

## Metro Enhancement Grant Eligibility Criteria

**Name of Organization: Clackamas County Arts Alliance**

Name of Project:	Expanding Creative and Economic Opportunities for Artists and Makers
Address:	P.O. Box 2181 Oregon City, OR 97045
Total amount requested (A):	50,000
Match cash (B):	80,485
Match in-kind (C):	0

The applicant organization must meet ALL of the following criteria to apply for a Metro Enhancement grant. Check to confirm that each condition is met.

<input checked="" type="checkbox"/>	<p>1) The applicant organization must be:</p> <ul style="list-style-type: none"> <li>• a charitable organization – such as a 501 c 3 certified organization or other tax-exempt nonprofit that engages in charitable work</li> <li>• a neighborhood association in the Oregon City</li> <li>• a department of the City of Oregon City</li> </ul>
<input checked="" type="checkbox"/>	<p>2) Application must be in good standing and have a current registration with the State of Oregon.</p>
<input checked="" type="checkbox"/>	<p>3) The project must meet at least <u>one</u> of the 10 Metro project criteria:</p> <p>_____ 1) Result in significant improvement in the cleanliness of the City.</p> <p>_____ 2) Increase reuse and recycling efforts or provide a reduction in solid waste.</p> <p>_____ 3) Increase the attractiveness or market value of residential, commercial or industrial areas.</p> <p>_____ 4) Result in rehabilitation or upgrade of real or personal property owned or operated by a nonprofit organization having 501(c)(3) status under the Internal Revenue Code.</p> <p>_____ 5) Enhance new or existing wildlife, riparian zones, wetlands, forest lands or marine areas, and/or improve the public awareness and the opportunities to enjoy them.</p> <p>_____ 6) Preserve or increase recreational areas and programs within the City.</p> <p>_____ 7) Improve safety within the City.</p> <p><u>  x  </u> 8) Increase employment or economic opportunities for City residents.</p> <p>_____ 9) Provide work, training opportunities, or other benefit to youth, seniors and low- income persons or underserved population.</p> <p><u>  x  </u> 10) Enhance art and culture within the City.</p>

<input checked="" type="checkbox"/>	4) The services provided as a result of the grant must be provided within Oregon City and/or be for the benefit of Oregon City residents.
<input checked="" type="checkbox"/>	<p>5) The proposed project must meet the required project match.</p> <p>The total project cost is in column D.  Match required for this size project (M): <u>50%</u> (40% stated on application)</p> <p>Is <math>(B + C) / D \geq M</math></p> <p>80485/130485 = 62%</p>
<input checked="" type="checkbox"/>	6) The proposed project must be completed by June 30, 2025.
<input checked="" type="checkbox"/>	<p>7) Letter of support from the entity as described below:</p> <ul style="list-style-type: none"> <li>• A letter of support from affected parties within the geographical boundary of the grant project (e.g., a neighborhood association; business association; or government entity).</li> <li>• A letter of acknowledgement from each City Department that could be affected by the project.</li> <li>• If there is a project partner organization, a letter of support from the project partner should be included.</li> <li>• Written acknowledgment from applicable City Departments that the project meets requirements set forth by the City. Documentation should be included in the application packet.</li> </ul>
<input checked="" type="checkbox"/>	8) Funds must not be used to replace any other public funds - federal, state or local funds.
<input checked="" type="checkbox"/>	9) Is the application signed by an appropriate person?

Does the proposed project meet the grant eligibility criteria?

☒ Yes      ☐ No



**OREGON  
CITY**



**Metro**

## Community Enhancement Grant 2024-2025 Application

Thank you for your interest in the Metro Enhancement Grant Program. Before filling out the application, please read the Enhancement Grant 2024-25 Program Guidelines for complete instructions and to be sure that your proposal qualifies for funding. Applications received after the deadline will not be accepted. Kindly limit your answers to the space provided.

Please note that your organization may need to apply for city building permits and/or liability insurance coverage to implement your proposed project. *You may be able apply grant funds toward these costs.*

If you have questions, please contact Ann Griffin at [agriffin@orccity.org](mailto:agriffin@orccity.org) or 503-974-5517.

Title of Project Expanding Creative and Economic Opportunities for Artists and Makers

Applicant Organization Clackamas County Arts Alliance

Is this a Non-Profit Organization? Yes ☒ No ☐

Non-Profit Federal tax-exempt ID Number 45-0519586

Address P.O. Box 2181

City, State, Zip Oregon City, OR 97045

Project Manager responsible for the Enhancement Grant project

Dianne Alves

Phone 503-655-0525


Email dianne@clackamasartsalliance.org

Chairperson of Governing Board (If Applicable) John Serra

Phone 541-999-5813

Email serra.johnny@gmail.com

Signature Dianne Alves

 Digitally signed by Dianne Alves  
Date: 2024.05.23 19:33:52 -07'00'

*(The person authorized to represent the organization must sign the application with a digital signature or actual signature on a hard copy.)*

## **Proposal Information**

1. Is this your first grant application to the Community Enhancement Grant program?

Yes ☐ No ☐

2. If you answered "No" to Q1, have you received an Enhancement Grant in the last 3 years?

Yes ☒ No ☐

If yes, please describe the grant project(s) for which you received funding.

The funded project elevated the Clackamas County Arts Alliance's Artist Exhibition Program by engaging Oregon City artists and connecting them with galleries and public spaces to display and sell their art. We maintained a platform for Oregon City arts groups to reach audiences through our website and electronic newsletter. And we advocated for Oregon City within broader initiatives to increase investment in the arts. We developed and launched a series of training workshops to help artists build skills to market and sell their works. And make connections with other artists and makers to support and learn from each other.

3. Briefly describe the project for which you are requesting funds.

The mission of the Clackamas County Arts Alliance (Alliance) is to keep arts and culture central to life in Clackamas County. At the heart of our work is the creative community – artists and makers working in various mediums, actors, singers, writers, and anyone contributing to the vitality of the places and spaces we live, work, and play. We exist to champion a vibrant, creative, and inclusive way of life in both urban and rural communities by advocating for and facilitating equitable access to all forms of arts and culture.

This project supports Oregon City artists and makers by developing more opportunities for them to achieve their creative, cultural, and entrepreneurial goals. It also expands opportunities for the public to view their work. With a Community Enhancement Grant, Clackamas County Arts Alliance will:

- ? Further build upon our successful Artist Exhibition Program by discovering new spaces and innovative venues where the work of artists of all genres and mediums can be displayed and sold.
- ? Connect with artists and makers through increased outreach and establish new cultural alliances and community-based partnerships that expand opportunities throughout the county.
- ? Foster cultural equity by identifying and working with underrepresented artists and makers to help them increase their public profile and access pathways for showcasing and marketing their work.
- ? Promote diversity in creative expression by formalizing a coalition of makers and creatives committed to the production of Vintage, Folk, and Heritage Art that expresses a broad range of deeply rooted cultural traditions.
- ? Support economic mobility by providing workshops, training, and regular networking opportunities for artists and makers to acquire business skills, explore professional development, and contribute meaningfully to Oregon City's vibrant arts and culture community.

4. The proposed project must meet one or more of the following 10 goals. Please indicate which of the following outcomes your project will achieve by marking an "X" or a check mark.

- ☐ 1. Result in significant improvement in the cleanliness of the City.
- ☐ 2. Increase reuse and recycling efforts or provide a reduction in solid waste.
- ☐ 3. Increase the attractiveness or market value of residential, commercial or industrial areas.
- ☐ 4. Results in rehabilitation or upgrade of real or personal property owned or operated by a nonprofit organization having 501(c)(3) status under the Internal Revenue Code.
- ☐ 5. Enhance new or existing wildlife, riparian zones, wetlands, forest lands or marine areas, and/or improve the public awareness and the opportunities to enjoy them.
- ☐ 6. Preserve or increase recreational areas and programs within the City.
- ☐ 7. Improve safety within the City.
- ☒ 8. Increase employment or economic opportunities for City residents.
- ☒ 9. Provide work, training opportunities, or other benefit to youth, seniors, and low income people or other under-served groups.
- ☒ 10. Enhance art and culture within Oregon City.

5. Describe how the proposed project will meet the selected goal(s).

This project supports goals 8, 9, and 10. It will increase economic opportunities for artists and makers, provide training opportunities for under-served groups, and enhance arts and culture within Oregon City. The Alliance will expand opportunities for artists and makers through five key initiatives:

? Discover new spaces and innovative venues in Oregon City where the work of local artists of all genres and mediums can be displayed and sold.

- o Expand opportunities for community members to enjoy the work of more local artists.

? Increase outreach and establish new cultural alliances and community-based partnerships.

- o Create space within Clackamas County ' s broader cultural community for artists and makers who have been overlooked and/or under-appreciated.

? Work with underrepresented artists and makers to increase their public profile and expand access to opportunities.

- o Open pathways to creative and financial fulfillment.

? Formalize a coalition of artists and makers committed to expressing a broad range of deeply

6. Project Period

Beginning Date: 7/1/2024

Ending Date: 6/30/2025

7. How will the community benefit from your project? What is the estimated number of people affected and anticipated outcome(s)?

This project is expected to engage and benefit 50+ Oregon City artists and makers by:

1. Identifying and building partnerships that result in more spaces for their work to be presented.
2. Identifying and introducing new artists - including those from underrepresented populations - to the visibility and financial potential of their work.
3. Offering another series of trainings focused on building business skills and marketing acumen.
4. Creating a networking forum that provides artists and makers with an opportunity to come together regularly for topical discussion and community building.

8. Briefly describe your organization's prior experience managing similar projects.

The Alliance acts as a centralized convener to engage with various stakeholders, identify shared goals, encourage the expression of ideas, and spur action on behalf of the creative community. Feedback from local artists and makers, along with conversations with community partners, has been central to the development of this project. Over the past 18-months, we spent time learning more about the limited opportunities that exist for artists and makers to showcase and market their work. We explored the ways in which the Alliance could expand partnerships and support professional development to increase equity and access. And we gained greater knowledge about the untapped artistic and financial potential that exists for artists and

9. Describe the measurements you will use to assess the project's effectiveness? Be sure to describe project goals, changes and noticeable benefits that will come about as a result.

The Alliance tracks a variety of data for each of our programs and initiatives to understand quantitative impact. We also seek feedback from those participating in our activities through pre- and post-participation surveys and other forms of information gathering. Operationally, we measure results against our strategic goals and business imperatives, including Board and committee participation, budgets, and community building.

In relationship to this project, the Alliance will track and report on:

- ? The number of new exhibition venues secured
- ? The number of partnerships explored in Oregon City and surrounding communities
- ? The number of participants in training and networking opportunities
- ? The number of new applicants to the Artist Exhibition Program
- ? The number of participants in the Makers and Creatives Committee

**Proposed Budget**

<b>Project Costs</b>	<b>(A) Grant Dollars Requested</b>	<b>(B) Matching Funds(Cash)</b>	<b>(C) In-Kind Matching Support</b>	<b>(D) Total</b>
Personnel Services (salaries, administration)	50,000	48,000.00		
Project Administration costs (clerical, advertising, graphics, printing, postage)		20,737.00		
Materials				
Equipment/Supplies				
Construction Costs				
Event Costs		500.00		
Transportation Costs		4,500.00		
Insurance Costs (if needed)		4,748.00		
Consultants/trainers		2,000.00		
Use the lines below to add any additional costs:				
<b>Totals</b>	50,000.00	80,485.00		

**10. Proposed Budget.** On the previous page, please describe the project's proposed budget. Please note that matching resources ARE REQUIRED. The total match amount required depends upon the total project cost. Matching funds may be either cash or in-kind. An in-kind match is a form of support for the project that does not need to be directly paid for. For example, the value of volunteer service is considered a match. Volunteer labor may be valued at an estimated rate of \$27.20 per hour.

<b>Total Project Cost</b>	<b>Additional Funding Requirement</b>
\$0 to \$9,999	10% of total project cost
\$10,000 to \$19,999	20% of total project cost
\$20,000 to \$39,999	30% of total project cost
\$40,000 to \$50,000	40% of total project cost

Using your proposed budget from the previous page, please list the Grant Amount Requested, the total Matching Funds (Cash) and total In-Kind Matching Support. The total project cost is the sum of these three amounts.

<b>Grant Amount Requested:</b>	<b>50,000</b>
<b>+ Matching Funds (Cash):</b>	<b>80,485</b>
<b>+ In-Kind Matching Funds</b>	<b>0</b>
<b>= Total Cost of Project:</b>	<b>130,485</b>



11. **Description of In-Kind Match.** List the sources of support for the project’s in-kind match (e.g., volunteer hours and donations). As described in the Enhancement Grant Program Information document, volunteer labor may be valued at an estimated rate of \$27.20 per hour.

Item	Source of Support	Estimated Value (\$)

12. List all grants applied for in support of this project and commitments confirmed to date.

Clackamas County - Funding decision June, 2024  
Oregon Cultural Trust - Applied

13. Administrative costs are allowed as part of the project. What percentage of Enhancement Grants funds will be used for personnel services or administrative costs? 15%

## **14. Letter(s) of Support**

Please include one or more letter(s) of support for the proposed project. Letters of support demonstrate that people who could be impacted by a project are aware of it and in support of it.

Required letters of support include:

- a) Active partner organization – If your organization is working in collaboration with a partner organization, please include a letter of support from that partner organization.
- b) Property owner - If the project will have an impact on private property or city-owned property, then a letter of support should be included from the property owner. For example, if the proposed project will take place in a city-owned park, then a letter of support should be included from the Oregon City Parks and Recreation Department.
- c) Neighborhood Association - Applicants should also include a letter of support from a relevant neighborhood association if there is an active neighborhood association where the proposed project will take place. We recognize that several neighborhoods do not have an active neighborhood association. To learn more about what neighborhood your project is in, go to the City of Oregon City website, and search “What Neighborhood Am I In?” (<https://www.orcity.org/404/What-Neighborhood-Am-I-In>)

Will my project impact the City?

Please contact the City of Oregon City if you think that your project will impact City operations or facilities, such as a park, sidewalk or public right of way. You should request written acknowledgement from the applicable City Department that the project meets applicable City requirements. Some proposals may require liability insurance.

Please contact Ann Griffin to discuss.



**Clackamas  
Workforce  
Partnership**  
WORKFORCE DEVELOPMENT BOARD

365 Warner Milne Rd, Suite 202  
Oregon City, OR 97045  
(503) 657-6644  
[www.clackamasworkforce.org](http://www.clackamasworkforce.org)

**To:** Oregon City Community Enhancement Grant Committee

**Date:** May 23, 2024

**Subject:** Letter of Support for Clackamas County Arts Alliance – Expanding Creative and Economic Opportunities for Artists and Makers

**Dear Grant Committee,**

I am writing to express my strongest support for Clackamas County Arts Alliance's application for Community Enhancement Grant to continue the creative and economic opportunities for artists and makers through 2024 - 2025. This initiative directly aligns with Clackamas Workforce Partnership's mission to create a more diverse, equitable, and inclusive workforce through collaboration and investments in people and businesses of Clackamas County.

Clackamas County Arts Alliance has a proven track record of supporting artists and creatives across the county. Their proposed project addresses a critical need to engage artists and makers in new partnerships, increase awareness of our community's local talent, and support artists and makers to come together and share thoughts and expression. This program will:

- Connect with artists and makers through increased outreach and establish new cultural alliances and community-based partnerships that expand opportunities throughout the county.
- Foster cultural equity by identifying and working with underrepresented artists and makers to help them increase their public profile and access pathways for showcasing and marketing their work.
- Promote diversity in creative expression by formalizing a coalition of makers and creatives committed to the production of Vintage, Folk, and Heritage Art that expresses a broad range of deeply rooted cultural traditions.
- Support economic mobility by providing workshops, training, and regular networking opportunities for artists and makers to acquire business skills, explore professional development, and contribute meaningfully to Oregon City's vibrant arts and culture community.

Clackamas County Arts Alliance's team possesses exceptional expertise in connecting with local artists and makers, provides opportunities for artists to showcase their creations, and advocates for a vibrant arts and culture community. This makes them well-positioned to deliver a high-quality and impactful program.

For these reasons, I wholeheartedly endorse Clackamas County Arts Alliance 's application. I am confident that this program will have a lasting positive impact on our community.

Thank you for your time and consideration.

Sincerely,

Bridget Dazey, Executive Director  
Clackamas Workforce Partnership  
[Bridget.Dazey@clackamasworkforce.org](mailto:Bridget.Dazey@clackamasworkforce.org)