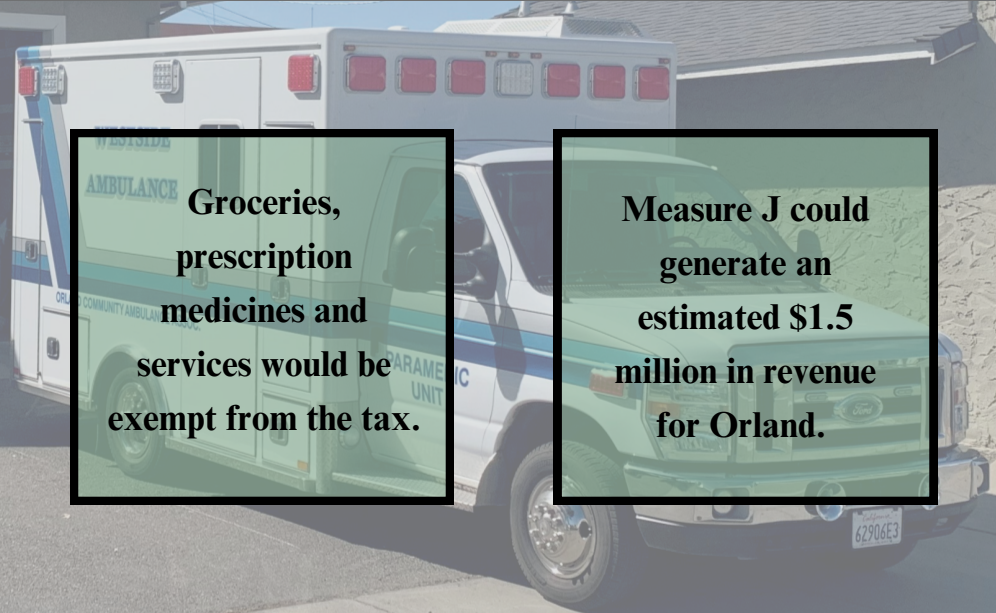


Measure J

Measure J is a proposed 1/2¢ sales tax increase that will be voted on by Orland residents in the November 5th general election. City Council is committed to prioritizing Measure J tax revenues for ambulance services and street improvements, followed by library and parks. Measure J revenue would stay in the City of Orland. These local funds cannot be taken by the State.

The City will publish an annual report of how much tax revenue Measure J raised and how it was spent.



A 1/2¢ sales tax increase would add 5¢ to a \$10.00 taxable purchase.

Groceries, prescription medicines and services would be exempt from the tax.

Measure J could generate an estimated \$1.5 million in revenue for Orland.

Why is a local tax proposed?

- Ambulance needs and expenses keep rising.
- Insurance payments are not keeping up with ambulance costs.
- Street repairs and improvements are very expensive, about \$1 million per mile.
- The State barely provides enough funding to help with street sweeping.
- Future City park acquisitions and library services.
- Current City revenues are not adequate to keep up with needed services and improvements.
- The City is seeking a new source of local funding just for these local purposes.

Tax Rates in other Communities

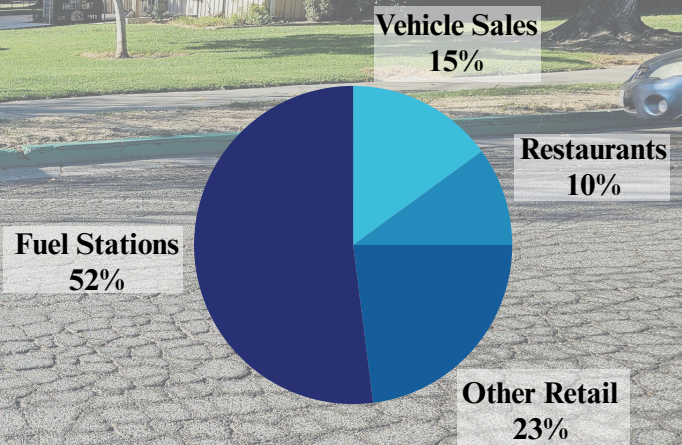
Sales Tax in Orland is currently 7.75%.
Only 1.5% stays in Orland. The average city tax rate in California is 8.85%
Common in Northern California is a total sales tax of 8.25%.
Measure J would result in 8.25% for Orland.

Williams, Oroville, Lodi, Chico	8.25 %
Proposed for Orland	8.25 %
Colusa, Clearlake, Sacramento	8.75 %
Proposed for Willows	8.75 %
Ukiah, Fort Bragg, Nevada City	8.875 %
Eureka, Galt, Vallejo, Porterville	9.25 %

Why a Sales Tax?

Local elected leaders feel that a sales tax in this case is more appropriate than a property tax. Property taxes are only paid by the property owners. Sales taxes are paid by everyone, including visitors who use our streets and local ambulance services.

Sources of Sales Tax in Orland



This picture is of a section of Mill Street, in need of repair

Voice Your Opinion

Your City Council will host a town hall-style hearing about Measure J:

October 1st, 2024 @ 6:30pm

Glenn Success Square Conference Center
131 E. Walker Street, Orland

Have any Questions?

Please call City Hall at

(530) 865-1600

or email the City Clerk at

jtschmitke@cityoforland.com