



To: Mayor and City Council

From: Dylan Mulfinger, City Administrator

Subject: Wellness Center

Date: 04/12/2021

Minutes from a September 2020 work session meeting show direction from council on the Wellness Center.

- Wellness Center
 - Council wants to see a reduction in the loss by 25 percent.
 - Council wants to see more members for the center with more corporate members.

The City Administrator is meeting with council this April to let them know that due to the pandemic, the city cannot bring in revenues to reduce the loss and the drive for corporate memberships has been underwhelming. Changing services in the middle of memberships is difficult and should have support of council before that is decision is made. Changing services offered by the Wellness Center will change the benefit the center has to the community. While the City Administrator will continue this goal set by council, the City Administrator is requesting a review of the Wellness Center to ensure that council is still set on this goal and does not have another direction they want to take the future of the Wellness Center.

The Wellness Center continues to be an asset for the community. In tonight's presentation we will walk through the following:

- History of the Wellness Center
- Current features of the Wellness Center
- Relationship with the school district
- Why the center runs a deficit
- Council's priorities for the Wellness Center going forward

The City Administrator is looking for a consensus on the direction on the Wellness Center from City Council. The City Administrator understands that families in Oelwein enjoy the center with a large group of seniors using the center for physical and social activities. The center is a service to the community, and like every service to the community, the revenue does not cover the expenditures. The center is featured when the city brings in candidates for jobs, it is a point of focus on any community tour and is important in the quality of life for Oelwein. The City Administrator recommends setting additional goals for the center with the understanding that the deficit will not go away. Brining the deficit to zero will only force out families or create a service that is not worth investing in as a community. Continual investments in the center must be made to keep it attractive and a useful center for the community. I look forward to questions and discussion from City Council.