

In conjunction with the vision of the main street downtown Palmer Lake historic corridor and the renewal of the arts in town in general, the Palmer Lakes Arts Council would like to establish a rotating featured artist banner program. This will be modeled after the one in Taos, NM. The artist will have a pop-up venue to showcase their pieces and the council would like to have several banners/signs displayed to promote the artist. The vertical banners would rotate at least initially every six months. They would have a visual image of the art with the artist's name and/or website and potentially a QR code. Attached is what the council envisions the banners to look like with dimensions. They would be two sided. We would like to post them on the light posts in the parking lots on the east and west sides of the lake/centennial park. This of course would be asking for an exception for the banner rules already established. Other than promotion for the artist, the arts council would not receive any monetary benefit from these banners. We do feel that the cultural benefit would enhance the town in general and add interest for all citizens and visitors.

The banners would be mounted using gromets. No changes would be made to the streetlight post. Banners would be at no cost to the town of Palmer Lake.