

Dawn Collins

From: Amy Hutson <ahutsontopl@gmail.com>
Sent: Friday, August 18, 2023 3:01 PM
To: Barbara Cole; Dawn Collins
Subject: Fwd: Bill's Comments on final sign ordinance changes

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More comments

Amy

----- Forwarded message -----

From: Amy Hutson <ahutsontopl@gmail.com>
Date: Fri, Aug 18, 2023 at 2:59 PM
Subject: Re: Bill's Comments on final sign ordinance changes
To: William Fisher <bill@fisharch.com>

Did you forward my previous comments also? I will if you didn't.

The whole pole thing is just a definition thing. Signs that have one or two vertical supports of a then horizontal sign at pole signs-one or two attachments to the ground. I still see a monument sign as full width base touching the ground. We don't require anything-business chooses their sign type. Agree that the west end center sign would "count" towards the 2 because it has individual business names. I'd like to limit Monument and pole signs to 8ft. Barb's common site sign would be a monument common sign (which we don't want).

So I thought the code said the monument sign was just for subdivision entrance or entrance to multi tenant building (but not listing business names). Not clear in code if single business could have a monument as a sign.

Also on her multi tenant "monument" graphic-the black line is the base but there also needs to be some landscaping around it.

Ack I'm so done with this!

Amy

On Fri, Aug 18, 2023 at 2:35 PM William Fisher <bill@fisharch.com> wrote:

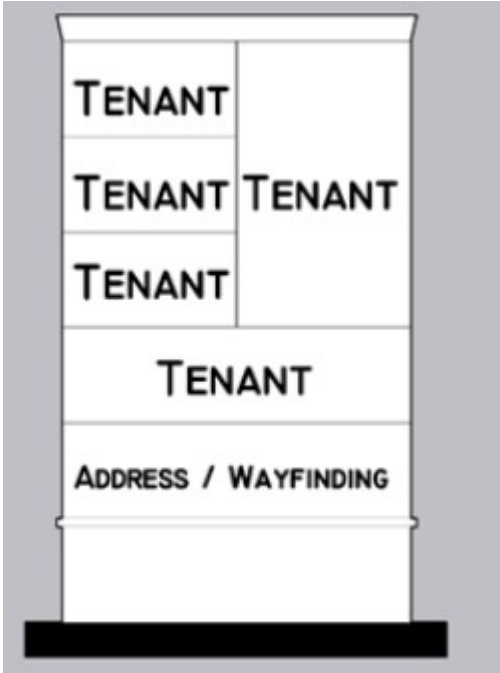
I have 3 outstanding sign code issues:

1. Confusion re: Freestanding and Monument Signs. Changing the name of the Freestanding Sign to a Pole Sign adds to the confusion. Is the West End Center sign a pole sign because it has supporting piers? Or is it a Monument Sign because the piers are masonry founded in the ground? Is the navigators sign a pole sign because it has one? Barb's Common Site Sign example wouldn't be compliant - you'd have to add exposed poles?

A **Monument sign** is a sign w/in 50'(?) of a vehicular site entry point. It can only contain the name of the place and street number. It cannot contain multi-tenant sign info. It needs a masonry base and landscaping. Size and ht's ok as written (32sf, 6'res/8'comm ht.) . It **doesn't count** towards the 2 allowable signs per business. You can have a Monument sign even for a single tenant.

2. A "**Freestanding Multi-Tenant Sign**" (new name) DOES count towards the 2 signs allowed. It can be located anywhere on-site. It must be landscaped. Doesn't require poles. Size and ht's ok as written (50sf, 10' high). Barb's Common Sign example graphic is compliant. This sign **does count** towards the 2 allowed.

This scenario incentivizes Monument Signs, which are useful for directing people to their destination. It disincentivizes the visual clutter of a Freestanding Multi-Tenant sign that's not useful..





<img

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