



AGENDA

MEMORANDUM

TO: Honorable Mayor & City Commissioners

VIA: Brenda Bryant, City Manager

FROM: Office of the City Manager

SUBJECT: Commercial Facade Improvement Pilot Program

DATE: 06/23/2026

GENERAL SUMMARY/BACKGROUND:

1. Several of the City's commercial corridors, including Main Street, show signs of physical and visual decline due to aging facades, outdated signage, and deteriorating exterior conditions, which can negatively impact economic activity and investment. The proposed resolution authorizes the City Manager to explore a Commercial Facade Improvement Pilot Program to address these issues by incentivizing private property owners to improve building exteriors through potential matching grants or reimbursement-based assistance. Staff will evaluate program design options, funding sources, and best practices and return to the City Commission with a recommended framework for consideration.

BUDGET IMPACT:

No immediate budget impact. Any future costs will be presented for Commission approval as part of a proposed program.

LEGAL NOTE:

This item has been reviewed for legal sufficiency. Any additional legal guidance will be deferred to the City Attorney as necessary.

STAFF RECOMMENDATION:

Staff recommends approval.

ATTACHMENTS:

Resolution 2026-33