



**CITY OF ORLAND STAFF REPORT**  
**MEETING DATE: August 6, 2024**

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**TO:** Honorable Mayor and Councilmembers

**FROM:** Pete Carr, City Manager

**SUBJECT:** Measure J Draft Documents (Discussion/Direction)

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**BACKGROUND:**

The City Council directed Staff to place a local  $\frac{1}{2}\%$  sales tax measure on the November 2024 election ballot. This is accomplished, labeled by the County elections office as Measure J. One of the optional but typical steps is to prepare and file an “Argument in Favor of” to be included in the Glenn County Voter Information Pamphlet.

**ANALYSIS:**

The City Attorney has prepared the draft required Impartial Analysis.

City Hall Staff has prepared a draft “Argument in Favor” statement for Council consideration. This statement is limited to 300 words. In addition to the text, Council should also designate who will be listed as signatories of the statement; up to five are allowed, the name of the organization (Orland City Council) and at least one of its principal officers. Rebuttals, if any, are limited to 250 words.

Staff is also preparing informational literature to be mailed to City residents along with water bills in late September.

Attachments (3):

1. Impartial Analysis
2. Draft Argument in Favor of Measure J
3. Draft informational mailer – generic format

**RECOMMENDATION:**

Discuss and direct Staff.

**FISCAL IMPACT OF RECOMMENDATION:**

Negligible administrative staff time.