

Meeting with Tri-Lakes Chamber of Commerce

Subject

- attended: Teri Hayes (Tri-lakes chamber of commerce, Dawn, Julia, Mike, Karen Stuth, Reid
- Grant Money for information brochures available to P.L. Parks

Terri outlined that we could develop a brochure that identifies our parks and trails, one of the biggest requests that Tri-Lakes area visitors and residents have. This was also reinforced by Dawn.

Action items:

Need someone or two to spearhead the project from parks.

Design something that won't require revisions for 3-5 years so that we don't have to incur printing costs down the line, also don't print too many - 2500 ish.

Sizes: 8 1/2" x 11" 3 fold or 8 1/2" x 14" 4 fold

Also look into designing a large version/map/poster etc. for trailhead kiosk display.

Include trail, hiking apps on the brochure and poster.

I given Mike a couple of samples I picked up in Jefferson County

Need to have a design concept, rough draft by the end of June. Run it by parks commission at a workshop.

The TLCC has to pay for it by November.

Karen Stuth said she used a website GOTPRINT.com to help design it. \$100 I think she said.

Color looks better than B/W

Mike may have some additional items to add.