



**CITY OF OELWEIN
HOTEL AND MOTEL TAX FUNDING APPLICATION
(TOURISM)**

Application Deadlines
September 1 -- December 1
March 1 -- June 1

Applications must be received by 5:00 p.m. on the deadline date. All areas of the applications must be completed and typed. Each applicant will be afforded the opportunity to attend a brief question and answer session with the Advisory Board.

Organization Name: Junior Husky Club Basketball

Contact Name: Callie Berryman, Treasurer/Secretary

Mailing Address: P.O. Box 7

City, State, Zip: Oelwein, Iowa 50662

Phone: 641-919-0971 Fax: -- Email Address: callie.berryman@gmail.com

Total Project Cost: \$4000.00

Total Requested from Hotel/Motel Tax Funds: \$4000.00

Please indicate which category you are applying for funds:

- Category 1 - Primary
- Category 2 - Community Culture and Education
- Category 3 - Community Recreation and Events
- Category 4 - New and Emerging Organization and Events

Please sign and date this application. Your signature below certifies that you have read and understand all of the guidelines for this funding program. You further understand that you will be required to submit a summary of expenses at the end of the project and that if any funds are not expended or are found to be outside the scope of the grant made by the City Council you will be **required to reimburse/return** these funds to the City of Oelwein.

Applicant:

by: Callie Berryman Date 12/1/2021

Callie Berryman
(printed name)

**CITY OF OELWEIN
HOTEL/MOTEL TAX FUNDING APPLICATION
(Tourism)**

Project Identification

1. What is the title of your project? Husky Holiday Hoopfest

Provide a brief description of your project. Attach additional pages, if needed.

Junior Husky Club Basketball (JHCB) is a non-profit organization that allows the youth of Oelwein (grades 1-8) to play basketball during the months of November through February. We have approximately 100 youth basketball players in our current season. Our youth teams attend tournaments across the northeast Iowa area. Our organization hosts one tournament each year in Oelwein, lasting two days, the Husky Holiday Hoopfest. This year it will be held on December 18th and 19th.

2. Hotel and Motel Tax Funds must be used to fund projects that promote and/or expand tourism activity in Oelwein. How will your project help to realize this goal?

Our annual tournament will bring many families to Oelwein from the surrounding area. In years past, we have hosted teams from 17 different towns at the tournament. While traveling here for the tournament, the families will also purchase food, fuel, and possible hotel rooms during their stay.

3. Project Evaluation:

A. Targeted Population

- 1) Hotel/Motel guests generated by project

a. Number of projected hotel/motel guests.

Families with children playing on both Saturday and Sunday may choose to stay overnight in Oelwein. Approximate number unknown.

b. How will hotel/motel guests be tracked.

- 2) Number of adults the project will reach

Approx. 50+ teams x 10 players per team x 2 parents per player =

1000 parents

- 3) Number of youth the project will reach

Approx. 500

B. Geographic area of draw

NE Iowa - some area schools who have attended our tournament include: Decorah,

Janesville, Denver, Independence, Waterloo, Jesup, South Winn, Manchester, Cedar Falls, Postville, West Union, Fayette, etc...

C. Volunteers

1) Number of volunteers

Approx. 50

2) Number of volunteer hours

Approx. 500

D. Attendance of event previous year(s)

Approx. 2000

E. Day open to public or performance(s)

Yes

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4. Project Budget

A. Please provide a project budget and schedule of completion including all expenses. If desired, the project budget may be attached to the application. If exact costs are not known please attach estimates to the application, which should be identified as such.

JHCB is anticipating a project cost of \$4000.00. There will be approximately 80 games, possibly 90. Each game will be refereed by 2 professionals that charge \$25 per official, per game. This would result in $80 \times \$50 = \4000 . The receipts will be cleared checks from our bank account after each official is paid at the end of both tournament days.

B. List sources of matching funds obtained below. Funding requests are eligible for up to 100% funding, but priority will be given to projects with additional sources of funding, including in-kind donations.

N/A

C. Is this application "seed money" for a new project? If yes, please explain.

No

D. Is this application for the expansion of an existing project/program? If yes, please explain.

No

E. Have you ever received Hotel/Motel Tax Funding from the City of Oelwein in the past?

Yes: No: (check one)

If you answered yes, please answer the following: (attach additional

pages, if needed)

Amount of Funding: \$ \$3105.00

Date of Funding: March 2020