



FUSION FORWARD

DESIGN & MARKETING

Services Provided:

Meeting and Counsel. FUSION FORWARD will be available and will make reasonable efforts to attend all Client business functions which Client desires FUSION FORWARD to attend that are related to the purpose of this Agreement. FUSION FORWARD will be available in person, by telephone and/or email during normal business hours, from 9 AM to 5 PM, CST, Monday – Friday. FUSION FORWARD will provide advice and consulting with respect to the Services. Consulting may include recommendations to the Client’s staff and representatives on proper timing, means and delivery of communicating for and promoting the Client.

Writing. FUSION FORWARD will write press releases and other communications for public distribution, as directed. The Services shall include time spent by FUSION FORWARD to plan, research, set strategic goals, maintain branding and revising projects for Client.

Social Media. FUSION FORWARD will assist with content and postings on Client’s Facebook, Twitter and other social media platforms. Client will give FUSION FORWARD admin access to these accounts for the duration of this Agreement to allow FUSION FORWARD to carry out the Services.

Website. FUSION FORWARD will make website design, updates and text/image updates.

Branding. FUSION FORWARD will provide branding and marketing strategies, as well as design of marketing materials.

Media Contact. FUSION FORWARD shall distribute communications intended for media outlet to relevant media representatives.

Ordinary Expenses. FUSION FORWARD shall pay for its own typical and ordinary business expenses, such as local travel and normal office expenses.

Pricing Breakdown:

_____ 10 hours of Monthly Marketing	\$700.00/month
_____ 20 hours of Monthly Marketing	\$1,300/month
_____ 40 hours of Monthly Marketing	\$2,400/month