

## Metro Enhancement Grant Eligibility Criteria

**Name of Organization: Oregon City Parks and Recreation Dept.**

Name of Project:	Movies in the Park
Address:	1211 Jackson Street Oregon City, OR 97045
Total amount requested (D):	\$10,699
Match cash (B):	\$ 5,475
Match in-kind (C):	0

The applicant organization must meet ALL of the following criteria to apply for a Metro Enhancement grant. Check to confirm that each condition is met.

<input checked="" type="checkbox"/>	<p>1) The applicant organization must be:</p> <ul style="list-style-type: none"> <li>• a charitable organization – such as a 501 c 3 certified organization or other tax-exempt nonprofit that engages in charitable work</li> <li>• a neighborhood association in the Oregon City</li> <li>• a department of the City of Oregon City</li> </ul>
<input checked="" type="checkbox"/>	<p>2) Application must be in good standing and have a current registration with the State of Oregon.</p>
<input checked="" type="checkbox"/>	<p>3) The project must meet at least <u>one</u> of the 10 Metro project criteria:</p> <p>_____ 1) Result in significant improvement in the cleanliness of the City.</p> <p>_____ 2) Increase reuse and recycling efforts or provide a reduction in solid waste.</p> <p><u>  x  </u>(?)_____ 3) Increase the attractiveness or market value of residential, commercial or industrial areas.</p> <p>_____ 4) Result in rehabilitation or upgrade of real or personal property owned or operated by a nonprofit organization having 501(c)(3) status under the Internal Revenue Code.</p> <p>_____ 5) Enhance new or existing wildlife, riparian zones, wetlands, forest lands or marine areas, and/or improve the public awareness and the opportunities to enjoy them.</p> <p><u>  X  </u>_____ 6) Preserve or increase recreational areas and programs within the City.</p> <p>_____ 7) Improve safety within the City.</p> <p>_____ 8) Increase employment or economic opportunities for City residents.</p> <p>_____ 9) Provide work, training opportunities, or other benefit to youth, seniors and low- income persons or underserved population.</p> <p><u>  X  </u>_____ 10) Enhance art and culture within the City.</p>

<input checked="" type="checkbox"/>	4) The services provided as a result of the grant must be provided within Oregon City and/or be for the benefit of Oregon City residents.
<input checked="" type="checkbox"/>	<p>5) The proposed project must meet the required project match.</p> <p>Match required for this size project (M): ____20%____</p> <p>Is <math>(B + C) / D \geq M</math></p> <p><math>\\$5,475 / \\$16,174 = 34\%</math></p>
<input checked="" type="checkbox"/>	6) The proposed project must be completed by June 30, 2025.
<input checked="" type="checkbox"/>	<p>7) Letter of support from the entity as described below:</p> <ul style="list-style-type: none"> <li>• A letter of support from affected parties within the geographical boundary of the grant project (e.g., a neighborhood association; business association; or government entity).</li> <li>• A letter of acknowledgement from each City Department that could be affected by the project.</li> <li>• If there is a project partner organization, a letter of support from the project partner should be included.</li> <li>• Written acknowledgment from applicable City Departments that the project meets requirements set forth by the City. Documentation should be included in the application packet.</li> </ul>
<input checked="" type="checkbox"/>	<p>8) Funds must not be used to replace any other public funds - federal, state or local funds.</p> <p>?</p>
<input checked="" type="checkbox"/>	9) Is the application signed by an appropriate person?

Does the proposed project meet the grant eligibility criteria?

☒ Yes      ☐ No

Sufficient for EGPC to consider.



**OREGON  
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## Community Enhancement Grant 2024-2025 Application

Thank you for your interest in the Metro Enhancement Grant Program. Before filling out the application, please read the Enhancement Grant 2024-25 Program Guidelines for complete instructions and to be sure that your proposal qualifies for funding. Applications received after the deadline will not be accepted. Kindly limit your answers to the space provided.

Please note that your organization may need to apply for city building permits and/or liability insurance coverage to implement your proposed project. *You may be able apply grant funds toward these costs.*

If you have questions, please contact Ann Griffin at [agriffin@orccity.org](mailto:agriffin@orccity.org) or 503-974-5517.

Title of Project Movies in the Park

Applicant Organization Oregon City Parks and Recreation

Is this a Non-Profit Organization? Yes ☐ No ☒

Non-Profit Federal tax-exempt ID Number \_\_\_\_\_

Address 1211 Jackson Street

City, State, Zip Oregon City, OR 97045

Project Manager responsible for the Enhancement Grant project

Melissa Sebastian

Phone 5039745516 Email msebastian@orccity.org

Chairperson of Governing Board (If Applicable) \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

*(The person authorized to represent the organization must sign the application with a digital signature or actual signature on a hard copy.)*

## **Proposal Information**

1. Is this your first grant application to the Community Enhancement Grant program?  
Yes ☐ No ☐
2. If you answered "No" to Q1, have you received an Enhancement Grant in the last 3 years?  
Yes ☐ No ☒

If yes, please describe the grant project(s) for which you received funding.

3. Briefly describe the project for which you are requesting funds.

We're seeking a grant in the amount of \$10,699 to acquire equipment for our Movies in the Park program at the Oregon City Parks and Recreation Department. This would be used to purchase equipment we usually rent for the Movies in the Park program. This equipment includes the following:

Optoma ZH400 DLP Laser Projector - Project incredibly bright 4,000 lumens, 1080p images with the Optoma ZH400. Bright Full HD 1080p DuraCore laser projector - 4000 lumens and IP6X certified with a 300,000:1 contrast ratio.

EPIC Outdoor Cinema 20' FreeStanding Projection Screen - Made of heavy-duty PVC, this self-standing screen is completely sealed. This eliminates the need for a noisy blower and makes the screen much more stable than other inflatables.

JBL EON712 Speaker (Pair) - Designed to deliver professional-quality audio, the 12" JBL EON712 is a highly flexible, easy to use, 1300W powered portable PA speaker

Speaker Stands (Pair) with carrying case - Set of 2 tripod base speaker stands with adjustable height twist knob, safety pins and rubber feet. Includes carry bag

Sony Blu-ray Disc Player with Wi-Fi and HDMI Cable - BDP-BX370 - Experience a great image and wireless streaming with the BDP-BX370 Blu-ray player.  
HDMI digital video cable

Two 25ft. XLR cables and a 3.5 to XLR adapter cable.



4. The proposed project must meet one or more of the following 10 goals. Please indicate which of the following outcomes your project will achieve by marking an "X" or a check mark.

- ☐ 1. Result in significant improvement in the cleanliness of the City.
- ☐ 2. Increase reuse and recycling efforts or provide a reduction in solid waste.
- ☒ 3. Increase the attractiveness or market value of residential, commercial or industrial areas.
- ☐ 4. Results in rehabilitation or upgrade of real or personal property owned or operated by a nonprofit organization having 501(c)(3) status under the Internal Revenue Code.
- ☐ 5. Enhance new or existing wildlife, riparian zones, wetlands, forest lands or marine areas, and/or improve the public awareness and the opportunities to enjoy them.
- ☒ 6. Preserve or increase recreational areas and programs within the City.
- ☐ 7. Improve safety within the City.
- ☐ 8. Increase employment or economic opportunities for City residents.
- ☐ 9. Provide work, training opportunities, or other benefit to youth, seniors, and low income people or other under-served groups.
- ☒ 10. Enhance art and culture within Oregon City.

5. Describe how the proposed project will meet the selected goal(s).

Increase the attractiveness or market value of residential, commercial, or industrial areas:

The acquisition of equipment for the Movies in the Park program enhances the attractiveness of residential areas by providing free, family-friendly entertainment options, fostering community engagement, and improving overall quality of life. This can positively influence property values as residents value such amenities.

Commercial and industrial areas benefit indirectly from increased community engagement and a positive public image associated with the city's commitment to providing recreational opportunities. A vibrant local culture, supported by events like Movies in the Park, can attract customers, clients, and employees to businesses and industries located within the city.

Preserve or increase recreational areas and programs within the City:

By purchasing equipment for the Movies in the Park program, the city demonstrates its

6. Project Period

Beginning Date: July 1, 2024

Ending Date: August 1, 2024

7. How will the community benefit from your project? What is the estimated number of people affected and anticipated outcome(s)?

Each year between 1200-1600 people attend our Movies in the Park events. Acquiring equipment for the Movies in the Park program will provide residents with free, inclusive and accessible, and family-friendly entertainment options. This enhances the overall quality of life for community members by offering recreational opportunities in a public and inclusive setting.

The cost savings for this event then increases the ability to expand the series or offer additional events within our department it increase the inclusive and free events for members of the community.

8. Briefly describe your organization's prior experience managing similar projects.

Our organization has successfully managed and implemented similar projects aimed at enhancing community engagement, promoting recreational activities, and enriching experiences within Oregon City. We offer events including Concerts in the Park, Movies in the Park, and were a big partner in the recent Cultural Event series in Oregon City. We also do several smaller events throughout the year at the Ermatinger House, Swimming Pool, and Pioneer Center where we have successfully completed grant projects and implementing new programs and events.



9. Describe the measurements you will use to assess the project's effectiveness? Be sure to describe project goals, changes and noticeable benefits that will come about as a result.

To assess the effectiveness of the project, we will utilize a combination of measurements that align with the project goals and anticipated outcomes. Here's how we plan to measure the project's effectiveness:

**Attendance and Participation Rates:** We will track the number of attendees at each Movies in the Park screening to gauge community engagement and interest in the program. Comparing attendance figures to previous years' data will help us assess the impact of the equipment purchase on event participation. We will also be able to eventually see the increase events added and participation for those.

**Cost Savings and Efficiency:** We will track the cost savings achieved through equipment ownership compared to previous rental expenses. This will involve monitoring expenditures related to equipment maintenance, storage, and operational costs to ensure that the project remains cost-effective over time



**Proposed Budget**

<b>Project Costs</b>	<b>(A) Grant Dollars Requested</b>	<b>(B) Matching Funds(Cash)</b>	<b>(C) In-Kind Matching Support</b>	<b>(D) Total</b>
Personnel Services (salaries, administration)		1,680.00		
Project Administration costs (clerical, advertising, graphics, printing, postage)		299.94		
Materials		695		
Equipment/Supplies	10,699			
Construction Costs				
Event Costs		2,800		
Transportation Costs				
Insurance Costs (if needed)				
Consultants/trainers				
Use the lines below to add any additional costs:				
<b>Totals</b>	10,699.00	5,474.94		16,173.94

**10. Proposed Budget.** On the previous page, please describe the project's proposed budget. Please note that matching resources ARE REQUIRED. The total match amount required depends upon the total project cost. Matching funds may be either cash or in-kind. An in-kind match is a form of support for the project that does not need to be directly paid for. For example, the value of volunteer service is considered a match. Volunteer labor may be valued at an estimated rate of \$27.20 per hour.

<b>Total Project Cost</b>	<b>Additional Funding Requirement</b>
\$0 to \$9,999	10% of total project cost
\$10,000 to \$19,999	20% of total project cost
\$20,000 to \$39,999	30% of total project cost
\$40,000 to \$50,000	40% of total project cost

Using your proposed budget from the previous page, please list the Grant Amount Requested, the total Matching Funds (Cash) and total In-Kind Matching Support. The total project cost is the sum of these three amounts.

<b>Grant Amount Requested:</b>	<b>10,699.00</b>
<b>+ Matching Funds (Cash):</b>	<b>5474.94</b>
<b>+ In-Kind Matching Funds</b>	<b>0</b>
<b>= Total Cost of Project:</b>	<b>16,173.94</b>



11. **Description of In-Kind Match.** List the sources of support for the project’s in-kind match (e.g., volunteer hours and donations). As described in the Enhancement Grant Program Information document, volunteer labor may be valued at an estimated rate of \$27.20 per hour.

Item	Source of Support	Estimated Value (\$)

12. List all grants applied for in support of this project and commitments confirmed to date.

No other grants have been applied for.

13. Administrative costs are allowed as part of the project. What percentage of Enhancement Grants funds will be used for personnel services or administrative costs? 0

The funds are are requesting will not go to administrative costs. Those will be covered as the matching.

## **14. Letter(s) of Support**

Please include one or more letter(s) of support for the proposed project. Letters of support demonstrate that people who could be impacted by a project are aware of it and in support of it.

Required letters of support include:

- a) Active partner organization – If your organization is working in collaboration with a partner organization, please include a letter of support from that partner organization.
- b) Property owner - If the project will have an impact on private property or city-owned property, then a letter of support should be included from the property owner. For example, if the proposed project will take place in a city-owned park, then a letter of support should be included from the Oregon City Parks and Recreation Department.
- c) Neighborhood Association - Applicants should also include a letter of support from a relevant neighborhood association if there is an active neighborhood association where the proposed project will take place. We recognize that several neighborhoods do not have an active neighborhood association. To learn more about what neighborhood your project is in, go to the City of Oregon City website, and search “What Neighborhood Am I In?” (<https://www.orcity.org/404/What-Neighborhood-Am-I-In>)

Will my project impact the City?

Please contact the City of Oregon City if you think that your project will impact City operations or facilities, such as a park, sidewalk or public right of way. You should request written acknowledgement from the applicable City Department that the project meets applicable City requirements. Some proposals may require liability insurance.

Please contact Ann Griffin to discuss.



















