



**FOR IMMEDIATE RELEASE**

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8/22/2022**

**Palmer Lake Police Department, MADD announce 'Saturation Saturday'**

**WHAT:** In conjunction with the national 'Drive Sober or Get Pulled Over' campaign, law enforcement agencies throughout of the **State of Colorado** will be stepping up their **DUI** traffic safety enforcement on 'Saturation Saturday' – August 27.

The starting point will be a **Facebook Live Event** where The Palmer Lake Police Department, will speak briefly as we reinforce the importance of these officers in apprehending impaired drivers.

Statewide, Police Departments such as ours will be participating in Saturation Saturday – whether it is conducting a sobriety checkpoint, saturation patrol or simply adding on one or two officers to the shift that evening to focus on **DUI** enforcement.

**WHEN:** Saturday August 27, 2022 @6:00 pm

**WHERE:** **Palmer Lake Police Department Facebook/Instagram Live**  
**#SaturationSaturday #NoMoreVictims**

**WHO:** **Palmer Lake Police Department Officers**

**WHY:** To showcase how equitable and just high-visibility traffic safety enforcement efforts serve as a deterrent to impaired driving crashes and prevent traffic injuries and deaths.

**About Mothers Against Drunk Driving**

Founded in 1980 by a mother whose daughter was killed by a drunk driver, Mothers Against Drunk Driving® (MADD) is the nation's largest nonprofit working to end drunk driving, help fight drugged driving, support the victims of these violent crimes and prevent underage drinking. MADD has helped to save more than 400,000 lives, reduce drunk driving deaths by more than 50 percent and promote designating a non-drinking driver. MADD's *Campaign to Eliminate Drunk Driving*® calls for law enforcement support, ignition interlocks for all offenders and advanced vehicle technology. MADD has provided supportive services to nearly one million drunk and drugged driving victims and survivors at no charge through local victim advocates and the 24-Hour Victim Help Line 1-877-MADD-HELP. Visit [www.madd.org](http://www.madd.org) or call 1-877-ASK-MADD.