## **CITY COUNCIL**

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## CITY OF ORLAND

INCORPORATED 1909

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CITY MANAGER
Peter R. Carr

City Clerk
Leticia Espinosa

City Treasurer
April 15, 2025

**Mr. Ron Sweeney, CEO**Sierra Central Credit Union
1351 Harter Parkway
Yuba City, CA 95993

Subject: Invitation to Expand Sierra Central Credit Union to Orland, CA

Dear Mr. Sweeney,

On behalf of the Orland City Council and its Economic Development Commission, we are pleased to extend an invitation to Sierra Central Credit Union to consider establishing a branch in the City of Orland.

As the largest and fastest-growing community in Glenn County, Orland offers a unique opportunity for strategic expansion. Our city continues to see steady growth in both population and economic activity, fueled by new housing developments, expanding retail, and a strong agricultural economy. With limited local banking options, there is a growing demand among residents and small businesses for accessible, community-focused financial services.

Sierra Central Credit Union's reputation for quality service and community engagement aligns well with the values of Orland's residents. We believe your presence would be enthusiastically welcomed and well-utilized.

The City of Orland is committed to fostering economic development and supporting new businesses through streamlined permitting, business-friendly policies, and close collaboration with incoming partners. We would be happy to coordinate a meeting or site visit at your convenience to explore opportunities and answer any questions your team may have.

We hope you will consider Orland as part of your future growth plans. Thank you for your time and consideration.

Sincerely,

Mathew Romano, Mayor City of Orland