



The Williams Wellness Center  
317 8<sup>th</sup> Ave SE Ste A  
Oelwein, IA 50662  
319-283-2312

City of Oelwein Council Presentation

Monday, September 26, 2022

Presented by:

Jessica Burkhart

Recreation/Wellness Facilitator

Williams Wellness Center Rates

The Oelwein City Council discussed they would like to look into the William Wellness Center Rates.

Below are the following Communities that are also comps in our annual budget book.

**2022 Wellness Center Comps**

Location	Oelwein WWC	Charles City	Washington	Atlantic	Nevada	Estherville	Maquoketa	Indee BCHC	Indee Falcon Center	Centerville	Red Oak	Vinton	Manchester
					No WC					No WC		Planning Stages	
<b>Membership Types</b>													
Single 12	\$324	\$490.25	\$480	\$537		\$295	\$426	\$460	\$130		\$480		\$350
Single 6	\$234								\$80				\$175
Couple 12	\$432	\$610	\$600	\$536		\$448		\$672			\$600		\$550
Couple 6	\$324												\$275
Family 12	\$540	\$718.25	\$720	\$574		\$525	\$558	\$720	\$175		\$660		
Family 6	\$402								\$100				
Sr Single 12	\$216	\$396.25	\$360	\$363		\$216			\$100		\$360		\$300
Sr single 6	\$168								\$65				\$150
Sr Couple 12	\$312	\$558.50		\$475		\$403					\$480		\$500
Sr Couple 6	\$234												\$250
HS Student 12	\$240	\$216	\$240	\$200		\$216	\$186		\$100		\$240		\$180
<b>Day Pass Rates</b>													
Day Pass youth	\$3	\$6	\$5	\$7		\$5	\$7	\$5	\$2		\$5		\$5
Day Pass Adult	\$5	\$6	\$8	\$10		\$7	\$10	\$5	\$3		\$10		\$5
Indoor Pool	No	Yes	Yes	Yes	NA	Yes	Yes	Yes	No	NA	Yes	NA	No
Fitness Classes	Yes	Yes	Yes	Yes	NA	Yes	Yes	Yes	Yes	NA	Yes	NA	Yes

2021/2022 Williams Wellness Center Memberships

21/22 Memberships	City	July	School	August	September	October	November	December	January	February	March	April	May	June	Totals
Single	5	2	19	8	10	8	15	11	16	14	11	8	8	6	141
Single Insurance		1					1	1	3	1	3				10
Single 6 mo						1	1				1	2		1	6
Married Couple	4	3	17	4		2	2	2	6	4	2	3	2	1	52
Married Couple 6 mo						1					1				2
Family	16	2	67	7	7	6	8	8	15	9	11	7	4	8	175
Sr. Single	1	4	12	2	6	10	7	10	10	7	7	13	4	9	102
Sr. Single Insurance		5		1	2	1	2	1	39	5	2	1	2	2	63
Sr Single 6 mo						2	1				1	1		2	7
Sr. Married Couple	4	1	18	1	3	3	3	6	5	8	3	3	5	3	66
Sr. Couple Insurance				1	1	1	4		11	3	1	1		1	24
Sr. couple 6 mo									2						2
Sr. Snowbird couple															0
High School Student		1			1				2		1	4			9
College Summer		1											3	2	6
College Winter								6							6
<b>Totals</b>	<b>30</b>	<b>20</b>	<b>133</b>	<b>24</b>	<b>30</b>	<b>35</b>	<b>44</b>	<b>45</b>	<b>109</b>	<b>51</b>	<b>44</b>	<b>43</b>	<b>28</b>	<b>35</b>	<b>671</b>

Insurance memberships we get paid per visit.

City Memberships, part of employee benefits, we do not get paid for these memberships.

School Memberships a flat \$24,000

College summer is for 3 months

College Winter is for 1 month.

2020/2021 618 total memberships

2021/2022 671 total memberships

Rate Recommendation:

Increase the Day Pass Rate.

Keep Memberships at the same rate.

## Williams Wellness Center

**Proposed  
Amt**

<b>Membership Types</b>		
Single 12	\$324	
Single 6	\$234	
Couple 12	\$432	
Couple 6	\$324	
Family 12	\$540	
Family 6	\$402	
Sr Single 12	\$216	
Sr single 6	\$168	
Sr Couple 12	\$312	
Sr Couple 6	\$234	
HS Student 12	\$240	
<b>Day Pass Rates</b>		
Day Pass youth	\$3	\$5
Day Pass Adult	\$5	\$8