

“Your Yes vote on MEASURE J will support Orland ambulance services, Orland street improvements, Orland Library and Orland parks.” -- Chris Dobbs, City of Orland Mayor

What is Measure J ?

½¢ sales tax to be collected in Orland, controlled by Orland, and spent 100% in Orland

Why does Orland need Measure J ?

Measure A strengthened public safety services in Orland. Measure J would add ambulance services and street improvements, boost library and expand parks & recreation in Orland.

Who would pay for Measure J ?

The local sales tax rate would move from 7.75% to 8.25%.
Your \$10 purchase would go up 5¢
(from \$10.78 to \$10.83)
Most sales tax in Orland is paid by visitors to Orland.

Do other cities have this ?

The average sales tax rate in CA is 8.85%

- * Chico, Oroville, Williams, Lodi: 8.25%
- * Colusa, Clearlake, Sacramento: 8.75%
- * Ukiah, Fort Bragg, Nevada City: 8.875%
- * Eureka, Galt, Vallejo, Porterville: 9.25%
- * Pleasanton, Lancaster 10.25%

The demand for medical transport is growing but insurance payments are not. Westside Ambulance needs community support to add another ambulance. Measure J could make an additional \$150,000 per year available for medical transport.

Orland is millions of dollars behind in street repairs. We only get about \$450,000 per year to street sweep, pay for street lighting, replace signs and do repairs. Measure J could make \$1 million available each year for street improvements.

Current General Fund revenue can't keep up with the cost of public safety and quality-of-life features like our Library – serving thousands of people each year with books, technology, programs, tutoring, community meetings and more.

Measure A could provide support needed to keep our library open.

Orland has ongoing recreation programs, but we need more park space for ballfields, and our old pool needs repairs. Buying land, developing parks and keeping up a pool is expensive. Measure J would support this.