



CITY OF ORLAND STAFF REPORT

MEETING DATE: October 15, 2024

TO: City of Orland City Council

FROM: Scott Friend, AICP – City Planner

SUBJECT: **Revise Orland Municipal Code (OMC) Title 8 – *Health and Safety* to include standards for Massage and Bodywork Establishments.**

SUMMARY:

At the regularly scheduled Planning Commission meeting held on August 15, 2024, the Planning Commission directed staff to prepare an Ordinance that would regulate massage and/or bodywork establishments located within the City of Orland. Currently, massage and/or bodywork establishments are principally permitted businesses in the C-1, C-2 and DT-MU zoning districts and do not have any practice specific regulations directly applicable to such uses. Although the State does not currently enforce any regulations for massage and/or bodywork establishments or massage and/or bodywork professionals, Government Code 51030 authorizes local governments to enact Ordinances that would regulate massage and/or bodywork businesses within their jurisdiction. The proposed Ordinance would establish regulations for such businesses operating in the City.

DISCUSSION:

Massage establishments are currently identified as principally permitted businesses within the *C-1: Neighborhood Commercial*, *C-2: Community Commercial*, and *DT-MU Downtown Mixed-Use* zoning districts. Massage establishments, like any authorized business in the City, must apply for a business license in order to operate. No additional certifications or standards are currently set in place for massage and/or bodywork establishments or massage and/or bodywork professionals to practice in the City.

Attachment A presents draft text for the purpose of establishing basic operational standards for the conduct of massage and/or bodywork businesses in the City. The draft Ordinance addresses basic operational considerations to include time, place and manner regulations (hours of operation, zoning district standards, etc.) as well as establishing basic health, hygiene, safety and advertising practices.

Massage and/or bodywork, as defined in the proposed Ordinance, refers to the manipulation of soft body tissues. The draft Ordinance targets massage and/or bodywork establishments regardless of where or how it is undertaken and regardless of whether the service is provided as a primary or accessory service.

Following a similar framework adopted in regional cities to include Redding and Anderson, the draft operational standards of the Ordinance include the setting of requirements for practice certification along with the establishment of hours of operation which align with the City of Orland's noise control ordinance (OMC 8.20).

The California Massage Therapy Council (CAMTC) certification process, outlined in the Massage Therapy Act (BPC section 4604), sets requirements for an applicant to successfully complete 500 hours of curricula in massage and related subjects from an accredited school. Once a competency assessment has been completed, the CAMTC may grant the applicant a certificate. The proposed Ordinance sets the requirement that all massage and/or bodywork establishments in Orland shall *only* employ massage and/or bodywork professionals who have obtained a CAMTC certificate.

Along with the requirements to identify certified massage and/or bodywork professionals, the proposed Ordinance sets forth health and safety requirements to promote safety, hygiene and sanitation. Similarly, advertising practices are regulated in the proposed Ordinance to restrict signs and advertising placed in windows and doors. The proposed Ordinance restricts signs and advertisements to no more than thirty-three (33) percent of the square footage of the windows and or doors of a massage and/or bodywork establishment which mirrors the current advertisement standard for alcohol and tobacco retailers (OMC 8.22.040) in the City.

Consistent with the purposes of promoting safe, hygienic and sanitary business practices, the proposed Ordinance contains several exemptions. The proposed Ordinance does not regulate the provisions of the massage Ordinance by, or under the guidance of, barbers, cosmetologists, or to person licensed to practice any healing art as licensing and State regulations are currently in place for these professions within the Business and Professions Code. It does not regulate CAMTC certification at recognized schools of massage therapy as students enrolled at the school are in the process of obtaining their CATMC certificate to practice massage and/or bodywork and thus do not yet have the required number of hours of practice. Allowances are made for massage and/or bodywork professionals who are currently practicing massage therapy at an existing massage and/or bodywork establishment to be exempt from the required CAMTC certification as a means to not hinder current business in Orland but to maintain cleanliness and safe practice standards for all massage and/or bodywork establishments in Orland.

Lastly, the proposed Ordinance aims to exempt massage and/or bodywork professionals from the CAMTC certification process when the massage and/or bodywork occurs at an athletic club, hospital, or nursing home. It is the intent of the Ordinance to provide for the orderly regulation of establishments providing massage therapy and/or bodywork services, but not to restrict therapy for patients or athletes suffering injury.

ENVIRONMENTAL DETERMINATION: None / Not Applicable

FISCAL IMPACTS: None / Not Applicable

RECOMMENDATIONS:

The Planning Commission held a noticed public hearing on September 19, 2024, to consider the draft Massage Ordinance text amendment to Title 8: *Health and Safety* of the Orland Municipal Code. The Planning Commission adopted Resolution No. 2024-03 (included as **Attachment B**) recommending the City Council adopt the proposed Ordinance as submitted.

If the City Council determines that it intends to adopt the Municipal Code Amendment, staff presents the following motion for consideration:

I move that the City Council adopt City Council Ordinance #2024-XX, approving the first reading of the Massage Ordinance text amendment to Title 8: Health and Safety of the Orland Municipal Code.

REFERENCES:

California Legislative Information. 2024. Business and Professions Code, Division 2, Chapter 10.5 Massage Therapy Act.

https://leginfo.ca.gov/faces/codes_displaySection.xhtml?sectionNum=4600&lawCode=BPC.

California Legislative Information. 2024. Government Code, Division 1, Part 1, Chapter 6 Massage.

https://leginfo.ca.gov/faces/codes_displaySection.xhtml?sectionNum=51030.&nodeTreePath=6.1.1.10&lawCode=GOV .

ATTACHMENTS:

Attachment A. City of Orland Municipal Code Amendments to Title 8: Health and Safety.

Attachment B. Planning Commission Resolution 2024-03.

Attachment C. City Council Ordinance 2024-XX

ATTACHMENT A

CITY OF ORLAND MUNICIPAL CODE AMENDMENTS

Proposed Amendments to Title 8 Health and Safety

8.44 MESSAGE ORDINANCE

8.44.01 – DEFINITIONS

“CAMTC” refers to the California Massage Therapy Council pursuant to Section 4600 et. seq. of the California Business and Professions Code.

“Massage” or “Massage therapy” means the manipulation of soft body tissues. Massage therapy does not include any service or procedure for which a license to practice medicine, chiropractic, physical therapy, acupuncture, or podiatry is required by law.

“Massage and/or Bodywork establishment” means any individual, business, firm, association, partnership, sole proprietor, corporation, or combination thereof engages in, conducts, carries on or permits to be engaged in massage therapy. Massage establishments shall include businesses where massage therapy is provided as an accessory service such as gyms, day spas and professional offices.

“Massage professional” shall mean any person who administers massage and/or bodywork services to another person who is employed or retained by a massage and/or bodywork establishment.

“Owner” means any living person or persons, firm, joint venture, association, co-partnership, limited partnership, general partnership, corporation, or any combination thereof, who has any interest, legal or equitable, in any massage and/or bodywork establishment.

8.44.02 – OPERATING REQUIREMENTS

No massage and/or bodywork establishment shall engage in, conduct, or permit any massage and/or bodywork at or on behalf of the massage and/or bodywork establishment unless all of the following requirements are met:

- A. Except when permitted in writing, massages and/or bodywork shall be given only between the hours of seven a.m. and ten p.m. A massage and/or bodywork commenced prior to ten p.m. must terminate at ten p.m., and in the case of a massage and/or bodywork establishment, all clients shall exit the premises at that time.
- B. Massage and/or bodywork establishments shall not employ or retain any person under eighteen years of age to perform any massage service.
- C. Massages and/or bodywork shall not be provided by any person not certified by the CAMTC unless the individual has a valid, approved background investigation on file with the Orland police department.
- D. A massage and/or bodywork professional shall operate only under the name provided to the Orland police department for the background check and as shown on their CAMTC certificate. A massage and/or bodywork establishment shall operate only under the name specified on its business license.

8.44.03 – HEALTH AND SAFETY REQUIREMENTS

- A. Massage and/or bodywork establishments shall be equipped with an adequate supply of clean sanitary towels, coverings, and linens. Towels and linens shall not be used on more than one client, unless they have first been laundered and disinfected. Disposable towels and coverings shall not be used on more than one client.
- B. All instruments used in massage and/or bodywork shall be maintained in a clean and sanitary condition. Instruments utilized in providing massage and/or bodywork shall not be used on more than one client unless they have been sterilized or sanitized.
- C. Equipment shall be cleaned and wiped between each client.

8.44.04 – ADVERTISING PRACTICES

- A. No more than thirty-three (33) percent of the square footage of the windows and clear doors of a massage and/or bodywork establishment shall bear advertising or signs of any sort.
- B. All light-emitting signs on the massage establishment premises shall be illuminated only during the hours of operation. All light-emitting signs shall be turned off no later than ten p.m.

8.44.05 – EXEMPTIONS

This chapter shall not apply to the following:

- A. Barber or cosmetologists operating barbering or cosmetology businesses pursuant to the applicable license or certificate issued by the state;
- B. Athletic clubs, if the massage therapy services are provided at the athletic facility or events only;
- C. Hospitals, nursing homes, chiropractic facilities, and other state-licensed health care facilities;
- D. Recognized schools of massage therapy shall be exempt from the CAMTC certification requirement stated in 8.44.02 of this chapter; or
- E. Massage professionals practicing at existing massage establishments as of the date of the adoption of this Ordinance shall be exempt from the CAMTC certification requirement stated in 8.44.02 of this chapter.

8.44.06 – INSPECTION

- A. For the sole purpose of inspecting and verifying compliance with this chapter and otherwise facilitating the functions of this chapter, the city manager, or his/her designee, and/or the Orland police chief, or his/her designee, is authorized to enter massage and/or bodywork establishments to conduct administrative inspections thereof, and of the things specified in this section, relevant to those functions.
- B. Prior to inspection, city personnel shall inform those present at the massage and/or bodywork establishment that inspection is made pursuant to this chapter.

8.44.07 – ENFORCEMENT, PENALTIES AND NUISANCE PER SE

- A. For the purpose of enforcing the requirements of this chapter, the owner shall be responsible for the conduct of all massage and/or bodywork establishment professionals, employees, agents, independent contractors, or other representatives, while such persons are on the premises of the massage and/or bodywork establishment or providing out-call massage services on behalf of the massage and/or bodywork establishment.
- B. A violation of any provision of this chapter constitutes a public nuisance.

C. Shall unlawful activity occur or evidence be presented at a massage and/or bodywork establishment, Orland Police Department are permitted to intervene and investigate.