

CITY COUNCIL
Chris Dobbs, Mayor
Bruce T. Roundy, Vice-Mayor
Jeffrey A. Tolley
John McDermott
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CITY MANAGER
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CITY OF ORLAND

INCORPORATED 1909

815 Fourth Street
ORLAND, CALIFORNIA 95963
Telephone (530) 865-1600
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CITY OFFICIALS
Jennifer Schmitke
City Clerk

Leticia Espinosa
City Treasurer

Entity Number: 1

Dear

It's time to renew your Orland business license. Thank you for being a licensed Orland business. Displaying your business license shows your customers you are a permitted, legitimate business. Your license fee helps offset the cost of our city's local business support and economic development efforts.

More specifically:

- We recently launched another round of Queen Bee Bucks, providing BOGO (buy one get one) gift cards that only be used at participating Orland businesses.
- We are continuing to fund the popular Façade Improvement Program, currently reimbursing you 50% of your investment in your business façade up to \$3000.
- We are rolling out streetscape enhancements for the downtown portions of 4th and 5th Streets now, and we're working with Caltrans to plan major infrastructure improvements to Newville Road and Walker Street in the next three years – especially the downtown portion of Walker.
- The Orland Arts Commission is eager to assist you at no charge with consultation on building colors and murals.
- We removed the last of the messy ginko trees and are replacing them with more suitable trees.
- Your sponsorship of Queen Bee Capital lamppost banners is appreciated – new banners will be installed soon.
- The City's membership in 3CORE provides you a potential opportunity for discounted gap financing for business investment.

We appreciate your efforts to work with the community in keeping public spaces in front of businesses clean and clear.

As a reminder:

- Property/business owners have stewardship to keep sidewalks swept clean.
- In many cases, the City can partner with you to replace broken and worn out sidewalks and curbs.
- The City streetsweeper can only clean gutters where cars are not parked. We normally sweep the business district Friday mornings 6-9am.
- We allow A-frame signs in front of your business when you are open.
- Merchandise displays, signs and street furnishings must allow for passage of wheelchairs.

This year's Business License Form is updated to enable you to pay online. Please also submit the renewal application to City Hall.

Please contact us at City Hall for help with any of this, or other questions, at 865-1600. We hope you have a happy holiday season and a prosperous new year.

Leticia Espinosa
City Treasurer