



CITY OF OREGON CITY

Staff Report

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To: Oregon City Arts Commission
From: Daniel Gering, Tourism Project Specialist

Agenda Date: May 19, 2022

SUBJECT:

New Programs & Initiatives Sponsored by the Oregon City Arts Commission

STAFF RECOMMENDATION:

Staff recommend that the Arts Commission discuss and identify what programs should be developed with the current biennium budget.

EXECUTIVE SUMMARY:

The Arts Commission adopted the following vision to guide its work:

The Oregon City Arts Commission acknowledges the past, fosters the present and envisions a future where the arts are celebrated as a vital force that brings joy and builds community. We strive for a thriving, culturally enriched, sustainable arts ecosystem that creates connection to place, economic prosperity and centers diversity, equity, and inclusion.

In keeping with the Arts Commission's vision, staff recommends a variety programs and initiatives, they include:

- Art Student Scholarships
- Professional Development & Commercial Enterprise
- Market Feasibility Study on the Development of a Multi-Arts Center
- Develop Ongoing Programming that encourages Diversity, Equity, and Inclusion of the Arts Industry in Oregon City

BACKGROUND:

The Arts Commission of Oregon City is in the process of developing its Strategic Plan and envisioning what programs they find beneficial to support the Arts Industry. The Arts Commission has asked staff to submit recommendations potential programs supporting the Arts industry in Oregon City.

The following list are suggestions that staff offer for the Arts Commission for their consideration, but are not limited to:

- **Art Therapy Grant** - Through various forms of art, students coping with physical and/or mental stresses or illness, would be awarded an arts therapy grant to defray the cost of therapy services.
- **Professional Development & Commercial Enterprise** – Establish an ongoing professional development program that helps arts to establish their craft as a successful business enterprise, covering such topics as networking, digital marketing, pricing & bidding and finance.
- **A Market Feasibility Study on the Creation of a Multi-Arts Center** - Conducting a market feasibility study to ascertain the need and demand for an Arts Incubator that provides artists with a variety of development services that help them with establishing their craft skill-wise and commercially.
- **Develop community program supporting artist include support for diversity, equity, and inclusion in the arts** - Offer support programs and strategies that ensure the participation of artists of various genre, cultures, races, and mediums in the Oregon City's Arts Industry.

BUDGET IMPACT:

Amount: \$20,000

FY(s): FY21

Funding Source(s): General City Funds