



November 18, 2022

Oelwein Mayor DeVore & Oelwein City Council

20 2nd Ave SW

Oelwein, IA 50662

Dear Brett and Council members,

On behalf of the Oelwein Sesquicentennial 2023 Committee, I am writing to you to request funding for the large celebration being planned to celebrate the 150th birthday of our great city, Oelwein!

We are hosting monthly meetings at the OCAD office and are pleased with the large number of representatives of local businesses and organizations, private citizens and others who are interested in assisting with the plans and details of the celebration scheduled for July 13 – July 16, 2023. Many ideas have been presented, voted on, researched, detailed out and ready to be added to the schedule of events! The 4-day celebration will be packed with fun and some unique activities!

The first confirmed portion of the event is the Grand Marshall, Sylvia Oelwein, ancestor of the original Oelwein family! She will be traveling from Germany to participate in the festivities and is very excited! She is helping with the shipment of her “Oelwein” wine and books written by her mother and herself! These items will be available for the celebration, among many other souvenir items.

With all of the planning also comes many expenses. We are ready to order souvenirs that can be sold prior to the event and booking entertainment, possible carnival rides, and other attractions that will bring large crowds to Oelwein next summer! The breakout of expected expenses are as follows:

Germany wine, local wine, an “Oelwein Brew and licensing	\$ 4,000
Souvenirs	\$10,000
Exhibits/Rides/Entertainment/Kids activities	\$35,000
Misc./Time Capsule Vault	\$10,000
Advertising	<u>\$ 1,000</u>
Total Budget	\$60,000

Our request from the City of Oelwein is for \$50,000 to assist with this celebration's expenses from local option sales tax and hotel/motel tax. We are also applying for grant funding from the Northeast Iowa Charitable Foundation and the Fayette County Community Foundation. If received, the grant from FCCF would not be available until after the March 2023 announcement of grant awards.

We are in need of funds to get things started and are hopeful that you see this celebration as a once-in-a-lifetime experience! We want to make it grand and enjoyable for our entire community! Thank you very much for your consideration of funding for this event!

Oelwein proud,

A handwritten signature in cursive script that reads "Deb Howard". The signature is written in black ink on a light-colored background.

Deb Howard

Oelwein Sesquicentennial Committee