



To: Mayor and City Council
From: Dylan Mulfinger
Subject: Celebration Request Memo
Date: 8/28/2023

The Oelwein Celebration has requested \$20,000 in Hotel Motel funds. Hotel Motel funds are generated each year from fees from hotel stays in Oelwein. On average, the city brings in \$60,000 in fees each year. The revenue is split 50/50 with the general fund and tourism. \$10,000 of the tourism dollars go into trail maintenance each year. Tourism is allocated \$20,000 in spending. The most frequent tourism request come from the following:

Organization	Annual Amount
William Performing Art Center	\$6,000
Fayette County Fair	\$6,000
Oelwein Celebration	\$5,000

Other events and activities that have been funded over the years:

Organization	Annual Amount
Junior Husky Basketball Club	\$4,000
Oelwein Soccer Club	\$4,430
Rotary Club (Disc Golf)	\$2,000
Italian Days	\$1,200
United Way	\$1,040
Pawsitively Oelwein Inc	\$3,900
O-Town Mania	\$2,500
Waste Industry Historical Society	\$4,951
Grand Theater	\$20,000

Should the city only receive three requests this year for Hotel Motel Tax funding, the city council will need to allocate \$12,000 in Local Option Sales Tax for the Oelwein Celebration. If the city council wants to stay with \$5,000 in Hotel Motel tax, to make sure other organizations can apply, then the city council will need to allocate \$15,000 in Local Option Sales Tax. While revenue has increased for Local Option Sales Tax, this allocation will affect the dilapidated house tear down initiative and potential future infrastructure plans. City budgets always require prioritizing one spending over another. The city council can provide direction on funding to the City Administrator.