



CITY OF ORLAND STAFF REPORT

MEETING DATE: September 2, 2025

TO: Honorable Mayor and Council

FROM: Joe Goodman, City Manager

SUBJECT: **Enhancement for Façade Improvement Program** (Discussion/Action)

BACKGROUND: Orland's current Façade Improvement Program provides voluntary partnership with business and property owners citywide by sharing the cost of improving business facades (the portion of the building facing a street). Expenses of contracted labor and materials are reimbursable on a 50¢ to the dollar basis up to \$3000 maximum reimbursement. Applicants simply indicate what their plans are, City Manager identifies what portions of the project will be eligible for the program, receipts are turned in at project completion, and the City issues a reimbursement check.

DISCUSSION: The current budget for the Façade Improvement Program is \$5,000 for fiscal year 2025–2026. The City has received two applications to date for reimbursement of eligible improvements, totaling \$6,000. The City Manager recommends increasing the program's budget from \$5,000 to \$12,000 for fiscal year 2025–2026, using unallocated American Rescue Plan Act (ARPA) funds. This increase would allow the two current applications to be fully reimbursed and provide additional funding for other businesses to participate in the program going forward.

RECOMMENDATION: Authorize the City Manager to increase the Façade Improvement Program budget from \$5,000 to \$12,000 for fiscal year 25-26 using unallocated ARPA funds.

FISCAL IMPACT OF RECOMMENDATION: Up to \$7,000 from unallocated ARPA funds.