



**CITY OF OELWEIN
HOTEL AND MOTEL TAX FUNDING APPLICATION
(TOURISM)**

Application Deadlines

September 1 • December 1 • March 1 • June 1

Applications must be received by 5:00 p.m. on the deadline date. All areas of the applications must be completed and typed. Each applicant will be afforded the opportunity to attend a brief question and answer session with the Advisory Board.

Organization Name:	Williams Center for the Arts
Contact Name:	Sandie Graf & Linda Murphy
Mailing Address:	Box 636
City, State, Zip:	Oelwein, IA 50662

Phone:	319-283-6616	Email Address:	director@williamscenter
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Date of Project:	October 24, 2026
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Total Project Cost:	\$14,738
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Total Requested from Hotel/Motel Tax Funds:	\$2,500
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Please indicate which category you are applying for funds:

☐	Category 1 - Primary
☒	Category 2 - Community Culture and Education
☒	Category 3 - Community Recreation and Events
☐	Category 4 - New and Emerging Organization and Events

20 2nd Ave. S.W.
Oelwein, Iowa 50662

city@CityofOelwein.org
www.CityofOelwein.org

Phone: (319) 283-5440
Fax: (319) 283-4032

Project Identification

1. What is the title of your project?

The 3 Impersonators - 60+ songs in 90 minutes

Provide a brief description of your project. Attach additional pages, if needed.

On October 24, the Williams Center for the Arts will present "The 3 Impersonators," a show that features the music of 60 different artists. Presenting this show meets our goal of exposing our audience to a variety of music.

2. Hotel and Motel Tax Funds must be used to fund projects that promote and/or expand tourism activity in Oelwein. How will your project help to realize this goal?

The 4 members of this show (3 performers and 1 tech) will stay at the Cornerstone Inn & Suites for 2 nights. We also have season ticket holders that sometimes stay at the Cornerstone. They have friends in Oelwein that draw them to our shows, but they live too far away to return home after the show.

3. Project Evaluation:

Projected number of adults the project will reach

325

Projected number of youth the project will reach

20

Geographic area of draw

Farthest northwest - Spencer; Farthest Northeast - Clermont; Farthest South - Des Moines; Farthest due east - Cedar Falls; Farthest Southeast - Cedar Rapids. Other cities include: Denver, Fairbank, Fayette, Independence, Jesup, New Hampton, Waucoma, West Union, Webster City

Volunteers:

Number of volunteers

14

Number of volunteer hours

20

Attendance of event previous year(s)

NA

Day opens to public or performance(s)

October 24, 2026

4. Project Budget:

Please provide a project budget and schedule of completion including all expenses. If desired, the project budget may be attached to the application. If exact costs are not known please attach estimates to the application, which should be identified as such.

10,000 Artist fee
888 Hotel rooms (Cornerstone Inn & Suites)
300 Catered Meal - Jerry Bostian
600. Printed programs
2950 Newspaper ads, social media, website, tech support

List sources of matching funds obtained below. Funding requests are eligible for up to 100% funding, but priority will be given to projects with additional sources of funding, including in-kind donations.

Grant from Northeast Iowa Charitable Foundation
Memorial donations from families
In-kind includes: Extra coverage from the Oelwein Daily Register, Groceries from Fareway, Services from the Lobby decorating committee

Is this application "seed money" for a new project? If yes, please explain.

This is part of an ongoing project. The Williams Center for the Arts annually presents a 7 show season of professional entertainment. We are the only venue in Fayette County that regularly presents this opportunity to the residents of northeast Iowa and those who travel to Oelwein from the area described above.

Is this application for the expansion of an existing project/program? If yes, please explain.

The Williams Center continues to work toward upgrading the quality of the shows.

Have you ever received Hotel/Motel Tax Funding from the City of Oelwein in the past?

Yes: ☒ No: ☐ (check one)

If you answered yes, please answer the following: (attach additional pages, if needed)

Amount of Funding: \$

Date of Funding:

Recent Hotel Motel Tax funds received from the City of Oelwein
Attachment: Page 3, Item 4, Amount of Funding

Reba Tribute Show	\$1500	11/21/2025
Kids From 1-92 Christmas Show	\$1500	01/20/2026
Alabama Tribute Show	\$2500	05/06/2026
Billy Joel Tribute Show	<u>\$2500</u>	05/06/2026
	\$8000	

Reporting

Projects or Events Under \$500

- Funds can be provided up front to the organization
- A short memo to the city at the conclusion of the event describing the impact the event had on the community
- Receipts proving the hotel motel funds were used properly

Projects or events \$500-\$2000

- A budget and event plan must be provided with the application
- Funds can be provided up front to the organization
- A memo to the city at the conclusion of the event describing the impact the event had on the community
- Receipts proving the hotel motel funds were used properly

Projects or events over \$2000

- A budget and event plan must be provided with the application
- Funds can be provided up front to the organization
- A memo to the city at the conclusion of the event describing the impact the event had on the community
- Memo should include why/if the event made a profit and how that profit will be used
- Receipts proving the hotel motel funds were used properly

Assurances

Applicants hereby agree and acknowledge that:

If they are awarded funds, they will conduct their operations in accordance with Title VI and the Civil Rights Act of 1964, as amended, and the Rehabilitation Act of 1973, as amended, which prohibits discrimination against any employee, applicant for employment, or any person participating in a sponsored program on the basis of race, creed, color, national origin, religion, sex, age, or physical or mental disability, and require compensation for employment at no less than minimum wage requirements, and will provide safe and sanitary working conditions;

They will comply with the Americans with Disabilities Act;

They will comply with all other applicable State and federal laws, rules, ordinances, regulations, and orders;

They will expend funds, received as a result of this application, solely on the described project and programs included within the grant application documents within the fiscal year from which the grant is disbursed;

If they are awarded funds, applicants will include in all appropriate promotions, publicity, advertising, and in printed material the following credit line as applicable:

- This project was partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein.
- Our operations are partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein.
- Our operations are and this project was partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein.

The filing of this application has been approved by the legally authorizing body of the applicant, if applicable;

The facts, figures and information contained in this application including all attachments, are true and

correct;

Failure to comply with the administrative rules for this program will result in the forfeiture of funds allocated based upon this application grant;

All records of the grantee relating to this grant application are available during reasonable business hours to the City or their authorized representative upon request;

All records of the grantee related to this grant will be maintained for a period of three years following the date the final grant payment is made;

All grantees acknowledge that the source of the grant it is requesting from the City comes from the hotel and motel tax applicable in the City of Oelwein as contemplated by Iowa Code Chapter 422A (2007). The grantee specifically acknowledges the limited use that can be made of hotel and motel tax revenues and assures the City of Oelwein that the grant will be used only for allowable purposes as specifically set forth in Iowa Code Chapter 422A (2) (4) (2007). The grantee additionally and specifically acknowledges and assures the City of Oelwein that it will not use the grant for any purpose, which would be improper pursuant to this law. Furthermore, the grantee warrants that should it use the grant for any purpose not allowed by Iowa Code Section 422A (2)(4)(2007) that it will reimburse, in full, the City of Oelwein the entire amount of the grant;

All grantees acknowledge and assure the City of Oelwein that all grant funds received shall be segregated from other funds maintained by the grantee, until used for the proper purposes as described herein. The sums will be deposited into a segregated, identifiable checking account;

All grantees expressly acknowledge and assure the City of Oelwein that none of the sums received hereunder shall be used for "political purposes" as contemplated by Chapter 56 of the Code of Iowa (2007).

Cost Reimbursement

- A complete project budget and schedule of completion must be included with the application.
- Applicants must have accurate estimates included with the project budget.
- Applicants are eligible for up to 100% funding and funds will be distributed upon approval of the City of Oelwein City Council.
- Funds will be paid only to the applicant, not to contractors or vendors.
- Upon completion of the project, the applicant must submit documentation of expenses and a project recap **within 60 days to City Hall**.
- Any funds that are not expended or are found to be outside the scope of the grant made by the Funding Advisory Board must be reimbursed/returned, by the applicant, to the City of Oelwein
- **Failure to comply with the aforementioned rules will prohibit the applicant from applying for funds for one year.**

Please sign and date this application. Your signature on the back of this page certifies that you have read and understand all of the guidelines for this funding program. You further understand that you will be required to submit a summary of expenses at the end of the project and that if any funds are not expended or are found to be outside the scope of the grant made by the City Council you will be **required to reimburse/return** these funds to the City of Oelwein.

Recipient Williams Center for the Arts
by Sandie Graf

8-31-26
Date

Recipient _____

Date _____