



CITY COUNCIL
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CITY OF ORLAND

INCORPORATED 1909

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City Clerk

Leticia Espinosa
City Treasurer

April 15, 2025

CITY MANAGER
Peter R. Carr

Attn: Administration Growth Development

Rouge Credit Union
PO BOX 4550
Medford, OR 97501

Subject: Invitation to Expand Rouge Credit Union to Orland, CA

Dear Mr. Sweeney,

On behalf of the Orland City Council and its Economic Development Commission, we are pleased to extend an invitation to Rouge Credit Union to consider establishing a branch in the City of Orland.

As the largest and fastest-growing community in Glenn County, Orland offers a unique opportunity for strategic expansion. Our city continues to see steady growth in both population and economic activity, fueled by new housing developments, expanding retail, and a strong agricultural economy. With limited local banking options, there is a growing demand among residents and small businesses for accessible, community-focused financial services.

Rouge Credit Union's reputation for quality service and community engagement aligns well with the values of Orland's residents. We believe your presence would be enthusiastically welcomed and well-utilized.

The City of Orland is committed to fostering economic development and supporting new businesses through streamlined permitting, business-friendly policies, and close collaboration with incoming partners. We would be happy to coordinate a meeting or site visit at your convenience to explore opportunities and answer any questions your team may have.

We hope you will consider Orland as part of your future growth plans. Thank you for your time and consideration.

Sincerely,

Mathew Romano, Mayor
City of Orland