



**OREGON  
CITY**



**Metro**

## Community Enhancement Grant 2024-2025 Application

Thank you for your interest in the Metro Enhancement Grant Program. Before filling out the application, please read the Enhancement Grant 2024-25 Program Guidelines for complete instructions and to be sure that your proposal qualifies for funding. Applications received after the deadline will not be accepted. Kindly limit your answers to the space provided.

Please note that your organization may need to apply for city building permits and/or liability insurance coverage to implement your proposed project. *You may be able apply grant funds toward these costs.*

If you have questions, please contact Ann Griffin at [agriffin@orecity.org](mailto:agriffin@orecity.org) or 503-974-5517.

Title of Project Fentanyl and Other Drugs Awareness Campaign

Applicant Organization Oregon City Together/Oregon City School District

Is this a Non-Profit Organization? Yes ☐ No ☒

Non-Profit Federal tax-exempt ID Number \_\_\_\_\_

Address PO Box 2110

City, State, Zip Oregon City, OR 97045

Project Manager responsible for the Enhancement Grant project

Anne Haynes

Phone (503) 707-5177 Email anne.haynes@orecity.k12.or.us

Chairperson of Governing Board (If Applicable) Dr. Dayle Spitzer

Phone 503.785.8000 Email dayle.spitzer@orecity.k12.or.us

Signature 

*(The person authorized to represent the organization must sign the application with a digital signature or actual signature on a hard copy.)*



**OREGON  
CITY**



**Metro**

## **Community Enhancement Grant 2024-2025 Application**

Thank you for your interest in the Metro Enhancement Grant Program. Before filling out the application, please read the Enhancement Grant 2024-25 Program Guidelines for complete instructions and to be sure that your proposal qualifies for funding. Applications received after the deadline will not be accepted. Kindly limit your answers to the space provided.

Please note that your organization may need to apply for city building permits and/or liability insurance coverage to implement your proposed project. *You may be able apply grant funds toward these costs.*

If you have questions, please contact Ann Griffin at [agriffin@orecity.org](mailto:agriffin@orecity.org) or 503-974-5517.

Title of Project Fentanyl and Other Drugs Awareness Campaign

Applicant Organization Oregon City Together/Oregon City School District

Is this a Non-Profit Organization? Yes ☐ No ☒

Non-Profit Federal tax-exempt ID Number \_\_\_\_\_

Address PO Box 2110

City, State, Zip Oregon City, OR 97045

Project Manager responsible for the Enhancement Grant project

Anne Haynes

Phone (503) 707-5177 Email anne.haynes@orecity.k12.or.us

Chairperson of Governing Board (If Applicable) \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

*(The person authorized to represent the organization must sign the application with a digital signature or actual signature on a hard copy.)*

## **Proposal Information**

1. Is this your first grant application to the Community Enhancement Grant program?

Yes ☐ No ☒

2. If you answered "No" to Q1, have you received an Enhancement Grant in the last 3 years?

Yes ☒ No ☐

If yes, please describe the grant project(s) for which you received funding.

Oregon City Together in partnership with the Oregon City Police Department and Oregon City School District received funding for the Fentanyl Awareness Campaign during the 2023-2024 grant cycle. Quarterly reports as well as recent forums, presentations and artifacts demonstrate that all aspects of the campaign were carried out successfully.

3. Briefly describe the project for which you are requesting funds.

Oregon City Together is seeking a Community Enhancement Grant to increase awareness of the dangers of fentanyl and other drugs and show the real impact these illicit substances are having in Oregon City.

A work group including students, community members, and professionals began meeting during the 2023-2024 school year to develop and implement an awareness campaign. This foundational work will be expanded by including Oregon City School District students in fourth and fifth grade in the educational opportunities. The program developed using this funding will increase understanding around the risks of fentanyl and other dangerous drugs, along with highlighting resources and local supports.

A variety of communication channels and tools will be used to share information to the greater Oregon City community. This will include at least one community forum, one 'Hidden in Plain Sight' drug awareness exhibit, social media, newsletters, and flyers shared with the support of Oregon City Together and their partners. The work group will be partnering with Willamette Falls Studios for audio and visual support. They will assist with providing streaming and recording access to the community forum to increase reach to the greatest number of residents possible.

Educating parents and caring adults around fentanyl products, how youth access them, and preventive factors will all be part of the details disseminated.

Young people will play a key role in planning and carrying out the important message that, "One Pill Can Kill". To reach our youth, the work group will hold school assemblies, embed developmentally appropriate materials in the schools and classrooms, and create social media postings. Older students will have the opportunity to create and share message through social media, stickers, and short films. Younger students will have the chance to take part in a poster contest. Posters that effectively share the risks and dangers associated with Fentanyl and other drugs will be displayed around Oregon City businesses.

4. The proposed project must meet one or more of the following 10 goals. Please indicate which of the following outcomes your project will achieve by marking an "X" or a check mark.

- ☐ 1. Result in significant improvement in the cleanliness of the City.
- ☐ 2. Increase reuse and recycling efforts or provide a reduction in solid waste.
- ☐ 3. Increase the attractiveness or market value of residential, commercial or industrial areas.
- ☐ 4. Results in rehabilitation or upgrade of real or personal property owned or operated by a nonprofit organization having 501(c)(3) status under the Internal Revenue Code.
- ☐ 5. Enhance new or existing wildlife, riparian zones, wetlands, forest lands or marine areas, and/or improve the public awareness and the opportunities to enjoy them.
- ☐ 6. Preserve or increase recreational areas and programs within the City.
- ☒ 7. Improve safety within the City.
- ☐ 8. Increase employment or economic opportunities for City residents.
- ☐ 9. Provide work, training opportunities, or other benefit to youth, seniors, and low income people or other under-served groups.
- ☐ 10. Enhance art and culture within Oregon City.

5. Describe how the proposed project will meet the selected goal(s).

Fentanyl has been linked to a wide range of issues in Oregon City and the lack of awareness of its risks has led to increased drug use and trafficking. Oregon City Police Officer Jason Pohl shared that over 11 million doses of Fentanyl have been seized in Oregon City to date with the youngest victim of an overdose being nine months old. According to data from Apryl Herron and Clackamas County Public Health, Oregon now ranks second in the country for substance use disorders and first in prescription opioid misuse with nearly half (46%) of the state's overdose deaths occurring among tri-county residents, including Clackamas County (CDC Wonder, 2022 & 2023 data provisional). Fentanyl is often mixed with other drugs without the user's knowledge. In the Song for Charlie documentary, The New Drug Talk, parents and loved ones share their stories. Accidental overdose is the reality with fentanyl and other drugs. Local parent, fentanyl awareness advocate, and work group member, Michele Stroh, lost her son, Keaton, to an accidental overdose from what he thought was percocet. The awareness campaign will not only educate community members about the risks associated with fentanyl use but also provide information on harm reduction strategies, such as naloxone and safe drug storage. These strategies empower individuals to make safer choices and take measures to protect themselves and others.

6. Project Period

Beginning Date: July 2024

Ending Date: June 2025

7. How will the community benefit from your project? What is the estimated number of people affected and anticipated outcome(s)?

The program will be provided to the entire Oregon City Community, therefore, it has the potential to reach thousands of residents. In Oregon City Public Schools, 4,000 middle, high school and upper-elementary aged students will receive developmentally appropriate education about fentanyl and other drugs. Additionally, the goal would be to reach parents and caregivers specifically with supports and resources.

8. Briefly describe your organization's prior experience managing similar projects.

Oregon City Together has been implementing data-driven, research-based youth drug and alcohol prevention programming for more than thirteen years. It is the only organization doing this work locally. Oregon City Together has successfully implemented a campaign on Opioid Drug Awareness with the Oregon City Police Department. Currently, OCT supports the "Know Your Neuro" in the Oregon City School District Middle Schools which is a youth substance abuse prevention program funded and supported through the Clackamas County Department of Children, Family and Community Connections.

9. Describe the measurements you will use to assess the project's effectiveness? Be sure to describe project goals, changes and noticeable benefits that will come about as a result.

Increase parent/caregiver discussing fentanyl and dangerous drugs with their children as measured by the Oregon City Together Annual Parent Survey. Baseline: OCT 2023 Parent Survey indicated that 97% of parents who completed the survey were aware of the deadly effects of the fentanyl and other dangerous drugs but only 68% had discussed that with their children.

Increase the number of students who are reached by including upper elementary-aged children. An additional 500 students would be directly reached by expanding educational opportunities. Baseline: There are approximately 3,500 students in the Oregon City Middle and High School programs.

Attendance at community events, increased presence in all Oregon City School Buildings, as well as, social media engagement will determine the reach of the various campaigns aspects. Baseline: The work group held a successful community forum, launched their online campaign and held assemblies in the middle and high schools of Oregon City Public Schools in May 2024.

**Proposed Budget**

<b>Project Costs</b>	<b>(A) Grant Dollars Requested</b>	<b>(B) Matching Funds(Cash)</b>	<b>(C) In-Kind Matching Support</b>	<b>(D) Total</b>
Personnel Services (salaries, administration)	6,000	2,000	1,632	9,632
Project Administration costs (clerical, advertising, graphics, printing, postage)	1,500			1,500
Materials	0			
Equipment/Supplies	0			
Construction Costs	0			
Event Costs	1,000		2,500	3,500
Transportation Costs	0			
Insurance Costs (if needed)	0			
Consultants/trainers	0			
Use the lines below to add any additional costs:				
Advertising and Marketing Materials	5,000			5,000
<b>Totals</b>	13,500	2,000	4,132	19,632

**10. Proposed Budget.** On the previous page, please describe the project's proposed budget. Please note that matching resources ARE REQUIRED. The total match amount required depends upon the total project cost. Matching funds may be either cash or in-kind. An in-kind match is a form of support for the project that does not need to be directly paid for. For example, the value of volunteer service is considered a match. Volunteer labor may be valued at an estimated rate of \$27.20 per hour.

<b>Total Project Cost</b>	<b>Additional Funding Requirement</b>
\$0 to \$9,999	10% of total project cost
\$10,000 to \$19,999	20% of total project cost
\$20,000 to \$39,999	30% of total project cost
\$40,000 to \$50,000	40% of total project cost

Using your proposed budget from the previous page, please list the Grant Amount Requested, the total Matching Funds (Cash) and total In-Kind Matching Support. The total project cost is the sum of these three amounts.

<b>Grant Amount Requested:</b>	<b>13,500</b>
<b>+ Matching Funds (Cash):</b>	<b>2,000</b>
<b>+ In-Kind Matching Funds</b>	<b>4,132</b>
<b>= Total Cost of Project:</b>	<b>19,632</b>

11. **Description of In-Kind Match.** List the sources of support for the project’s in-kind match (e.g., volunteer hours and donations). As described in the Enhancement Grant Program Information document, volunteer labor may be valued at an estimated rate of \$27.20 per hour.

Item	Source of Support	Estimated Value (\$)
Personnel	Clackamas County Youth Substance Abuse Prevention Grant	2,000
Personnel	Volunteers for work group	816
Personnel	Volunteers for community events	816
Events	City of Oregon City and Oregon City School District Facilities	2,500

12. List all grants applied for in support of this project and commitments confirmed to date.

Oregon City Together will utilize their own resources to ensure that the forums continue. Michele Stroh brings a unique perspective, having personal experience with the impact of fentanyl poisoning. Her role on the school board also adds valuable insight. Captain Edwin and Officer Pohl from the Oregon City Police Department have been actively invovled in the work group and are committed to continuing to serve in this capacity. The Oregon City School District is serving as the fiscal agent. Additionally, several staff members from the district are actively involved and District schools have hosted school assemblies focused on the topic of awareness for Fentanyl and other drugs. Oregon City School District students are extremely important in planning for the second year of the awareness campaign. Song for Charlie's video, The New Drug Talk, is a key component of the campaign. Clackmas County Public Health Department provides data and expertise and supports the workgroup's mission with resources and funding.

13. Administrative costs are allowed as part of the project. What percentage of Enhancement Grants funds will be used for personnel services or administrative costs?30%



## **14. Letter(s) of Support**

Please include one or more letter(s) of support for the proposed project. Letters of support demonstrate that people who could be impacted by a project are aware of it and in support of it.

Required letters of support include:

- a) Active partner organization – If your organization is working in collaboration with a partner organization, please include a letter of support from that partner organization.
- b) Property owner - If the project will have an impact on private property or city-owned property, then a letter of support should be included from the property owner. For example, if the proposed project will take place in a city-owned park, then a letter of support should be included from the Oregon City Parks and Recreation Department.
- c) Neighborhood Association - Applicants should also include a letter of support from a relevant neighborhood association if there is an active neighborhood association where the proposed project will take place. We recognize that several neighborhoods do not have an active neighborhood association. To learn more about what neighborhood your project is in, go to the City of Oregon City website, and search “What Neighborhood Am I In?” (<https://www.orcity.org/404/What-Neighborhood-Am-I-In>)

Will my project impact the City?

Please contact the City of Oregon City if you think that your project will impact City operations or facilities, such as a park, sidewalk or public right of way. You should request written acknowledgement from the applicable City Department that the project meets applicable City requirements. Some proposals may require liability insurance.

Please contact Ann Griffin to discuss.



Date: 05/06/2024

RE: Letter of Acknowledgement/Support from the Oregon City Police Department for Oregon City Together and the Fentanyl and Other Drugs Awareness Campaign.

To: Oregon City Community Enhancement Grant Committee,

The Oregon City Police Department recognizes that a community "Fentanyl and Other Drugs Awareness Campaign" led by Oregon City Together meets the requirements set forth in the community enhancement grant program guidelines specifically as it relates to goal #7, which is to improve safety within the City. This education will support our collective goal to improve safety within the city, by educating our youth and their families about the dangers of fentanyl, which is alarmingly prevalent in our community. In the past two years, the Oregon City Police Department has participated in two forums with Oregon City Together, which have sought to bring awareness to this significant safety related community problem.

Respectfully,

Captain David Edwins

May 12, 2024

Dear Community Grant Enhancement committee,

Thank you so very much for your support of Oregon City Together this past year.

Teaming up with myself and Oregon City Police Department, we took on really big events to educate our community on the lethal dangers of fentanyl.

I have made it my mission to share my heartbreaking story of my son, Keaton. He was poisoned by fentanyl in July of 2020 after meeting his friend at Chapin Park to get three pills.

Fentanyl is everywhere in Oregon City currently and no one is safe from the threat.

Anyone in our community can be affected at any time. Oregon City police department is doing all it can to keep us safe: however, it is everywhere.

The latest data shows that teens are still equating the danger level as the same as a cigarette. This year, I stepped up to show our students that the danger is much greater by sharing my son's story, To show our students that he was just like them, played sports, was active in school activities and that he got the pills at Chapin park really struck home with them.

Please help us continue to have the ability to educate and provide this valuable service to our community.

I do not want any other family to experience what our family has had to live through.

I much appreciate the opportunity to volunteer with all of these excellent volunteers and hope that we can continue.

Thank you,

Michele Stroh

Oregon City resident for over 50 years

Lifelong volunteer



May 7, 2024

RE: Letter of Support for Oregon City Together and Oregon City Fentanyl Awareness Education Campaign

Dear Oregon City Community Enhancement Grant Committee,

Song for Charlie is a national family-run nonprofit charity dedicated to raising awareness about the danger of fentanyl and other synthetic drugs found in street drugs, including fake pills. It is important for organizations like Song for Charlie and Oregon City Together (OCT) to collaborate in raising awareness and providing education to prevent overdoses and save lives.

As part of this partnership, Oregon City Together provides:

- A Community work group focusing on increasing awareness of fake pills and fentanyl in Oregon City
- Project management on various aspects of the Fentanyl and other drugs awareness campaign
- Engagement with young people to elevate student voices and youth involvement

Song for Charlie provides the following services in support of OCT's work:

- Permission for Oregon City Together to use the documentary, The New Drug Talk, which includes facts about fentanyl and other drugs along with parents and loved ones' stories
- Sharing of resources as the landscape of drugs and drug trafficking continues to evolve and change
- Invitations to educational opportunities for different stakeholders in the fight against Fentanyl and other drugs

We look forward to working with OCT to increase awareness in Oregon City of the harsh realities of Fentanyl and other drugs!

Sincerely,

Jennifer Epstein, Director of Outreach and Education  
Portland, Oregon  
jennifer@songforcharlie.org  
[www.songforcharlie.org](http://www.songforcharlie.org)

**Song for Charlie**  
968 South Madison Avenue | Pasadena CA 91106 | [www.songforcharlie.org](http://www.songforcharlie.org)