

Guidelines to emphasize during the Ad hoc committee meetings regarding various public art projects:

Avoid clutter. Having too much going on in one location takes away from the initial impact.

Avoid “trendy” designs. Trends change and what’s popular one year is outdated the next.

Remember that murals and large sculptures are meant to be seen from a distance. Keep that in mind when considering designs.

Be diligent in following preparation guidelines for murals and or sculptures. Keeping the integrity of public art projects is vital. Projects that have not had proper protections in place to avoid deterioration become eyesores over time.

Keep the themes of projects general in nature. Public art should appeal to a wide variety of interests. Our city may be the Queen Bee capital, but we also are the gateway city to the beautiful Black Butte Lake Recreation area, as well as a vibrant ranching and farming community.

Remember that Public Art should be beautiful. Everyone responds positively to visual beauty.