

CITY COUNCIL
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Peter R. Carr

CITY OF ORLAND

INCORPORATED 1909

815 Fourth Street
ORLAND, CALIFORNIA 95963
Telephone (530) 865-1600
Fax (530) 865-1632



CITY OFFICIALS
Jennifer Schmitke
City Clerk

Leticia Espinosa
City Treasurer

Tonya Zimmerman
4463 Co Rd N
Orland, CA 95963

Entity Number: 444

Dear Tonya Zimmerman:

It's time to renew your Orland business license. Thank you for being a licensed Orland business. Displaying your business license shows your customers you are a permitted, legitimate business. Your license fee helps offset the cost of our city's local business support and economic development efforts.

More specifically:

- We recently launched another round of Queen Bee Bucks, providing BOGO (buy one get one) gift cards that only be used at participating Orland businesses.
- • We are continuing to fund the popular Façade Improvement Program, currently reimbursing you 50% of your investment in your business façade up to \$3000.
- We are rolling out streetscape enhancements for the downtown portions of 4th and 5th Streets now, and we're working with Caltrans to plan major infrastructure improvements to Neville Road and Walker Street in the next three years – especially the downtown portion of Walker.
- • The Orland Arts Commission is eager to assist you at no charge with consultation on building colors and murals.
- We removed the last of the messy ginko trees and are replacing them with more suitable trees.
- Your sponsorship of Queen Bee Capital lamppost banners is appreciated – new banners will be installed soon.
- The City's membership in 3CORE provides you a potential opportunity for discounted gap financing for business investment.

We appreciate your efforts to work with the community in keeping public spaces in front of businesses clean and clear. As a reminder:

- Property/business owners have stewardship to keep sidewalks swept clean.
- In many cases, the City can partner with you to replace broken and worn out sidewalks and curbs.
- The City streetsweeper can only clean gutters where cars are not parked. We normally sweep the business district Friday mornings 6-9am.
- We allow A-frame signs in front of your business when you are open.
- Merchandise displays, signs and street furnishings must allow for passage of wheelchairs.

This year's Business License Form is updated to enable you to pay online. Please also submit the renewal application to City Hall.

Please contact us at City Hall for help with any of this, or other questions, at 865-1600. We hope you have a happy holiday season and a prosperous new year.

Leticia Espinosa
City Treasurer

NOTICE to OWNERS of COMMERCIAL PROPERTY

Please be advised that the Orland Arts Commission requests that preliminary sketches and/or plans for Public Art projects such as murals on exterior building walls and/or other enhancements of commercial buildings within the Orland city limits be reviewed by the Arts Commission before any actual work is begun on those projects.

This is to ensure that the work meets high artistic standards and does not violate general standards of decency, nor is offensive to the general public.

The Orland Arts Commission Ordinance defines Public Art as art that is placed within outdoor areas that have public use at least eighteen hours a day, such as streets, parks, sidewalks etc. This includes such things as murals on outdoor walls, or other visual enhancements which are viewed by the public through normal everyday use of these areas.

Simply stated: The City of Orland's Arts Commission is highly qualified to review Public Art Proposals and make recommendations on the suitability of the art and to advise the artists on the use of appropriate materials, and to offer design suggestions and solutions that will enhance and protect the art.

For more information, please contact City Hall at 865-1600.

THE CITY OF ORLAND ARTS COMMISSION

Please note: Owners of businesses are responsible for maintaining the sidewalks in front of their businesses. Sidewalks should be cleaned daily.

The City works with business owners when sidewalks need to be repaired or replaced.

The City also provides trash cans and empties them approximately weekly.

FAÇADE IMPROVEMENT -- PROGRAM GUIDELINES

Orland's Façade Improvement Program is now being expanded. In an effort to encourage and assist business owners and property owners in improving the exterior appearance of their buildings -- and thus help improve visual attractiveness of the community and commerce in the interest of all citizens of Orland -- the City is offering to reimburse business or property owners for 50% of the cost of materials up to a maximum reimbursement of \$1000.

- The offer is extended to all business owners and commercial property owners throughout the city limits.
- Labor may be included for up to \$500; must be professional labor, not employees.
- Materials may include paint, wood, awnings, glass, stucco, doors, etc.
- Improvements may include doorways, windows, facia, signage, etc.
- The program is limited by the availability of budgeted first-come first-served funds.
- Reimbursement is made promptly after submission of receipts to City Hall.

Before engaging in the project, business owners are asked to submit a simple plan outline and/or sketch to the City to aid in establishing a clear understanding of what changes will or will not be reimbursable. Paint may be available through a discount arrangement at Ace Hardware in Orland.

Questions may be directed to Pete or Janet at City Hall, 865-1603