

Review and select strategic initiatives and to prioritize the City Commission goals and objectives to rebuild the City of Pahokee through setting: Vision, Purpose, Mission, and Core Values for the City of Pahokee:

Community Priorities

- Senior Welfare and Services
- Veteran Services
- Foster sustainable growth and development
- Ensure our quality of life
- Lead with environmental stewardship
- Improve City infrastructure
- Embrace financial accountability and transparency
- Change Financial Institution
- Update City Charter
- Update Land Development Code
- Update Zoning and Future Land Use Ordinances

Theme or tagline for the City:

“Grassy waters gateway to Lake Okeechobee”

Marketing/Branding Options:

- 1) Agriculture and Agriculture Technology
- 2) Tourism Designation for Marina and Campground

Types of Businesses to recruit to Pahokee:

- 1 Hotels
- 2 Add more mix use commercial and residential downtown
- 2 Major restaurant – i.e. Applebee’s
- 3 Bowling Alley
- 4 Movies
- 5 Auto Repair Facilities
- 6 Airplane shuttle or Helicopter service
- 7 Fishing tournaments
- 8 Boat and jet ski rental
- 9 Outdoor theme park
- 10 Gator park
- 11 Farmers Market

Vision

The City of Pahokee strives to maintain a uniquely desirable and sustainable community. We are unique because of our people, our grand natural resources, public amenities, leadership, diversity, and home town atmosphere.

We will continue to conserve, preserve and manage our precious resources, including Lake Okeechobee and its unique riparian habitat.

We will enhance our position as the economic center for the Sugar cane industry, providing retail, medical, education, transportation, recreation, and tourism.

The City of Pahokee provides leadership and solutions to ensure a prosperous community where a diversity of people and nature thrive.

Mission

Inspiring a vibrant community.

The City of Pahokee is a premier destination, both to visit and to live. Our community is rooted in a rich history, committed to time honored values and dedicated to an evolving, promising and sustainable future. We embrace tradition and diversity equally, to maintain and truly unique environment and character. We celebrate our role as the agriculture heartbeat of the Sugar cane, cabbage, corn and citrus economy, culture, geography, and are passionate about fostering a diverse, innovative and culturally, vibrant population. We are the primary destination in the Florida agriculture and marina businesses and the central hub for the industry as a whole within the state.

Commissioners Mission:

The City Commission of the City of Pahokee is dedicated to providing its citizens, businesses and visitors with quality services that ensure a City lifestyle to want to work, live and play in Pahokee.

Purpose

The City of Pahokee provides, protects, nurtures and cares for its community of residents, businesses, visitors and supporters. We create and sustain the best quality of life for the people that are the fabric of our entire community. Within that, we are the Heart of the Okeechobee Lake Community, and utilize that presence to foster the improvement of our entire city and all of its residents.

Our Core Values:

Honor everyone. Demonstrate respect for all persons.

Loyalty to the team, vision, mission and objectives.

Inclusion

Diversity

Transparency

Stewardship. Be good stewards of agency funds.

Empathy. Care about people.

Understanding

Non-Judgmental

Respect individual strengths; Embrace diversity.

Professionalism always. Maintain a positive attitude & a pleasing personality.

Teamwork. Cultivate a "we environment." – Be passionate team player.