



## **CITY OF ORLAND STAFF REPORT**

**MEETING DATE: October 8, 2024**

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**TO:** Economic Development Commission

**FROM:** Pete Carr, City Manager

**SUBJECT:** **City Policy on Murals**

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### **BACKGROUND:**

Orland has an unusually strong commitment to public art, for a community its size, including:

- Established Public Art Fund functioning like a development impact fee;
- Appointed Arts Commission overseeing and steering arts programs and projects;
- Orland Arts Center with year-round changing exhibits and open house events;
- No-cost consultation for artists and property owners wishing to collaborate.

The City Council in December 2016 heard the city manager explain the Arts Commission's revision of its previous proposal for required review of color schemes and murals in deference to retaining a purely consultative role on a voluntary basis. Chair Rae Turnbull said Turnbull stated the theme "Northern Sacramento Valley" area has been recommended by the Commission. Council discussed and requested staff to draft some standards for colors and murals without infringing on property owners' rights.

In February 2017, Council adopted an amendment to Title 17 of the Orland Municipal Code to regulate artwork murals on private property through issuance of an administrative use permit (AUP) for this purpose. The Arts Commission also published guidelines for its ad hoc advisory committee use, and for use by the City in getting the word out to commercial property owners.

### **ANALYSIS:**

Interest was recently expressed at an EDC meeting in beginning a public-facing mural program that could create a unique and attractive impression for Orland, utilizing the exterior walls of larger buildings facing busy thoroughfares. The Orland Arts Commission stands ready to advise those interested in creating murals and other public art. This information is presented as advisory to the EDC.

Attachments (3):

1. City Code regulating private property murals:  
[https://library.municode.com/ca/orland/codes/code\\_of\\_ordinances?nodeId=TIT17ZO\\_CH17.79ORARMUPRPR](https://library.municode.com/ca/orland/codes/code_of_ordinances?nodeId=TIT17ZO_CH17.79ORARMUPRPR)
2. Orland Arts Commission -- Wall Surface Preparation and Preservation, General Guidelines
3. Notice to Owners of Commercial Property – previously included with business license tax notices

**RECOMMENDATION:**

No specific recommendation at this time.

**FISCAL IMPACT OF RECOMMENDATION:** N/A