

**RESOLUTION NO. 2025-43**

**A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF PAHOKEE, FLORIDA, AUTHORIZING THE CITY MANAGER TO EXECUTE A MARKETING AGREEMENT WITH UTILITY SERVICE PARTNERS PRIVATE LABEL, INC. D/B/A SERVICE LINE WARRANTIES OF AMERICA (SLWA), AS SET FORTH HERETO IN EXHIBIT "A"; PROVIDING FOR ADOPTION OF REPRESENTATIONS, CONFLICTS, SEVERABILITY, AND AN EFFECTIVE DATE.**

**WHEREAS**, the City Commission of the City of Pahokee recognizes the importance of providing information to residents about optional service line protection programs; and

**WHEREAS**, individual residential property owners within the City are responsible for the repair and maintenance of water and sewer lines located on their property; and

**WHEREAS**, Utility Service Partners Private Label, Inc., doing business as Service Line Warranties of America ("SLWA"), administers the National League of Cities Service Line Warranty Program; and

**WHEREAS**, the City desires to enter into a Marketing Agreement with SLWA to authorize SLWA to offer optional service line protection plans to residents, at no cost to the City, and subject to the terms of the Marketing Agreement; and

**WHEREAS**, the Marketing Agreement allows the City to grant SLWA a limited license to use the City's name and logo in marketing materials, subject to the City's review and approval, and provides for a license fee payable to the City based on the success of SLWA's marketing efforts; and

**WHEREAS**, the City Commission of the City of Pahokee finds execution of a Marketing Agreement with SLWA to be in the best interests of the City.

**NOW THEREFORE, BE RESOLVED BY THE CITY COMMISSION OF THE CITY OF PAHOKEE, FLORIDA, AS FOLLOWS:**

**Section 1.**    **Adoption of Representations.** The foregoing "Whereas" clauses are hereby ratified and confirmed as being true, and the same are hereby made a specific part of this Resolution.

**Section 2.**    Approval and Authorization. The City Commission of the City of Pahokee hereby approves the Marketing Agreement between the City of Pahokee and Utility Service Partners Private Label, Inc. d/b/a Service Line Warranties of America (SLWA), attached hereto as Exhibit "A." The City Manager is further authorized to take all necessary and expedient actions to effectuate the intent of this Resolution.

**Section 3.**    Conflict. All resolutions or parts of resolutions in conflict herewith are hereby repealed to the extent of such conflict.

**Section 4.**    Severability. All resolutions or parts of resolutions in conflict herewith are hereby repealed to the extent of such conflict.

**Section 5.**    Effective Date. This Resolution shall be effective immediately upon its passage and adoption.

**PASSED and ADOPTED** this 22<sup>nd</sup> day of July, 2025.

\_\_\_\_\_  
Keith W. Babb, Jr., Mayor

**ATTEST:**

\_\_\_\_\_  
Nylene Clarke, CMC, City Clerk

**APPROVED AS TO FORM AND  
LEGAL SUFFICIENCY:**

\_\_\_\_\_  
Burnadette Norris-Weeks, P.A.  
City Attorney

Moved by: \_\_\_\_\_

Seconded by: \_\_\_\_\_

**VOTE:**

Mayor Babb	_____ (Yes)	_____ (No)
Vice Mayor Cowan-Williams	_____ (Yes)	_____ (No)
Commissioner Boldin	_____ (Yes)	_____ (No)
Commissioner McPherson	_____ (Yes)	_____ (No)
Commissioner Scott	_____ (Yes)	_____ (No)

**EXHIBIT "A"**

**MARKETING AGREEMENT**

(ATTACHED)