



To: Mayor and City Council  
From: Dylan Mulfinger  
Subject: Event Center Funding Request  
Date: 10/10/2022

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Council provided direction to the City Administrator to provide options for funding the event center. Below are options for City Council.

The event center has made the following request to the City of Oelwein:

Request	Amount Total	Annual
Local Option Sales Tax	\$50,000	\$10,000
Economic Development Funds	\$200,000	\$40,000
Hotel/Motel Fund	\$200,000	\$40,000
Permit Fee Waiver	\$30,000	
Parking Lot Renovation	\$120,000	
Total	\$600,000	

Recommendation based on discussions with Mayor and Council

Fund	Amount Total	Annual
Local Option Sales Tax	\$300,000	\$60,000
Economic Development Funds		
Hotel/Motel Fund	\$50,000	\$6,000
Permit Fee Waiver	\$6,653	
Parking Lot Renovation (RUT)	\$80,000	
Total	\$436,653	

This option is recommended by the City Administrator as it allows for most request to be covered by cash on hand. Local options sales tax is economic development. The city has funding available to commit to \$300,000 and can make this commitment over five years. Hotel Motel Tax would allow for an extra funding source and would be most appropriate as the impact this center will have on this tax will be significant. The repair to the parking lots will come out of road user tax. This will be planned for summer of 2023. The parking lot improvements will help every building in the downtown. The city will drain Lake Oelwein North, asphalt the parking lot, and stripe the lot. The city will patch, chip seal, and stripe the sale barn lot so that it is ready for parking. With each parking lot project, the city will look at lighting options and see if they can be fit into the 2024 fiscal year.

Council can make several adjustments to the table supplied and should provide direction to City Administrator on which changes Council wants to be made. This commitment from the city will save a building in the downtown and be a large driver for activity in the downtown.