



CITY OF ORLAND STAFF REPORT

MEETING DATE: February 4, 2025

TO: Honorable Mayor and City Councilmembers

FROM: Pete Carr, City Manager
Scott Friend, AICP, City Planner

SUBJECT: **Orland Vision and Design** (Discussion/Direction)

BACKGROUND:

City of Orland is guided by its 2008-2028 General Plan – a comprehensive document setting forth the City’s vision and plan for land use, population & housing, public facilities & services, safety, resources, environment and economic development. An “opportunities & constraints” analysis was adopted in 2012, the Walker Street Streetscapes Plan in 2018, the Active Transportation Plan in 2019, the most recent safety and circulation elements in 2021, and the most recent “housing element” in 2024.

Additionally, the City has guided itself with a 5-year plan and one-year major projects plans in support of the General Plan and in response to evolving conditions and needs. The one-year plan is part of, and in alignment with, the fiscal year budget.

Council members have recently indicated interest in revisiting the City’s vision and strategies as well as design standards, with particular attention to State Route 32 projects, the circulation element, streetscapes design, housing & neighborhood design, marketing for economic development, and parks acquisition.

Key Documents: [City of Orland Planning Documents](#)
[Glenn County Transportation Plan](#)

ANALYSIS:

Council may wish to consider a pattern for updated planning such as re-establishing an overall vision first, then prioritizing elements as subcategories. On the other hand, some subset categories are presenting themselves as more urgent depending on perceived needs or Caltrans project plans.

Council may also wish to direct Staff as to the format for such visioning and design planning, i.e.:

- Review of existing plans and design standards;
- Self-facilitated discussion, Staff-facilitated, or outside consultant;
- Asking City commissions to participate and contribute;
- A portion of each Council meeting, a series of special workshops, or a dedicated daylong event;
- Public town hall-style events vs focused Council discussion and consensus.

RECOMMENDATION: Direct Staff.