, allow one two-sided directional sign, versus advertising, with a design coming back for review and the Board of Trustees determine the location on town right of way. Motion passed 6-0.

3/20/2024:

Revised Directional Sign for Alpine Essentials. Ms Brenda Woodward described the deviation for a directional sign within the 4x6 ft size. Discussion took place about the 2-sided design, size and placement of the sign. The deviation is that the sign is off premises. The size allowed for directional is 6 sq ft. Discussion ensued about the Board allowing use of town property. MOTION (Hutson, Bruce) to approve the deviation of a directional sign off premises contingent on Board approval of the sign location. Motion passed 6-0.

The request from the business owner, Alpine Essentials, is to place one directional sign on Town property along Hwy 105 pointing to roadway to turn to their business, located one street off the Hwy.

Recommendation

No other signs, other than temporary special events, are allowed on town property. Legal has concerns about setting this precedent.